



RUSSIAN RIVER WATERSHED ASSOCIATION
TECHNICAL WORKING GROUP MEETING
October 9, 2012, 8:30 AM – 10:15 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Update on September 27, 2012 RRWA Board Meeting**
- 3. RRWA Project Updates**
 - Outreach Strategies
 - Environmental Column
 - i. October - Storm drains and leaves ~ Thank you - Eydie Tacata - Rohnert Park
 - ii. November - Fats Oils Grease (Mynda Songer - Cotati)
 - iii. December - Holiday e-waste (Patrick Givone/Cristina Goulart - Windsor)
 - iv. 2013 Schedule - initial discussion
 - Video Contest topics - initial discussion and schedule
 - New map layers - initial discussion
 - North Coast IRWMP Update
 - Discuss review of "Project Review and Selection Process Guidelines" - Comments due by Oct 12
 - Latest from NCIRWMP staff
 - Russian River-Friendly Landscape Guidelines
 - January 29, 2013 morning event
 - Signage or brochure this year
 - Phase II Stormwater permit
 - Next draft November 19 - 10 day comment period
 - Adoption hearing December 5
 - Phase II agencies NOI by June 5, 2013
 - Region I interest in aligning with Phase I program
 - Forum after this meeting
 - Safe Medicine Disposal Program updates
 - Round-up
 - New sites
 - Ordinance review
 - Inventory of potential regional project that RRWA might support
- 4. 2013-2014 Work Plan**
 - Executive Director Services - review current level of effort
 - Potential project discussion - General Benefit, Special Benefit
 - Schedule
- 5. Forum and Advocacy**
 - Next lunch meeting with RWQCB staff December 10, 2012

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Virginia Porter at (707) 833-2553 with any questions.

- RRWA Chair and Executive Director update to RWQCB - April 25, 2013
- Discussion of potential future advocacy items

6. Future Meetings and Agenda Items

- Working Group
 - November 13 - 2013-2014 Work Plan draft; RWQCB TMDL update
 - January 8, 2013 - 2013-2014 Work Plan final draft
 - February 28, 2013 - joint meeting with Board in Ukiah
- Board of Directors
 - December 6, 2012 - Stormwater Awareness Survey 2012- Data Instincts; Santa Rosa Plain Groundwater Management Planning Process - Damien O'Bid; Work Plan 2013-2014; Election of 2013 RRWA Officers
 - 2013 Board Meeting Calendar
 - i. February 28 - Ukiah
 - ii. May 2
 - iii. July 25
 - iv. September 26
 - v. December 12

7. Items of Interest/Networking re Successes

- Russian River Symposium - November 2, 2012 - Cloverdale Citrus Fairgrounds
- Santa Rosa, Sonoma County Strategies for Sustainability (S3) - November 13, 2012 - UFO Training Center

8. Public Comment

9. Adjourn

PHASE II MS4 FORUM WILL MEET IMMEDIATELY FOLLOWING THIS MEETING

SAFE MEDS TEAM WILL MEET IMMEDIATELY FOLLOWING THIS MEETING

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Virginia Porter at (707) 833-2553 with any questions.



RUSSIAN RIVER WATERSHED ASSOCIATION
TECHNICAL WORKING GROUP MEETING
October 9, 2012, 8:30 AM – 10:15 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

SUMMARY

(Prepared by Virginia Porter and Andy Rodgers, RRWA staff)

1. Greetings and Introductions (8:35 am)

Attendees

Virginia Porter – RRWA

Andy Rodgers – RRWA

Daria Isupov – RRWA

Ann Torrez – SCWA

Kevin Booker – SCWA

Heaven Moore – City of Santa Rosa

Jennifer Burke – City of Santa Rosa

Forest L. Frasier – City of Santa Rosa

Eydie Tacata – City of Rohnert Park

Corbin Johnson – SC Regional Parks

Jennifer Sylvester – SC Env. Health Dept

Mynda Songer – City of Cotati

Rick Seanor – City of Ukiah

Cristina Goulart – Town of Windsor

Toni Bertolero – Town of Windsor

Lisa Steinman – SCWMA

Colleen Hunt – NCRWQCB

2. Update on the September 27, 2012 RRWA Board Meeting - Virginia Porter (RRWA) provided the update

- Matt St. John, Executive Officer of the North Coast Regional Water Quality Control Board (NCRWQCB), attended and shared his perspectives on the Water Board priorities.
- Kent Gylfe of Sonoma County Water Agency (SCWA) gave a presentation on the "Water Smart Development Guidebook." The guidebook will be available in the near future.
- The Board received our feedback regarding social marketing and supports the Working Group's conclusion.

