



RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP MEETING  
June 14, 2016, 9:00 AM – 11:00 AM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**A G E N D A**

**1. Greetings and Introductions**

**2. Update from April Board meeting**

- High School Video Contest Awards – Kory Hebner, Sonoma County Water Agency
- Safe Medicine Disposal Program Outreach Tasks
  - Press release: One Hundred Thousand Pounds
  - Editorial: “Close To Home”
  - Elected talking points
  - General public FAQs
  - Environmental Column topic
- Website and Social Media Campaign
  - Requested Policy for Use of Social Media Sites be brought to the Board for approval
  - Requested that we discuss the banner messaging at the next Board meeting
- Discussion of future speakers and Video Contest Topics

**3. Prop 1 Submittal: Russian River Regional Storm Water Resource Management and Monitoring Plan**

- Status of Planning Grant Application
- Status of RWQCB funding application supporting governance development
- Information gathering for SWRP preparation alternatives

**4. Stormwater Program**

- CoPermittee Update
- RRWA CoPermittee support for MRP, MOU, LID, and Ethnic Outreach subcommittees
- Annual CASQA Conference Sept 12-14, 2016 - Theme: *Stormwater Evolution: Source to Resource*

**5. Safe Medicine Disposal Program**

- Ordinance development progress – Sonoma County BOS presentation scheduled for August 9th
- Program website revamp
- Outreach
  - Mendocino County Bus Ads
  - Sonoma Medicine Ad
- AB 45 opposition

**6. Other Project Updates**

- North Coast Resources Partnership (NCRP) update
- Outreach Strategies
  - Environmental Column (see schedule below)
  - Website and Social Media Campaign

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

- Daily Acts Community Resilience Challenge

**7. Forum and Advocacy**

- Next lunch meeting with RWQCB staff July 19
- Discussion of potential future advocacy items

**8. Future Meetings and Agenda Items (see schedule below)**

- Technical Working Group Meeting on September 13 - Tentative - Discuss alternatives
- BOD meeting September 22 potentially a field trip

**9. Items of Interest**

**10. Public Comment**

**11. Adjourn**

**RRWA Calendar Summary:**

Upcoming TWG Meetings	Upcoming Board of Directors meetings
July 12, 2016 <i>September 13, 2016 - Tentative</i> October 11, 2016 November 8, 2016 December 13, 2016 February 14, 2017 April 11, 2017 June 13, 2017	<b>July 28, 2016</b> – Guest Speaker TBD <b>September 22, 2016</b> – Guest Speaker TBD <b>December 8, 2016</b> – Guest Speaker TBD
Environmental Columns	
June - Thank you SCWA (Nazareth Tesfai) – Safe Medicine Disposal July - Healdsburg (Meg Patterson) – Topic TBD August - Windsor (Cristina Goulart) – Responsible Recreation September – SCWA – Topic TBD October – Rohnert Park (Marc Bautista) – Topic TBD	

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## ***SUMMARY NOTES***

### **1. Greetings and Introductions – 9:10 am**

### **2. Update from April Board meeting**

- Kory Hebner, Sonoma County Water Agency, presented the awards for the 2016 High School Video Contest
  - Videos started playing on TV on June 8, 2016
  - Videos will play in theaters starting July 10, 2016
- The Board directed staff to complete five additional Safe Medicine Disposal Program outreach tasks:
  - Press release: One Hundred Thousand Pounds
  - Editorial: “Close to Home”
  - Internal reference talking points
  - General public FAQs
  - Environmental Column topic
- Website and Social Media Campaign
  - The Board requested Policy for Use of Social Media Sites be brought to the July meeting for adoption
  - The Board requested that we revisit the website banner messaging “Clean water, fisheries restoration, and watershed enhancement” at the next Board meeting
- The Board suggested speakers and topics for future meetings, including:
  - Recycled Water
  - Stormwater Utility
  - Sustainable Groundwater Management Act
  - TWG member presentations of local water projects
- The Board will vote on a 2017 Video Contest topic at the July meeting. The Board suggested favored future Video Contest Topics, including:
  - Ditch the plastic, your water is fantastic!
  - Keep it clean because we are all downstream

### **3. Prop 1 Submittal: Russian River Regional Storm Water Resource Management and Monitoring Plan**

- Status of Planning Grant Application
  - Announcement anticipated in mid-June
- Status of RWQCB funding application supporting governance development
- Information gathering for SWRP preparation alternatives
  - R3MP Group is evaluating technology and methodology alternatives being offered by Second Nature, EOA, SFEI, and others.

