



RUSSIAN RIVER WATERSHED ASSOCIATION
TECHNICAL WORKING GROUP MEETING
August 14, 2012, 8:30 AM – 10:30 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

1. Greetings and Introductions

2. Working Group Follow-up from July 26, 2012 RRWA Board

- Evaluate potential for RRWA in regional project implementation
- Consider social networking and RRWA
- KRCB project and video footage
- Medicine disposal ordinance e.g. Alameda County - review applicability to Sonoma and Mendocino Counties
- HR 192 - RRWA follow-up

3. RRWA Project Updates

- Outreach Strategies
 - Environmental Column
 - i. August - Safe Meds Special Collection Events (Thank you Susan Keach - SCWA)
 - ii. September - Creek Week/Pollution Prevention Week (Santa Rosa -Jill Scott/Heaven Moore)
 - iii. October - Storm drains and leaves (Eydie Tacata - Rohnert Park)
 - iv. November - Fats Oils Grease (Mynda Songer - Cotati)
 - v. December - Holiday e-waste (Patrick Givone/Cristina Goulart - Windsor)
 - Cleanup sponsorships mailed in July
 - i. Russian River Cleanup
 - ii. Sonoma Coast Cleanup
 - iii. Friends of Gibson Creek - Mendocino County
- North Coast IRWMP Update - latest from NCIRWMP staff
- Russian River Friendly Landscape Guidelines
 - Consider January event
 - Planning group - RRWA, Santa Rosa, etc
 - Discuss program
- Creek Week/Pollution Prevention Week (Sept 15-22) - update on proclamation/ resolution adoption and other events
- Annual Stormwater Activities Memorandum provided to member agencies
- Salt/Nutrient Management Plan - update on project status
- Phase II Stormwater permit - update from August 8 Public Hearing
- Safe Medicine Disposal Program
 - New sites in Healdsburg and Windsor - mid-year Work Plan change
 - Round-up in September

4. Forum and Advocacy

- Next lunch meeting with RWQCB staff August 28, 2012
- RRWA Chair and Executive Director update to RWQCB - January, 2013

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Virginia Porter at (707) 833-2553 with any questions.

- Discussion of potential future advocacy items

5. Future Meetings and Agenda Items

- Working Group
 - September - no meeting scheduled
 - October 9, 2012 - 2013-2014 Work Plan initial work meeting
 - November 13 - 2013-2014 Work Plan draft
- Board of Directors
 - September 27, 2012 – Dialogue with RWQCB Executive Officer Matt St. John, SCWA Water Smart Manual
 - December 6, 2012 - Stormwater Survey, Work Plan 2013-2014

6. Items of Interest/Networking re Successes

7. Public Comment

8. Adjourn

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SUMMARY

(Prepared by Virginia Porter and Andy Rodgers, RRWA staff)

1. Greetings and Introductions (8:35 am)

Attendees

Virginia Porter – RRWA

Andy Rodgers – RRWA

Ann DuBay – SCWA

Susan Keach – SCWA

Bryant Ho – SCWA

Nazareth Tesfai – SCWA

Brad Sherwood - SCWA

Heaven Moore - City of Santa Rosa

Teresa Gudiño – City of Santa Rosa

Jennifer Burke – City of Santa Rosa

Forest L. Frasier – City of Santa Rosa

Craig Scott – City of Cloverdale

Mynda Songer – City of Cotati

Rick Seanor – City of Ukiah

Cristina Goulart – Town of Windsor

Lisa Steinman – SCWMA

Brenda Adelman – RRWPC

2. Working Group Follow-up from July 26, 2012 RRWA Board

- Evaluate potential for RRWA in regional project implementation
 - Virginia Porter (RRWA) introduced the concept brought to the Board by Ukiah. The Board asked the TWG to consider what kinds of tasks might be relevant to consider a shared implementation.
 - Rick Seanor (Ukiah) added that Mari Rodin brought this up at budget hearings – seeing “large ticket” items that are less expensive if shared.
 - Heaven Moore (Santa Rosa) said that a lot may depend on how the Phase II permit comes out.
 - Virginia Porter asked that member agencies take on the task of inventorying what programs might make sense to potentially fold in to RRWA.
 - Members present all agreed to inventory possible programs/tasks and bring back to next meeting. This may mean reaching out to others in each agency.
- Consider social networking and RRWA
 - Virginia Porter said that the Board asked the TWG to consider social media outlets.
 - Jennifer Burke (Santa Rosa) said that the City of Santa Rosa manages social media. It is labor intensive and requires several posting events per day. She said she does not think it makes sense to have RRWA host another social media site. She suggested that the member agencies share RRWA content through their social sites. Ann Dubay (SCWA) agreed.
 - Mynda Songer (Cotati) said that Cotati would like to do it, but it would be cumbersome and labor intensive.
 - Heaven Moore said that she currently refers people to RRWA at outreach events. The promo items like the clips are very popular and help direct people to regional resources.
- KRCB project and video footage
 - Project is complete
 - Action - Post link on RRWA website
 - Brad Sherwood (SCWA) reported that KRCB has been “flooded” with inquiries about the videos, so there might be follow up work in the future.

DVDs have been mailed to members and SCWA has about 40 extra sets if more are needed.

