



RUSSIAN RIVER WATERSHED ASSOCIATION  
MEETING OF THE BOARD OF DIRECTORS

October 25, 2007, 9:00 AM  
Windsor Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**A G E N D A**

- 1. Call to Order and Introductions**
- 2. Approval of the Agenda**
- 3. Approval of Standing Items**
  - A. Minutes: September 27, 2007 Board of Directors Meeting
- 4. Guest Speaker**

Craig Johns – California Resource Strategies, Inc.  
“Regulatory Update”
- 5. BOD Business**
  - A. Strategic Planning Session Synopsis (*Richardson/Kennedy/Grow*)
  - B. IRWMP Update and Overview of NCIRWMP Conference (*Renton*)
- 6. Working Group Activities**
  - A. Water Quality and Regulations (*Kennedy*)  
Next meeting: November 12, 2007 (8:30 AM – 10:00 AM)
  - B. Integrated Resources and Planning (*Grow*)  
Next meeting (combined with POF): November 12, 2007 (10:00 AM – 11:00 AM)
  - C. Public Outreach and Funding (*Grow*)  
Next meeting (combined with IRP): November 12, 2007 (10:00 AM – 11:00 AM)
- 7. Items of Interest**
- 8. Public Comment**
- 9. Adjourn**

**MINUTES  
RUSSIAN RIVER WATERSHED ASSOCIATION**

Minutes for the regular meeting of the Russian River Watershed Association (RRWA) Board of Directors.

Date: Thursday, October 25, 2007  
Time: 9:00 a.m.  
Location: Council Chambers  
Town of Windsor  
9291 Old Redwood Highway  
Windsor, CA 95492

**Directors Present.** Directors present included:

<b>Paul Kelley</b>	<b>Sonoma County Water Agency/County of Sonoma</b>
<b>Jake Mackenzie</b>	<b>City of Rohnert Park</b>
<b>Carol Dean</b>	<b>City of Santa Rosa</b>
<b>Richard Burt</b>	<b>Town of Windsor</b>
<b>Robin Goble</b>	<b>Town of Windsor</b>
<b>Toni Bertolero (Alt.)</b>	<b>City of Cotati</b>
<b>Janet Orchard</b>	<b>City of Cotati</b>
<b>Ben Thomas (Alt.)</b>	<b>City of Ukiah</b>

Directors present represented a quorum of 7 out of the 11 RRWA participants.

**Board Actions.**

1. Call to order. (Jake Mackenzie, Chair). Mr. Mackenzie called the meeting to order at 9:03 a.m. and everyone introduced themselves. Grant Davis was introduced as the Sonoma County Water Agency's new Assistant General Manager.

2. Approval of the agenda. The agenda was approved with the modification of removing item 4 Guest Speaker Craig Johns' Regulatory Update.

3. Approval of Minutes of the Meeting of September 27, 2007. The minutes from the September 27, 2007 were approved.

4. Board Business.

A. Strategic Planning Session Synopsis. The Strategic Planning Session was held September 27 at Villa Chanticleer in Healdsburg. The attendee list included participants from RRWA, RWQCB, RRWC, Laguna Foundation and Sotoyome RCD. The Mission Statement and Vision Statement were reviewed and revised. The revised statements were presented for consideration. A SWAT Analysis (Strengths, Weakness, Opportunities and Threats Analysis) was also developed and presented to the Board. The strategic plan session provided input to the Technical Work Groups to use and revise their work-plans. A few decisions for consideration were presented to the Board: the allocation of funds between advocacy, programs and outreach; Executive Director services, and revising the MOU and allocations formula based on membership. The Board decided to continue the executive director services of RMC but will develop a job description for use in the future. It was suggested to develop a 1 page description of what the programs and program objectives are which could be used for member agencies to inform their city councils.

B. IRWMP Update and Overview of NCIRWMP (Lisa Renton). Lisa Renton reported the North Coast Conference was attended by 170 participants. Speakers included Pat Wiggins and Jared Huffman. RRWA and others sponsorship allowed some entities to attend who might not have been able to attend. Jake Mackenzie and Jimmy Smith MC'd the event. Seventy people attended the grant writing workshop.

Minutes - Continued

The North Coast is guaranteed \$37 million of funding from Prop 84. The application for Prop 50 for round 2 (\$5 million) has been submitted and responses are due in November. A contract has been signed by Humboldt and the State for \$25 million. DWR is developing guidelines, hoping to have a draft by December, which will add new elements: climate change, land use, and energy.

5. Working Group Activities.

- A. Water Quality and Regulations: Summary of meeting provided as handout. Christy Kennedy provided an overview of the highlights of the October meeting. The next meeting is scheduled for November 12, 2007, 8:30 a.m. – 10:00 a.m.
- B. Integrated Resources Planning: Summary of meeting provided as handout. Phoebe Grow provided an overview of the highlights of the October meeting. The next meeting is scheduled for November 12, 2007, 10:00 a.m. – 11:00 a.m. (combined with POF).
- C. Public Outreach and Funding: Summary of meeting provided as handout. Phoebe Grow provided an overview of the highlights of the October meeting. The next meeting is scheduled for November 12, 2007, 10:00 a.m. – 11:00 a.m. (combined with IRP).

8. Items of Interest.

- 11/8 from 9:00 am to 3:00 pm Safe Medication Disposal at the Speckles Theater. Call 521-6208 for more information.
- 11/2 7:30 am to 4:00 pm Health by Design at the DoubleTree Hotel.
- One video/DVD of the student FOG winners were distributed to all Board members. Next year's topic will be water conservation.

9. Public Comment.

- A dark plume of unknown origin was noted in the Russian River on Wednesday, October 24 just below Mark West Creek.

10. Adjourn. Chairman Mackenzie adjourned the meeting at 10:18 a.m.

**SUBJECT TO APPROVAL**

Submitted by: Phyllis Reason

**NEXT MEETING INFORMATION**

Date: Thursday, December 13, 2007  
Time: 9:00 a.m.  
Location: Council Chambers  
Town of Windsor  
9291 Old Redwood Highway  
Windsor, CA 95492

**FUTURE MEETINGS**

February 28, 2008