3. RRWA Project Updates

- Outreach Strategies
 - Environmental Column
 - October - Storm drains and leaves ~ Thank you Eydie Tacata, Rohnert Park
 - November - Fats Oils Grease (Mynda Songer - Cotati)
 - December - Holiday e-waste (Patrick Givone/Cristina Goulart, Windsor)
 - 2013 Schedule - more detailed discussion at our November meeting.
 - Video Contest topics - initial discussion and schedule
 - Virginia Porter mentioned that the Safe Meds team is interested in having a safe meds message.
 - Jennifer Sylvester (SC Env. Health Dept.) mentioned there is a new smoking ordinance and suggested a cigarette butts message.
 - New map layers - initial discussion
 - Colleen Hunt (NCRWQCB) mentioned that permit boundaries would be a good idea. Jennifer Sylvester thought it is was currently available on the county website.
 - Virginia Porter suggested everyone take a look at current map layers on the website and bring additional ideas to the next meeting.
- North Coast IRWMP Update

- Discuss review of "Project Review and Selection Process Guidelines" - Comments due by Oct 12
 - Virginia Porter asked if other member agencies are reviewing and commenting.
 - Jennifer Burke (Santa Rosa) said that there are some concerns with the document. She suggested that others look at the document because it is not very long. RRWA is submitting comments on the draft on behalf of all member agencies.
- Virginia Porter said there is a PRP meeting in Ukiah on October 18^t.
- Virginia Porter said there is a "call for projects" relative to Prop 84 funds in the near future.
- Prop 1E requires projects be in a IRWMP plan, but you apply directly to the state and are not reviewed by the PRP.

- Russian River-Friendly Landscape Guidelines
 - January 29, 2013 morning event
 - Virginia Porter mentioned to please forward the "Save the Date" notification email to interested parties to ensure high attendance.
 - RRWA will be providing food.
 - The event will be focused on getting input from the attendees – similar to the Watershed Café.
 - The event will need approximately 10 table facilitators and TWG members should be prepared to participate.
 - The team of RRWA, Santa Rosa and SCWA is working on signage or a brochure this year

- Phase II Stormwater permit
 - Next draft November 19 - 10 day comment period
 - Adoption hearing December 5
 - Phase II agencies must file a Notice of Intent (NOI) by June 5, 2013
 - Region I has an interest in aligning the Phase II program with the Phase I program
 - Forum after this meeting

- Safe Medicine Disposal Program updates
 - Round-up
 - Over 1,000 pounds of medication were collected during the events.
 - New sites
 - Bins have been delivered to Alliance Medical Centers in Windsor and Healdsburg.
 - Lisa Steinman (SCWMA) updated the group on the status of the Alameda Ordinance.

- Inventory of potential regional project that RRWA might support
 - Virginia Porter reviewed the elements of special-benefit project and the ability to purchase products and services in collaboration.
 - Jennifer Burke mentioned that they had an internal meeting and came up with 11 potential projects that could be done in collaboration with RRWA. Jennifer Burke provided a handout and summarized the recommendations.
 - Heaven Moore (Santa Rosa) added that "Hydromod" might be a nebulous possibility – but worth considering – and could dovetail with offset policy.

- There was a discussion about how the RCD uses non-urban Hydromod guidance – perhaps we start with that and make a Russian River-wide guidance adding urban areas.
- Rick Seanor (Ukiah) said Ukiah is interested in the Basin Plan mixing zone amendment and that RRWA might be an effective forum for discussion.
- Mynda Songer said their priority is Phase II.
- Ann Dubay (SCWA) sent Virginia Porter an idea for a joint marketing program for restaurants. Ann Torrez (SCWA) passed around a flyer for a similar program in San Diego and Santa Monica. Jennifer Burke added that the City of Santa Rosa has a contract to provide environmental compliance to the Town of Windsor.
- Virginia Porter said that RRWA staff will bring back a consolidated version of the recommendations – both special and general benefit ideas - in conjunction with the Work Plan discussion.

