



RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP MEETING  
May 8, 2012, 8:30 AM – 10:00 AM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**A G E N D A**

**1. Greetings and Introductions**

**2. Update from April 26, 2012 Board of Directors Meeting**

- Video Contest
- ReThink Your Drink
- Take it from the Tap
- Work Plan highlights and budget

**3. Butts Only Box follow-up**

- Evaluate member agency interest and program options (Note – not in our Work Plan but options exist if there is interest)
- Grant funding opportunity update

**4. RRWA Project Updates**

- Outreach Strategies
  - Environmental Column
    - i. May – eliminating pesticides/fertilizers (Lauren McPhaul) – Thank you Lauren.
    - ii. June – trash and stewardship (Alistair Bleifuss)
    - iii. July – recycled water (Teresa Gudiño)
    - iv. Date to be determined – auto maintenance (Rick Seanor)
    - v. Finish calendar for 2012
    - vi. Topic ideas – storing household products; LID; Safe Med collection events (Aug or Sept?); leaves and garden litter in storm drains; FOG (perhaps for Nov?)
  - Interactive map update
  - Status of Creek Sign installation
- North Coast IRWMP Update
  - Latest from NCIRWMP staff
- Agricultural Recycled Water Users Guidance
  - Update on RWQCB meeting on Irrigated Lands Program
- Safe Medicine Disposal Program
  - General update

**5. Forum and Advocacy**

- New Executive Officer of RWQCB
- Next lunch meeting with RWQCB staff May15, 2012
- Discussion of potential future advocacy items

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Virginia Porter at (707) 833-2553 with any questions.

**6. Future Meetings and Agenda Items**

- Working Group
  - i. Reminder – June meeting cancelled
  - ii. July 10 – new Work Plan kick-off
  
- Board of Directors
  - i. July 26 Assemblymember Jared Huffman – Legislative Update
  - ii. September 27, 2012 – SCWA Water Smart Manual
  - iii. December 6, 2012

**7. Items of Interest/Networking re Successes**

**8. Public Comment**

**9. Adjourn**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

**Please contact Virginia Porter at (707) 833-2553 with any questions.**



RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP MEETING  
May 8, 2012, 8:30 AM – 10:00 AM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**SUMMARY**

*(Prepared by Virginia Porter and Andy Rodgers, RRWA staff)*

**1. Greetings and Introductions (8:35 am)**

Attendees

Virginia Porter – RRWA

Andy Rodgers – RRWA

Ann Torrez – SCWA

Corbin Johnson – So. Co. Reg. Parks

Craig Scott – City of Cloverdale

Mynda Songer – City of Cotati

Eydie Tacata – City of Rohnert Park

Heaven Moore - City of Santa Rosa

Teresa Gudiño – City of Santa Rosa

Ben Kageyama – City of Ukiah

Lauren McPhaul – City of Ukiah

Patrick Givone – Town of Windsor

Colleen Hunt – NCRWQCB

Brenda Adelman – RRWPC

Ben Shick – Schaaf & Wheeler

Dan Schaaf – Schaaf & Wheeler

**2. Update from April 26, 2012 Board of Directors Meeting** – presented by Virginia Porter (RRWA EO)

- Video Contest – Staff will get copies to member agencies as soon as they are available. This year's contest received the highest rate of participation yet. Ideas about getting the videos exposure were discussed, and Virginia Porter suggested bringing ideas for broader exposure forward for the next Work Plan year.
- Two presentations were made:
  - ReThink Your Drink, presented by Tricia Goldberg of the Network for a Healthy California – North Coast Region (Ca Health Collaborative), reviewed soda consumption and obesity risk.
  - Take It From The Tap program and proclamation, presented by Jennifer Burke of the City of Santa Rosa. Group. Group was reminded that a drink local water event, sponsored by ACWA, will take place at the Santa Rosa Utilities Field Office on June 22.
- FY 2011-2012 Work Plan highlights and budget were presented to the Board by Virginia Porter, including an end-of-year financial summary and key projects
  - Virginia Porter added that the time Andy Rodgers (RRWA staff) spent on the EPA Russian River Spill Response Plan Area Committee meeting on April 5 will be absorbed by other budgeted items with remaining funds.

**3. Butts Only Box Follow-Up** – presented by Virginia Porter

- Virginia asked if the group saw viability in implementing the program. RRWA does not have a budget for it in the Work Plan, but options exist if members want to pursue.
  - Patrick Givone (Town of Windsor) asked if the project might meet requirements of Prop 84. Heaven Moore said yes it would, if it is portrayed as multi-objective and regional. Patrick asked if more information was available. Eydie Tacata (City of Rohnert Park) said Rohnert Park has a trouble spot where a Butts Only Box might be placed, but they would need to be sure it was the right fix. Heaven Moore said Santa Rosa would consider Prince Memorial Greenway for placement. Mynda Songer (City of Cotati) said they would only place where it wouldn't encourage people to smoke in public. Eydie Tacata agreed that placement would be important so the box doesn't promote a smoking hangout area.