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#### 4. Stormwater Program

- CoPermittee Update
  - Laguna Monitoring and Reporting Plan (MRP): Meeting with West Yost on Thursday June 16, 2016
  - MOU: Document will be brought to the next CoPermittee meeting
  - Upper Watershed MRP: Working with GHD to complete the work plan by next summer
  - Low Impact Development (LID) Manual: Available online for a 2-week public comment period. Major changes include:
    1. “SUSMP” has been changed to “Stormwater LID Plan” throughout the document
    2. The Calculator is still undergoing changes
    3. Send Comments to Heaven Moore, City of Santa Rosa
  - Trash: Next meeting to be held today after TWG Meeting
  - Ethnic Outreach: There is currently no ethnic outreach subcommittee
- Annual CASQA Conference Sept 12–14, 2016 — Theme: Stormwater Evolution: Source to Resource
  - Santa Rosa City Hall LID Garden will have a poster session
  - CASQA conflicts with the September TWG meeting. Members decided to move the TWG meeting to September 20, 2016
- Please send stormwater outreach materials for RRWA Staff to be included on the Stormwater Outreach Library webpage

#### 5. Safe Medicine Disposal Program

- Ordinance development progress
  - Sonoma County Board of Supervisors informational presentation scheduled for August 9, 2016
- The Program website has been redesigned — Thank you Brian Michelson, Sonoma County Water Agency!
- Outreach efforts:
  - Mendocino County Bus Ads are running May 1 – June 30, 2016
  - Sonoma Medicine Ad will be printed in a special Opioid addiction issue, July 2016
- AB 45 opposition updates:
  - AB 45 is the bill that originally proposed curbside pick-up of unused medications. There is concern that the bill is going to State Senate Environmental Quality Committee without changes.
  - RRWA has submitted two comment letters: one of concern and one of opposition
  - RRWA signed a letter of opposition submitted by the California Product Stewardship Council (CPSC), June 10, 2016
- As of May 2016, the Program has collected over 100,000 pounds of unwanted medications

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## 6. Other Project Updates

- North Coast Resources Partnership (NCRP) update
  - Save the date for the 10th anniversary celebration, Sonoma County, October 21, 2016
- Outreach Strategies
  - Environmental Column (see schedule below)
  - Website and Social Media Campaign
    1. MailChimp
      - a. Please add [cleanwater@rrwatershed.org](mailto:cleanwater@rrwatershed.org) to your safe senders list
      - b. The first email was sent June 7, 2016.
      - c. Future meeting notifications will be sent via MailChimp from [cleanwater@rrwatershed.org](mailto:cleanwater@rrwatershed.org)
    2. Policy for Use of Social Media Sites
      - a. Draft will be brought to the July Board meeting for approval
      - b. Facebook, Instagram, and YouTube will launch after Policy is approved
    3. Website
      - a. The new website is now live at the same URL: [www.rrwatershed.org](http://www.rrwatershed.org)
      - b. Clear your cache to avoid viewing issues
      - c. Project pages have new URLs. Please update agency websites
- Daily Acts Community Resilience Challenge
  - The 2016 CRC concluded on May 31, 2016
- Russian River Friendly Landscape Guidelines (RRFLG) Subcommittee
  - Upcoming RRFLG tasks include:
    1. Residential Guide
    2. Spanish RRFLG Mini-Guide
    3. Event for Landscape Professionals (Winter 2016)
  - RRWA Staff will engage a subcommittee to support the tasks. Please reach out to Daria Isupov if you are interested in joining the subcommittee

## 7. Forum and Advocacy

- Next lunch meeting with RWQCB staff July 19
- Discussion of potential future advocacy items

## 8. Future Meetings and Agenda Items (see schedule below)

- Technical Working Group Meeting on September 13 — Tentative — Discuss alternatives
  - Due to a conflict with CASQA, the September meeting has been rescheduled to September 20, 2016
- BOD meeting September 22 potentially a field trip

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**9. Items of Interest**

- Spanish language Urban Creek Care Guide is now available at <http://www.rwatershed.org/project/urban-creek-care-guide/>
- Russian Riverkeeper annual Russian River watershed clean up scheduled for September 17, 2016
- The Sonoma County Task Force for the Homeless has a new Executive Director, Heidi Prottas
- Information about CalRecycle’s Mattress Recycling program can be found at: <http://mattressrecyclingcouncil.org/mrc-in-your-state/california/>

**10. Public Comment**

- There were no public comments

**11. Adjourn – 10:48 am**

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