



RUSSIAN RIVER WATERSHED ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS

January 28, 2010, 9:00 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

1. Call to Order and Introductions

2. Approval of the Agenda

3. Approval of Standing Items

A. Minutes: November 5, 2009 Board of Directors Meeting

4. Guest Speaker Presentation

“RRWA Stormwater and Watershed Awareness Tracking Survey” (*Data Instincts*)

5. BOD Business

A. Election of Board Officers

B. Discussion of RRWA Administrative Agency Role

C. Draft Work Plan Review

D. Recent and on-going RRWA advocacy items

- Update from December 10th North Coast RWQCB Meeting

E. Schedule and agenda items for next RRWA Board meeting

- Currently scheduled date: February 25, 2010

6. Working Group Activities

A. Working Group Activities

Next meeting: February 9, 2010

7. Items of Interest

8. Public Comment

9. Adjourn

MINUTES
RUSSIAN RIVER WATERSHED ASSOCIATION

Minutes for the regular meeting of the Russian River Watershed Association (RRWA) Board of Directors.

Date: Thursday, January 28, 2010
Time: 9:00 a.m.
Location: Windsor Town Council Chambers

Directors and Alternates Present. Directors present:

Jake Mackenzie, Chair	City of Rohnert Park
Robin Goble, Vice Chair	Town of Windsor
Pam Stafford	City of Rohnert Park
Damien O'Bid	City of Cotati
Susan Harvey	City of Cotati
Mark Landman	City of Cotati
Mike Kirn	City of Healdsburg
Mari Rodin	City of Ukiah
Richard Burt	Town of Windsor

Directors present represented 5 out of the 9 RRWA participants, constituting a quorum.

Additional Attendees:

Dave Richardson	RRWA Executive Director
Virginia Porter	RRWA
Christy Kennedy	RRWA
Jennifer Burke	City of Santa Rosa
Glen Wright	City of Santa Rosa
Bob Anderson	United Winegrowers
Brenda Adelman	RRWPC
Colleen Fernald	Russian River Watershed Council
Reg Cullen	County of Sonoma PRMD
Janice Gilligan	County of Sonoma PRMD

Board Actions.

1. Call to order. (Jake Mackenzie, Chair). Mr. Mackenzie called the meeting to order at 9:05 a.m. and everyone introduced themselves.

2. Approval of the agenda. Mr. Mackenzie requested that the Board approve the agenda. The agenda was approved.

3. Approval of Standing Items. The minutes from the December 10th, 2009 Board of Directors meeting were approved as submitted.

4. Guest Speakers: Mark Millan and Lisa Brew-Miller of Data Instincts; topic - "RRWA Stormwater and Watershed Awareness Tracking Survey": Christy Kennedy (RRWA) introduced the presentation with some background on RRWA's baseline stormwater awareness survey conducted in 2005 and the value of our new survey, especially for the four participating agencies. Mark Milan (Data Instincts) introduced the project manager for this year's survey, Lisa Brew-Miller (Data Instincts). Ms. Brew-Miller presented the results of the survey which is a Special Benefit Project in our current Work Plan, with the Town of Windsor, City of Healdsburg, City of Rohnert

Park and Sonoma County the participating agencies. Phone surveys in each of the four geographical areas consisted of 125 contacts in each area (502 total surveys) with questions about watershed knowledge, demographics and the following activities: car washing, motor oil disposal, garden fertilizing, yard waste and pet waste disposal, and pool/spa maintenance. The results of this survey were compared with the results of the 2005 survey in the service areas of the four participating agencies.

Some key findings from the survey include an increase in the residents' understanding of the watershed and the effect their activities have on the rivers and streams in the watershed; fewer people washing cars on paved surfaces, more pool/spa owners know that it is best not to drain to the storm drain. Car washing, fertilizing the yard and pool/spa maintenance are the three areas of greatest concern with regard to stormwater and watershed health. Many survey respondents provided Data Instincts with e-mails for follow-up information about watershed health.

5. Board of Directors Business

A. Election of Board Officers Executive Director Dave Richardson introduced the item, noting that RRWA annually elects officers. Robin Goble (Windsor) moved that Jake Mackenzie (Rohnert Park) be reappointed as Chair; Pam Stafford (Rohnert Park) seconded the motion. All supported the motion. Jake Mackenzie motioned that Robin Goble become vice-chair, and Mari Rodin (Ukiah) seconded the motion. All supported the motion. Vice-chair Goble was seated next to Chair Mackenzie.