- Group agreed the program is a good idea “if the placement is right” and if there is grant funding to support it. Andy Rodgers said he will be speaking to Bronwen Evans of Keep America Beautiful, Inc. tomorrow to find out about grant funding possibilities, the costs, vandalism feedback, and programs for other kinds of trash. Virginia Porter said that staff will look into the cigarette litter program and bring the item back in July.

#### 4. RRWA Project Updates

- Outreach Strategies
  - Environmental Column (Virginia Porter)
    - 1) May – eliminating pesticides/fertilizers (Lauren McPhaul) – Thank you Lauren.
    - 2) June – trash and stewardship (Alistair Bleifuss).
    - 3) July – recycled water (Teresa Gudiño).
    - 4) August – Andy Rodgers will check with Safe Meds subcommittee to see if an article can be written about the collection event.
    - 5) September – Heaven Moore will check with Jill Scott to author an article on Creek Week.
    - 6) October – Eydie Tacata will provide an article on storm drains and leaves.
    - 7) November – Cotati will write an article on FOG.
    - 8) December – Patrick Givone said Christina Goulart could write an article on e-waste/Christmas lights on behalf of the Town of Windsor.
    - 9) Date to be determined – auto maintenance (Rick Seanor).

Virginia mentioned that SCWA has offered to translate the Environmental Columns into Spanish. Getting published in new media outlets is an exciting development. She asked the group to let staff know if there are other media contacts to include.
  - Interactive map update (Andy Rodgers)
    - The deadline to submit new information just passed. ECON is busy preparing map layers, and looking to launch in June.
  - Status of Creek Sign installation (Virginia Porter)
    - Patrick Givone said that Windsor has completed installation of their creek signs. Cotati has only a couple of issues with poles to resolve. Ukiah’s signs are still in their warehouse, to be coated before installation. Heaven Moore mentioned that after a year, only one sign has been vandalized in Santa Rosa.
- North Coast IRWMP Update – presented by Virginia Porter
  - Virginia Porter updated on pending availability of Department of Water Resources grant funding – focused on groundwater planning.
  - The next PRP meeting is on July 19 in Yreka.
- Agricultural Recycled Water Users Guidance – presented by Virginia Porter
  - Virginia Porter attended a stakeholder meeting on the North Coast Regional Water Quality Control Board's Irrigated Lands Program last week. RWQCB is looking at broad-scale application of irrigation and our interest is a subset of that – so our program will be focused on vineyards/croplands and standards for end users applying recycled water.
- Safe Medicine Disposal Program – presented by Andy Rodgers
  - Bus ad design by SCWA is nearing completion for placement on the back of nine Sonoma County and two Mendocino County buses during the month of June.

- Disposal bins have been located at Oliver's and the Santa Rosa Senior Center. Other locations are in process for the Sonoma Valley and the SCWA lobby.
- A total of 682.7 pounds of pharmaceuticals have been collected as of April 17 for the three RRWA sites.

#### **5. Forum and Advocacy**

- Matt St. John, new Executive Officer of RWQCB, will be attending the May 15 lunch meeting. Virginia Porter asked the group for items to bring to the meeting.
- Colleen Hunt (NCRWQCB) said that the Phase II MS4 permit will be released on May 18, and the comment period will be established at that time. A SWRCB meeting will take place on June 20 in Santa Rosa to review the permit. (Note: this is a correction to the June 22 date on the slide.) Colleen said that she's been told the permit is completely different than what was proposed last year. Virginia Porter said that Christine Sotello mentioned (and CASQA is hoping) that there are a number of options for "paths to compliance".

#### **6. Future Meetings and Agenda Items**

- Working Group
  - Reminder – June meeting cancelled
  - July 10 – new Work Plan kick-off
- Board of Directors
  - July 26 Assemblymember Jared Huffman – Legislative Update
  - September 27, 2012 – SCWA Water Smart Manual
  - December 6, 2012

#### **7. Items of Interest/Networking re Successes**

- Heaven Moore conducted a training two weeks ago for the Regional Water Quality Control Board on the LID Manual. Rebecca Fitzgerald mentioned to Heaven that she would like to do a TMDL update to the TWG.
- Patrick Givone reported that a private property owner drilled an 800 ft. well and installed an extremely expensive treatment plant to avoid using the public water supply.
- Craig Scott (City of Cloverdale) mentioned that next week is Public Works Week to raise awareness of public water, sewer and road services employees. Different cities will issue proclamations in support of it.
- Theresa Gudiño said that the City of Santa Rosa Water Smart Expo will take place on May 23, at the downtown farmers' market. There will be lots of activities for kids.
- Virginia Porter said we learned a lot at the LID training about what meeting materials are recyclable. Paper plates and cups for hot food/liquids are commonly coated with PLA; these, and "green" flatware (compostable plastic forks) are not recyclable and should be placed in the garbage.

#### **8. Public Comment**

- Brenda Adelman (RRWPC) expressed concern with proposed legislation: AB 2398, which deals with regulation of recycled water. Brenda explained her reasons for concern, and brought to the attention of the group a recent Press Democrat editorial addressing endocrine disruptors. Brenda urged the group to pay attention to this issue, and mentioned that Jared Huffman, who has been very involved in this legislation, might be asked about this in July.

#### **9. Adjourn – 9:55 am**