



RUSSIAN RIVER WATERSHED ASSOCIATION
TECHNICAL WORKING GROUP MEETING
April 10, 2012, 8:30 AM – 10:00 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Speaker – Ken Beck, Cigarette Pollution Solutions – “Butts Only Box” program**
- 3. April 26 Board meeting – review topics**
 - Video Contest awards
 - “Rethink Your Drink” presentation – Network for a Healthy California (Ca Health Collaborative)
 - “Take It From The Tap” program and proclamation – City of Santa Rosa
 - End of year financial summary and key projects
 - EPA spill response
 - Routine items (e.g., NCIRWMP, Forum for Advocacy, etc.)
- 4. RRWA Project Updates**
 - Outreach Strategies
 - Environmental Column – Update
 - i. April – single use bags (Lisa Steinman)
 - ii. May – eliminating pesticides/fertilizers (Lauren McPhaul)
 - iii. June – trash and stewardship (Alistair Bleifuss)
 - iv. July – recycled water (Teresa Gudiño)
 - RRWA promotional item (\$500 budget this year)
 - i. Review options and select item
 - North Coast IRWMP Update
 - Latest from NCIRWMP staff
 - Agricultural Recycled Water Users Guidance
 - Project update
 - i. Resources
 - ii. Stakeholders
 - iii. Regional projects and studies
 - Establish sub-group of TWG for ongoing review
 - Stormwater Training
 - LID Training – how it went and follow-up
 - QSP/QSD – targeting July 2012 in Santa Rosa
 - Safe Medicine Disposal Program
 - Bus ad update
 - Take back event update
 - Participating sites update
 - Russian River Symposium – Date has changed to November 2012

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Virginia Porter at (707) 833-2553 with any questions.



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5. Forum and Advocacy

- US EPA Russian River Spill Response Plan – RRWA participation
- Next meeting of RWQCB May 15, 2012
- Discussion of potential future advocacy items
 - Santa Rosa EPA grant interest letter

6. Future Meetings and Agenda Items

- Working Group – May 8; July 10
- Board of Directors – April 26 (Video Contest, Rethink Your Drink/Take it From The Tap); July 26 (Assembly Member Jared Huffman – Legislative Update)

7. Items of Interest/Networking re Successes, etc.

8. Public Comment

9. Adjourn



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MEETING SUMMARY

(prepared by Virginia Porter and Andy Rodgers, RRWA staff)

1. Greetings and Introductions (8:35 am)

Attendees:

Virginia Porter – RRWA

Andy Rodgers – RRWA

Ann DuBay – SCWA

Lisa Steinman – SCWMA

Craig Scott – City of Cloverdale

Angie Koski – City of Healdsburg

Eydie Tacata – City of Rohnert Park

Teresa Gudiño – City of Santa Rosa

Heaven Moore – City of Santa Rosa

Forest Frasier – City of Santa Rosa

Lauren McPhaul – City of Ukiah

Alan Hasty – City of Ukiah

Patrick Givone – Town of Windsor

Jennifer Sylvester – Co. of Sonoma

Brenda Adelman – RRWPC

Jeff Moschin – ButtsOnlyBox.com

Ken Beckstead – ButtsOnlyBox.com

2. Speaker – Ken Beckstead, Cigarette Pollution Solutions – “Butts Only Box” Program

In a study conducted by Caltrans, up to 34 percent of litter is cigarette butts.

Buttsonlybox.com (BOB) offers stainless steel, Caltrans-approved receptacles and service for disposal of cigarette and cigar butts. The boxes are being installed at key rest stop locations, for example, where 15 million people visit each year. Roadside and trailside models are available. Virginia Porter (RRWA) asked about maintenance:

For BOB to maintain = \$10/month/box; BOB will issue statements

A pole-mounted trailside box is \$265 (add \$30 for powder coat finish)

A roadside box is \$950, plus concrete base.

Ann DuBay (SCWA) asked if any outreach campaign was conducted in Oceanside, where they have been installed. Ken said they have booths at events and provide collection totals on public media. Keep America Beautiful has a cigarette removal program. The boxes are made in Vista, California. Virginia Porter (RRWA) mentioned that RRWA could make contact with Keep America Beautiful, if TWG directs. TWG will discuss next steps at their May meeting.

3. April 26 Board Meeting – Review Topics – provided by Virginia Porter

- Video Contest awards – many submissions this year!
- “Rethink Your Drink” presentation – Network for a Healthy California (Ca Health Collaborative)
- “Take It From The Tap” program and proclamation – City of Santa Rosa
- End of year financial summary and key projects
- EPA spill response
- Routine items (e.g., NCIRWMP, Forum for Advocacy, etc.)
- Snapshot of LID training

- Teresa Gudiño (Santa Rosa) reminded the group that there is an ACWA-sponsored “Take It From The Tap” event coming up on June 22.