- Medicine disposal ordinance e.g. Alameda County - review applicability to Sonoma and Mendocino Counties
 - Lisa Steinman (SCWMA) reported that Alameda is the first entity to pass an Extended Producer Responsibility (EPR) ordinance in the country. She is working with the Alameda group to track their experience and take cues as to how we may consider something in Sonoma County.
 - Lisa Steinman said that everyone has been waiting for the State to do something, but it never happened. Now the local jurisdictions are moving ahead.
 - Action – RRWA staff to send out link to ordinance to meeting attendees.
 - Brad Sherwood suggested that Lisa Steinman could be involved with North Bay Watershed Association (NBWA) so we have both NBWA/RRWA on board.
- HR 192 - RRWA follow-up
 - Virginia Porter updated on this Woolsey bill. Craig Scott (Cloverdale) asked if RRWA had a position on this. Virginia Porter said that RRWA will be following up to find out what intent/interests are involved in this bill. We will update the Board in December.

3. RRWA Project Updates

- Outreach Strategies
 - Environmental Column
 - August - Safe Meds Special Collection Events (Thank you Susan Keach - SCWA)
 - September - Creek Week/Pollution Prevention Week (Santa Rosa -Jill Scott/Heaven Moore)
 - October - Storm drains and leaves (Eydie Tacata - Rohnert Park)
 - November - Fats Oils Grease (Mynda Songer - Cotati)
 - December - Holiday e-waste (Patrick Givone/Cristina Goulart - Windsor)
 - Cleanup sponsorships mailed in July
 - Russian River Cleanup
 - Sonoma Coast Cleanup
 - Friends of Gibson Creek - Mendocino County
- North Coast IRWMP Update - latest from NCIRWMP staff
 - Virginia Porter said Jimmy Smith is stepping down
 - Jennifer Burke said Jimmy was a champion all along, and was a big advocate when the state was in budget crisis.
 - October 2013 North Coast IRWMP conference in Fortuna
 - Small systems resources available – Field operation techniques, safe drinking water act, ops and maintenance
- Russian River Friendly Landscape Guidelines
 - Consider January event
 - January 29 is selected as the date for the event. Check in at 7:30, program at 8 or 8:30.
 - Planning group - RRWA, Santa Rosa, etc
 - RRWA and SR and possibly SCWA will take this forward.

- Discuss program
 - Virginia Porter covered various topics such as energy efficiency based landscape design etc. Heaven Moore suggested a topic of how to “sell the concept to your client.” Jenifer Burke added they are also looking at how do we help you implement – possibly using the watershed café model. She also said that possibly they can unveil signs at that time.
 - Jennifer Burke mentioned that the City of Santa Rosa is interested in getting more guidelines. Possibly we can have a work plan item for next year for printing more, though SCWA may have inventory to share.
- Creek Week/Pollution Prevention Week (Sept 15-22) - update on proclamation/ resolution adoption and other events
- Annual Stormwater Activities Memorandum provided to member agencies
- Salt/Nutrient Management Plan
 - Andy Rodgers (RRWA) updated project status
 - Jennifer Burke said that they are accepting comments on the draft plan up to Aug 17.
- Phase II Stormwater permit - update from August 8 Public Hearing
 - Virginia Porter reported she and Heaven Moore attended the Aug 8 meeting.
 - Heaven Moore said that the State may provide a “delta” list of what has changed from the last version in the final draft.
 - Craig Scott asked if there were comments on reducing reporting requirements. Virginia Porter said yes that it was a very strong point repeatedly made.
 - Virginia Porter said RRWA staff will keep the Phase II group posted.
- Safe Medicine Disposal Program
 - New sites at Alliance Medical Center in Healdsburg and Windsor - mid-year Work Plan change approved by Board.
 - Round-up in September
 - The SCWA ran an ad in the Sonoma County Gazette
 - Andy Rodgers reported on collection totals to date

4. Forum and Advocacy

- Next lunch meeting with RWQCB staff August 28, 2012
- RRWA Chair and Executive Director update to RWQCB - January, 2013
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5. Future Meetings and Agenda Items

- Working Group
 - September - no meeting scheduled
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- Board of Directors
 - September 27, 2012 – Dialogue with RWQCB Executive Officer Matt St. John, SCWA Water Smart Manual
 - Virginia Porter asked Ann Dubay to check with Amy Bolton on the status of the Water Smart Manual.
 - Heaven Moore asked if the manual is done, to send to the group.
 - Virginia Porter mentioned to start thinking about video topics.
 - December 6, 2012 - Stormwater Survey, Work Plan 2013-2014

6. Items of Interest/Networking re Successes

- Lisa said that storm drain labels are in her car for members to take today.
- Heaven Moore said that Santa Rosa ordered the doggie bag dispensers. Now completing a postcard sized flyer re protect family from pet waste. Virginia Porter asked Heaven Moore to bring one to the October meeting, so that maybe others will want to do a bulk purchase.
- Heaven Moore said she talked to Mona Dougherty (RWQCB) about the general construction permit as it applies to projects qualifying and located outside a MS4 boundary. Mona Doherty told Heaven Moore that the RWQCB is allowing the LID manual for design criteria on these projects.
- Virginia Porter said that the Spanish translation environmental columns are being published – and that is reported in the stormwater activities table.

7. Public Comment

- Brenda Adelman said wrote an article about endocrine disruptors in the Sonoma County Gazette. She said the SF Medicine – Environmental Health magazine June 2012 issue has a lot of articles on endocrine disruptors. She ordered copies and can sell them for \$5/each.
- Lisa Steinman said there is an article about the new recycling law in the Sonoma County Gazette.

8. Adjourn (10:20)