4. 2013-2014 Work Plan

- Executive Director Services - review current level of effort
 - Virginia Porter asked if level of effort shown is adequate, deficient, overboard, etc.
 - With group input, RRWA staff will develop the first draft of the spreadsheet for the new work plan for the next TWG meeting.
 - The group expressed that the level of effort has been good so far.
- Potential project discussion - General Benefit, Special Benefit
 - Virginia Porter asked if level of effort on outreach strategies (like sponsorship for cleanups) was sufficient.
 - Regarding the map layers, Virginia Porter asked if we should grow beyond 7 layers (4 existing, 3 new). The group may bring ideas for map layers at the next TWG meeting.
 - Regarding the “Rethink your Drink/Take it from the Tap” campaign, Virginia Porter asked if we should maintain RRWA participation. Jennifer Burke said the City of Santa Rosa is seeing if they can make it more of a statewide presence. If statewide does not work out, regional participation will be very important.
 - Outreach to eligible entities (SRJC, CalTrans, Sebastopol, Mendocino, etc) should increase for the new permit program.
 - Jennifer Burke suggested adding a line item for Russian River Friendly Landscape signage.
 - For MS4 permit, RRWA will continue to provide support for the agencies. Heaven Moore added that this item will likely be smaller, but we’ll need more Phase II permit support. She said that the RRWA role could shift more to permit compliance.
 - Agricultural recycled water use guidance – the sub-group decided to defer this until the RWQCB works on it.
 - There is no conclusion on IRWMP since it depends on what happens with regard to the submitted project (success/no success).
 - The group is identifying training needs beyond QSP/QSD. Heaven Moore mentioned that the industrial permit as written includes a certification – which would generate a need to get the training locally.
 - The Stormwater Awareness Survey item will not be in next year’s plan.
 - Work on TMDLs will likely continue.
 - Salt and Nutrient Management Plan is expected to be complete.

- The current level of funding allocated for outreach was agreed upon.
- Virginia Porter asked for suggestions on bulk purchase items and whether a re-usable bag would be desired. The group expressed interest.
- “Sippy cups” and water pitchers, or other items that can be associated with the “Take it from the Tap” program may be considered. Magnet clips, bumper stickers, and oven mitts were also suggested as potential bulk purchase items.
- Virginia Porter asked about water conservation-related purchases. Jennifer Burke mentioned that the City of Santa Rosa is currently evaluating if restaurant table top messages could be a possibility, i.e. “tap water will be available if you ask for it.”
- Heaven Moore said that the Stormwater Survey results may be instructive on what outreach items will be more effective.
- Schedule
 - Virginia Porter said that new spreadsheets will be sent out approximately two weeks prior to the next TWG meeting.

5. Forum and Advocacy

- Next lunch meeting with RWQCB staff December 10, 2012
- RRWA Chair and Executive Director update to RWQCB - April 25, 2013
- Discussion of potential future advocacy items

6. Future Meetings and Agenda Items

- Working Group
 - November 13 - 2013-2014 Work Plan draft; RWQCB TMDL update
 - January 8, 2013 - 2013-2014 Work Plan final draft
 - February 28, 2013 - joint meeting with Board in Ukiah
- Board of Directors
 - December 6, 2012 - Stormwater Awareness Survey 2012- Data Instincts; Santa Rosa Plain Groundwater Management Planning Process - Damien O'Bid; Work Plan 2013-2014; Election of 2013 RRWA Officers
 - 2013 Board Meeting Calendar
 - February 28 - Ukiah (joint meeting with TWG)
 - May 2
 - July 25
 - September 26
 - December 12

7. Items of Interest/Networking re Successes

- Jennifer Burke mentioned two items:
 - For those who have a recycled water program, be reminded that comments are due this afternoon on the State Recycled Water Policy amendments and a workshop is scheduled for next week.
 - The State Board completed a report to evaluate opportunities for reducing costs. A workshop is scheduled at the CA EPA building. It's an important workshop so she suggested that RRWA participate on the member agencies' behalf. RRWA will attend. This will be the first workshop on ideas.
- Heaven Moore added that the Industrial General Permit comments are due soon. The City of Santa Rosa commented on the last two drafts and will be commenting on the next one.

- Heaven Moore also mentioned that Rainbird has a video contest and they are quite good. The prize is significant. She also thinks it would be good to get the RRWA videos out in the world more – like at theaters, etc.
- Russian River Symposium - November 2, 2012 - Cloverdale Citrus Fairgrounds
- Santa Rosa, Sonoma County Strategies for Sustainability (S3) - November 13, 2012 - UFO Training Center

8. Public Comment - No members of the public were in attendance

9. Adjourn (10:20)

PHASE II MS4 FORUM MET IMMEDIATELY FOLLOWING THIS MEETING

SAFE MEDS TEAM MET IMMEDIATELY FOLLOWING THIS MEETING