4. RRWA Project Updates

- Outreach Strategies – presented by Virginia Porter
 - Environmental Column – update
 - i. April – single use bags (Lisa Steinman)
 - ii. May – eliminating pesticides/fertilizers (Lauren McPhaul)
 - iii. June – trash and stewardship (Alistair Bleifuss)
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At next TWG meeting, commitments for successive months will be requested.
 - RRWA promotional item (\$500 budget this year) - The group voted for 250 recycled off-white plastic, magnetized clips with RRWA logo and website. Ann DuBay mentioned that we could request that the product come without packaging.
- North Coast IRWMP Update – Virginia Porter presented the latest from NCIRWMP staff.
- Russian River-Friendly Landscape Guidelines Update (not on agenda)
 - Virginia Porter informed the group that stopwaste.org has moved the Guidelines to the Bay Friendly Coalition. She met with the Coalition in November, and they are in flux. The City of Santa Rosa and SCWA have invested a lot in producing the Guidelines. The group discussed what we want to accomplish with our project. This update served as an invitation to other member agencies to become involved with this Guideline effort.
- Agricultural Recycled Water Users Guidance - Project Update
 - Virginia Porter informed the group that she has been in contact with the Regional Board and they are supportive of RRWA development of guidelines for the agricultural recycled water application. Ukiah has a Recycled Water Feasibility Plan, nearing completion, and many member agencies have conditions in their permits that relate to regional standards.
 - Virginia asked for key members to review information as a “sub-group”, and there will be a request going out to participate.
- Stormwater Training
 - LID Training – Virginia Porter informed the group that the March 28 workshop was a success, attended by a full house at the Santa Rosa Utilities Operation Center training room. The PowerPoint presentation will be posted on the RRWA website. Heaven Moore (Santa Rosa) said attendees represented a good cross section of people, and thanked facilitators for coordination. Lunch was great. Attendance was half public/half private sector.
 - QSP/QSD – targeting July 2012 in Santa Rosa
Heaven Moore proposed a half-day training for City inspectors. They don’t necessarily need the QSP/QSD training, but they do need to know what to look for at a site and to understand their enforcement role. The group discussed making the training very specific to inspectors, and reserving it for member agencies only. Topics to be included: contractor requirements,

numeric limits, dewatering permits, stockpile management, flow monitoring. Virginia Porter said RRWA could possibly help coordinate the training.

- Safe Medicine Disposal Program –Andy Rodgers (RRWA) provided update on:
 - The bus ad purchase in Sonoma and Mendocino counties.
 - Take back events taking place in September during Pollution Prevention Week.
 - The number of participating sites, which continue to increase, thanks to the efforts of member agencies.
- Russian River Symposium in Cloverdale - Virginia Porter noted that the date has been changed from June to November 2012.

5. Forum and Advocacy

- US EPA Russian River Spill Response Plan – RRWA participation
 - Andy Rodgers will be emailing members a questionnaire and contact information from the April 5 US EPA, Area Committee meeting on a local agency integrated emergency response plan.
- Discussion of advocacy items
 - Virginia Porter noted that RRWA is providing a letter of support to Santa Rosa supporting their US EPA application for Green Infrastructure grant funding.
- Next meeting with RWQCB staff is May 15, 2012

6. Future Meetings and Agenda Items

- Working Group – May 8; July 10
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7. Items of Interest/Networking re Successes, etc.

- Lisa Steinman (SCWMA) is placing a large order for storm drain labels, including for those member agencies that have placed orders.
- The SCWMA has produced auto maintenance brochures, and asked members to let Lisa know if any are needed for Earth Day, April 22.
- Lisa also passed out SCWMA's latest edition of the recycling guide, and mentioned that a law has been passed requiring businesses to recycle. SCWMA sent out a postcard to businesses offering services that support compliance with the requirement.
- Lisa is working with C-Squared Alternative, in collaboration with Sacramento and San Francisco, to educate motorcyclists, via Facebook, commercials, and website, on where to take oil filters when they change their oil. Motorcycles make up a group that hasn't been targeted before. Some motorcycle businesses provide coupons for disposing of filters.
- Heaven Moore said that she will be participating in a conference call in June to give feedback on how the EPA Phase 1 stormwater audit process is working/not working. EPA is looking for a method or program that supports the area in complying with stormwater regulations.

8. **Public Comment** – There was no public comment.
9. **Adjourn** – Meeting adjourned at 10:15 am.