



RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP MEETING  
October 9, 2018, 10:00 AM – 12:00 PM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**A G E N D A**

**1. Greetings and Introductions**

- Review Agenda

**2. Guest Presentation: “Legislative Proposal to Include Stormwater and Resiliency in the Regional Transportation Planning Process”, Mitch Avalon, Contra Costa County Public Works Department**

**3. Update on September 27 Board of Directors Meeting**

- Presentation by Sonoma County Regional Parks on Measure M
- 18/19 Workplan budget increase approval
- Social Media performance
- Child outreach placemat comments
- Potter Valley project

**4. 2019/2020 Work Plan Kick-Off**

- Timeline for development and adoption
- Work Plan framework
  - Executive Director Services
  - General Benefit
  - Special Benefit
- Project Planning

**5. Storm Water Program Updates**

- Trash Implementation Plan template
- Trash Control Best Management Practices Menu
- Laguna Monitoring and Reporting Plan (MRP)
- Spanish Language Outreach
- Children Outreach implementation
- Co-Permittee updates
- Stormwater Phase I Support-Training
- Regional Permit Fee proposal

**6. Regional Monitoring Program (R3MP)**

- R3MP
  - Steering Committee meeting #4 October 4 cancelled
  - Tentatively rescheduled for October 25

**7. Russian River Storm Water Resource Management (SWRP)**

- October 19 (Weaverville area) NCRP meeting targeted for SWRP adoption

**8. CASQA**

- Review Subcommittees
- Conference October 15-17
- RRWA October conference presentation

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

**9. Non-member Funding and Initiatives**

- Russian River Confluence
- DWR Water Plan Pilot Project
- Resource Legacy Fund

**10. Russian River-Friendly Landscaping Program**

- September 13 Subcommittee meeting
- Preliminary list of interested speakers and panelists

**11. Safe Medicine Disposal Program**

- Operations and Collaborative Committee meeting updates
- SB 212
  - Signed by Governor
- Sonoma County Safe Drugs and Sharps Disposal Ordinance update scheduled for October 9

**12. Grant Opportunities**

- Fish and Wildlife Environmental Enhancement Fund-November 16
- Coming soon:
  - State Water Board Prop 1 Storm Water
  - IRWM-NCRP

**13. RRWA Outreach**

- Social Media performance
- Environmental Articles

**14. Forum and Advocacy**

- Creek Week/Pollution Prevention Week Wrap Up
  - Take the Watershed Temperature Day
- Water Board update-November 14 tentative
- Regional Water Board topics of interest
  - Russian River Pathogen TMDL November 2018
  - RWQCB lunch meeting October 31
- State-wide Toxicity Provisions
- Calendar Updates

**15. Future Meetings and Agenda Items (see schedule below)**

- Discussion of project successes for future BOD presentations
  - Clean up and Creek Week
  - Connecting mandates and budget along with events
  - SWRP and R3MP

**16. Items of Interest**

- Water Efficiency and Drought Planning
  - SB 606
  - AB 1668

**17. Public Comment**

**18. Adjourn**

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**RRWA Calendar Summary:**

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<b>Upcoming TWG Meetings 10:00 am – 12:00 pm</b>	<b>Upcoming Board of Directors meetings 9:00 am – 11:00 am</b>
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<b>Environmental Columns</b>	
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**SUMMARY NOTES**

**1. Greetings and Introductions**

Andy Rodgers – RRWA	Jenifer Piccinini – City of Santa Rosa
Colleen Hunt – RRWA	Oriana Hart – Permit Sonoma
Rick Seanor – City of Ukiah	Molly Oshun – Sonoma Water
Eric Janzen – City of Cloverdale	Elizabeth Cargay – Town of Windsor
Craig Scott – City of Cotati	Brendan Thompson – NCRWQCB
Heaven Moore – City of Santa Rosa	Adriane Garayalde – RR Confluence
Teresa Guidino – City of Santa Rosa	Chuck Striplen – NCRWQCB
Nick Sudano – City of Santa Rosa	

- Review Agenda

**2. Guest Presentation: “Legislative Proposal to Include Stormwater and Resiliency in the Regional Transportation Planning Process”, Mitch Avalon, Contra Costa County Public Works Department**

Mitch (CCC Public Works): New legislative proposal incorporates water quality, flood control, local infrastructure in the regional transportation planning process. The sustainable community strategy should include storm water considerations into the plan. Lots of opportunity to incorporate SWRP projects into the transportation planning agency process. Trying to incorporate this into the next Legislative cycle as a State Bill. The overall approach is to get transportation staff to interact with storm water staff and include SWRP projects into the planning level. The objective of this bill is to get transportation to think about storm water early in a project.

Elizabeth (Windsor) said flood control is a driver for projects in Windsor. Suggests that flooding be a driver for the state program to gain public interest and support.

Heaven (Santa Rosa) recommends not having the SWRP be the only resource of projects. Would be valuable to emphasize the cost savings and benefits of planning ahead.

Andy (RRWA) is there a transportation agency on board with supporting this framework?

Mitch (CCC) not yet but is hoping to gain support as it is further developed.