B. RRWA Administrative Agency Role Virginia Porter (RRWA) reviewed the provisions in the RRWA Memorandum of Understanding which establish a process for reimbursing the Administrative Agency for their work providing support to RRWA. The Board discussed this option and the Chair asked staff to put an item on the February agenda for the Board to have the option to authorize reimbursement to Ukiah for their work for RRWA in the new Work Plan. Chair Mackenzie recognized the past and current support that Ukiah has provided to RRWA and thanked Mari Rodin for Ukiah's ongoing work on behalf of RRWA. Chair Mackenzie will send a letter of appreciation to the Mayor of Ukiah to formally state our appreciation.

C. Draft Work Plan Review Virginia Porter presented the draft Work Plan for the Board to review in preparation for action at the February meeting, with the understanding that Board comments are requested by February 3 and that the Technical Working Group will have a final meeting on the Work Plan on February 9. A brief summary of the Work Plan follows:

- Executive Director Services (part A) is very similar to past years and the budget is down 16% due to less travel time, lower staff costs and a reduced number of Working Group meetings.
- General Benefit Projects (part B) has a slight overall increase in budget due to launching the Russian River Friendly Landscape Guidelines, attendance at some Regional Board meetings, establishing an e-mail distribution list in follow-up to the Stormwater Survey, and reinstating outreach to eligible entities
- Special Benefit Projects (part C) has a 14% lower budget due to the specific programs that are in each year's Work Plan. A number of new small efforts are Special Benefit Projects this year, such as purchase of storm drain labels and convening a citizen's advisory committee on stormwater issues. Agencies were asked to notify staff if they want to opt in or out of any Special Benefit Projects by February 3.

Overall the budget is reduced by 10.3% from the current Work Plan and 19.1% from the 2008-2009 Work Plan.

Mari Rodin asked if the Board would consider allocating some of the funds from the General Benefit project Outreach Strategies to an in-school education program in Mendocino County. Chair Mackenzie asked staff to bring this option to the working group for evaluation. Reg Cullen (County PRMD) asked the Board to consider increasing funds to the Special Benefit project updating the Standard Urban Stormwater Mitigation Plan (SUSMP) by \$5,000-\$10,000

to fund SUSMP Manual development. Chair Mackenzie asked staff to also bring this idea to the working group for evaluation.

Brenda Adelman asked if the Russian River County Sanitation District budget is included in the Sonoma County Water Agency's operations and maintenance budget that is used to develop the ratios that are used in allocating costs for projects in parts A and B of the Work Plan. Chair Mackenzie asked staff to look into this and get back to Ms. Adelman and to the Board.

The schedule for Work Plan adoption is: Comments to staff by February 3; TWG final work on the Work Plan February 9; Board consideration of Work Plan adoption on February 25.

D. Recent and on-going RRWA advocacy items. Due to lack of time this item was not presented.

E. Schedule and agenda for next RRWA Board meetings The February 25, 2010 meeting will be held as a conference call and will include action on the 2010-2011 Work Plan. The following meeting dates were approved for 2010: March 25 meeting cancelled; meetings to be held on May 20, July 29, September 23, and December 2 or December 9.

6. Technical Working Group Activities. Due to lack of time no update was present on TWG activities. The next TWG meeting is February 9.

7. Items of Interest. Mike Kirrn (Healdsburg) announced that Healdsburg's new wastewater treatment plant was awarded Project of the Year in the environmental category by the American Public Works Association Northern California Chapter.

8. Public Comment

- Colleen Fernald noted the Russian River Watershed Council continues to be interested in collaborating with RRWA. She further noted that Healdsburg is hosting a wild Steelhead Festival next weekend.
- Additional public comment was taken during the course of the meeting.

9. Adjourn. The meeting adjourned at 10:45 am

NEXT MEETING INFORMATION

Date: Thursday, February 25th, 2010
Time: 9:00 a.m.
Location: **Conference Call**

FUTURE MEETINGS

Thursday, March 25 – CANCELLED

Thursday, May 20 - 9:00 am, Windsor Town Hall