



RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP MEETING  
December 9, 2014, 9:00 AM – 11:00 AM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**A G E N D A**

**1. Greetings and Introductions**

**2. RRWA Project Updates**

- Outreach Strategies
  - Environmental Column
    - i. December – Thank you SCWMA/RRWA (Lisa Steinman/Daria Isupov) - Waste Reduction Tips for the Holiday Season
    - ii. Upcoming Schedule:
      - 1. January - Cloverdale (Craig Scott) – What not to Flush
      - 2. February – NCRWQCB/RRWA (Colleen Hunt/Andy Rodgers) – Bacteria as a Water Quality Concern
      - 3. March – SCWMA (Lisa Steinman) and Mendocino County representative – Watershed Impacts from Marijuana Growing Operations
      - 4. April – Sonoma County (Will Stockard) – Riparian buffers
- North Coast Resources Partnership (NCRP) update
  - Latest from North Coast Resource Partnership (NCRP) staff
- Water Bond Coalition update
- Russian River-Friendly Landscape Guidelines update
  - Winter Event
- Stormwater program update
  - CoPermittee update
  - Training
- Safe Medicine Disposal Program update
- Drought Update

**3. 2014-2015 Work Plan**

- Review and discuss budget spreadsheets

**4. Forum and Advocacy**

- November 19-20, 2014 NCRWQCB meetings - update on RRWA oral comments:
  - Triennial Review Priority Project List – Request prioritization of Mixing Zone Credits policy; Board to consider updated comment letter
  - Laguna de Santa Rosa Total Maximum Daily Loads – Statement of participation
- Next lunch meeting with RWQCB staff TBD
- Discussion of potential future advocacy items

**5. Future Meetings and Agenda Items**

- TWG meeting schedule
  - February 10 (final Work Plan review)
  - April 14

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers at (707) 666-4812 with any questions.

- June 9
- Board of Directors meeting schedule:
  - December 11, 2014 – Guest Speaker: North Coast RWQCB Executive Officer Matt St. John – dialogue with RRWA Board; Officer elections
  - 2015 Board Meeting Calendar - Feb 26, Apr 23, July 23, Sept 24, Dec 10

**6. Items of Interest/Networking re Successes**

**7. Public Comment**

**8. Adjourn**

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**Summary Notes**  
(Prepared by RRWA staff)

**1. Greetings and Introductions (9:05 am)**

Attendees:

Andy Rodgers – RRWA	Jenifer Piccinini – City of Santa Rosa
Daria Isupov – RRWA	Teresa Gudino – City of Santa Rosa
Mandy Ott – RRWA	Forest Frasier – City of Santa Rosa
Will Stockard – County of Sonoma	Cristina Goulart – City of Sebastopol
Lisa Steinman – SCWMA	Meg Lawrence – City of Healdsburg
Nazareth Tesfai – SCWA	Eydie Tacata – City of Rohnert Park
Claire Nordlie – SCWA	Rick Seanor – City of Ukiah
Ann Dubay – SCWA	Paul Piazza – Town of Windsor
Craig Scott – City of Cloverdale	Patrick Givone – Town of Windsor

**2. RRWA Project Updates**

- Outreach Strategies
  - Environmental Column
    - i. December – Thank you SCWMA/RRWA (Lisa Steinman/Daria Isupov) - Waste Reduction Tips for the Holiday Season
    - ii. Upcoming Schedule:
      1. January - Cloverdale (Craig Scott) – What not to Flush
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      4. April – Sonoma County (Will Stockard) – Riparian buffers
      5. May – SCWA (Nazareth Tesfai) – Plants and Fertilizers
      6. June – SCWA (Claire Nordlie) – Car wash vouchers
- North Coast Resources Partnership (NCRP) update
  - Latest from North Coast Resource Partnership (NCRP) staff
- Water Bond Coalition update
  - RRWA has stated that we will continue to participate in Coalition efforts.
- Russian River-Friendly Landscape Guidelines update
  - Winter Event
    - i. Daria Isupov (RRWA) announced that the Russian River-Friendly Landscape Guidelines advisory committee plans to hold an event on Jan 28, 2015. The event will focus on principles and practices that are related to water conservation.
- Stormwater program update
  - CoPermittee update

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- i. Nazareth Tesfai (SCWA) reported that the new Phase I permit is expected to be released for public comment in March 2015. There may be a second comment period depending on the first comment period, potentially pushing Board adoption to June. Colleen Hunt will present on the new permit to the Regional Board in March.
  - o Training
    - i. First stormwater training scheduled for January 13, 2015
    - ii. Future stormwater training to be held in Ukiah and Rohnert Park.
    - iii. Consider a refresher training for field staff, inspector erosion control staff, and water agencies
- Safe Medicine Disposal Program update
- Drought Update

### 3. 2015-2016 Work Plan

- Review and discuss budget spreadsheets
  - o The web outreach line item would benefit from a numerical goal after discussions with experts (SGA, or S2).
  - o Social media subcommittee formed for initiating RRWA's Facebook and Twitter pages, with an initial focus on reformatting the Environmental Column to be better suited as a web presence.
    - i. Meg Lawrence (Healdsburg), Lisa Steinman (SCWMA), Will Stockard (Sonoma County), and Teresa Gudino (City of Santa Rosa) volunteered for the subcommittee.
  - o RRWA's task force role for the homeless will be explored but if no follow-through then there will be a credit.
    - i. Short presentation at the January 6<sup>th</sup>, 2015 Co-Permittee meeting: UFO building at 10:30am.
  - o The one-on-one meetings are to be scheduled for the 2<sup>nd</sup> week in January, which will include a revised version of the work plan and information on social media.
  - o Certain carwashes are becoming certified green businesses. Vouchers can be used as gifts/give-aways or as an online reward coupon. This is suggested as a potential project for RRWA to take on.
  - o Level of interest for waste signs (for parks and trailheads) was low due to past ineffectiveness. Residential areas may be more worthwhile however it was decided that clean-up biodegradable bags would be more effective than signs. Bulk purchase potential for doggie-bags that clip onto leashes.
  - o Bulk purchase mood pencils – other ideas are to be sent to Andy Rodgers.

### 4. Forum and Advocacy

- November 19-20, 2014 NCRWQCB meetings - update on RRWA oral comments:
  - o Triennial Review Priority Project List – Request prioritization of Mixing Zone Credits policy; Board to consider updated comment letter
    - i. For Mixing Zone Credits to become a high priority for the NCRWQCB, RRWA suggested that interested members submit letters. A previously submitted letter will be sent out for replication.

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  - June 9
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**6. Items of Interest/Networking re Successes**

**7. Public Comment**

**8. Adjourn – 10:55 am**

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