**3. Update on September 27 Board of Directors Meeting**

- Presentation by Sonoma County Regional Parks on Measure M
  - Brought in the water quality perspective.
- 18/19 Workplan budget increase approval
- Social Media performance
- Child outreach placemat comments
- Potter Valley project

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#### 4. 2019/2020 Work Plan Kick-Off

- Timeline for development and adoption
  - Work Plan framework
    - Executive Director Services
    - General Benefit
    - Special Benefit
  - Project Planning
- Comments:

##### Section A: Executive Director Services:

Andy (RRWA) provided an overview of the work plan status. Most of the Executive Director services remain the same.

Nick S. (Santa Rosa) asked what is the legal consultation needed for?

Andy (RRWA) responded that it is a placeholder requested by the Board in the current workplan. It has not been used as of yet. It is needed to provide an independent review of legal issues. Nick asked for the description to be updated to be more specific on the use of the services.

Nick S. (Santa Rosa) posed the question do we need 8 meetings? Do they need to be 2 hours?

Elizabeth (Windsor) noted duplicate info at Board meeting and TWG.

Andy (RRWA) pointed out that the work plan says “up to 8” meetings and that the number can be reduced, or the length could be shortened as needed. RRWA will add this as an agenda item to be discussed in the next meeting.

Elizabeth (Windsor) use the Board meetings to report out subcommittees.

Teresa (Santa Rosa) does not want to make RRWA an exclusive storm water program. She is in favor of keeping RRWA’s focus beyond storm water.

Eric (Cloverdale) likes having the updates at the meetings.

Craig (Cotati) in favor of narrowing the scope and having updates in an email. Safe medicine disposal program, landscaping, drought can be moved out of the group.

Molly (Sonoma Water) good process to revisit the purpose of the meeting.

Heaven (Santa Rosa) emphasized getting the materials a week in advance.

Andy (RRWA) indicated that safe medicine disposal program and landscaping updates will be removed, which will shorten overview information.

Nick S. (Santa Rosa) mentioned he gets updates through the Board meeting packet.

A.3.D. Project management and controls - Nick S (Santa Rosa) wants to see the RRWA contract with Ukiah. How are invoices approved? Nick would like to see invoices.

Rick (Ukiah) to check on the oversight fee for administrative efforts.

Elizabeth (Windsor) wants to have last year's budget side-by-side with the new work plan.

Heaven (Santa Rosa) would like individual costs for each project in the budget.

Teresa (Santa Rosa) requests a mid-year budget update.

### Section B: General Projects

B.1.B. Environmental Articles - Nick S. (Santa Rosa) wants to reduce by half. Not creating new content. Are the articles being read? Intent of the articles are being caught by social media.

Andy (RRWA) repetitiveness is effective in outreach. Environmental articles are a blog focus and live on social media. There is still a lot of messages to share and cutting the level of effort in half is not much.

Heaven (Santa Rosa) suggesting this piece gets moved into social media.

Teresa (Santa Rosa) not everyone is on social media and the print articles are reaching other targeted audiences. Reaching out to other agencies and perspectives to get new topics. Get more guest writers, like interns.

Eric (Cloverdale) these articles help him check a compliance box. It falls to members to come up with the new topics. Can be part of social media, but print has value. Agrees with 12 articles a year.

Craig (Cotati) agrees with 12.

Elizabeth (Windsor) likes 12 and assigning agencies for each month. Subcommittee can drive topics.

Nick S. (Santa Rosa) have TWG meeting direct messaging.

Heaven (Santa Rosa) what is the objective of the article? Trying to refine and be clear on objectives. Does it provide compliance?

Andy (RRWA) the intention is to push the RRWA name and [stewardship and regional programs'] message out.

B.1.D. Outreach to eligible entities - Elizabeth (Windsor) what is the progress with this item?

Andy (RRWA) the MOU only allows clean water act regulated entities to be voting members.

Heaven (Santa Rosa) include language that says, "at the direction of the TWG." Be clear on the distinction that the Confluence is separate.

Nick S. (Santa Rosa) has more comments on B.1. and will contact Andy separately.

Heaven (Santa Rosa) suggested a conference call to further discuss the workplan.

Molly (Sonoma Water) asked to see Santa Rosa's comments to prepare for a discussion.

B.4.C Quarterly meeting with Regional Board EO - Heaven (Santa Rosa) TWG should direct topics for Andy to discuss. Andy (RRWA) we set up the meetings, but they are run by the Board.

B.4.D. Nutrient TMDL Support - Heaven (Santa Rosa) remove "nutrient."

B.6.B SWRP Implementation and B.7.A. R3MP Participation - Heaven (Santa Rosa) should be special benefit.

Andy (RRWA) B.6.B. would not be special benefit. Reword to be more about seeking funding to adaptively manage SWRP.

Heaven (Santa Rosa). Is Andy voting in R3MP on behalf of RRWA or just those that are not represented at the Steering Committee?

Nick S. (Santa Rosa) Bulk purchases, decals?

Nick S. (Santa Rosa) share excel spreadsheet to the group.

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