



RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP MEETING  
November 8, 2011, 8:30 AM – 10:00 AM  
Windsor Town Council Chambers  
9291 Redwood Road, Windsor, CA 95492

**A G E N D A**

- 1. Greetings and Introductions**
- 2. RRWA Project Updates**
  - Outreach Strategies
    - Environmental Column – sign up and topics for 2012
    - Interactive Map – data layers
  - North Coast IRWMP Update
  - Stormwater Citizens Advisory Group
  - Safe Medicine Disposal Program
    - Outreach
- 3. Forum and Advocacy**
  - Update on November 1, 2011 presentation to SWRCB
  - Topics for November 29, 2011 lunch meeting with RWQCB staff
  - Discussion of potential future advocacy items
- 4. Work Plan 2012-2013**
  - Develop first draft for Board review in December
- 5. Future Meetings and Agenda Items**
  - Working Group – December 6 (Town of Windsor Corporation Yard), January 10
  - Board of Directors – December 8 – update from RWQCB Executive Officer; selection of map layers; and Work Planning 2012-2013 kick-off
- 6. Items of Interest**
- 7. Public Comment**
- 8. Adjourn**

**THE SAFE MEDS TEAM WILL MEET IMMEDIATELY FOLLOWING THIS MEETING**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Virginia Porter at (707) 833-2553 with any questions.

**RUSSIAN RIVER WATERSHED ASSOCIATION**  
**TECHNICAL WORKING GROUP SESSION**  
November 8, 2011, 8:30 AM – 10:00 AM  
Windsor Town Hall Council Chambers  
9291 Old Redwood Highway, Windsor CA

*Meeting Summary (prepared by Virginia Porter and Andy Rodgers, RRWA staff)*

**1. GREETINGS AND INTRODUCTIONS (8:40)**

Attendees: Virginia Porter – RRWA  
Andy Rodgers – RRWA  
Patrick Givone – Town of Windsor  
Teresa Gudiño – City of Santa Rosa  
Jennifer Burke – City of Santa Rosa  
Heaven Hix (Moore) – City of Santa Rosa  
Forest Frasier – City of Santa Rosa  
Ann DuBay – SCWA

Susan Keach – SCWA  
Rick Seanor – City of Ukiah  
Lauren McPhaul – City of Ukiah  
Mynda Songer – City of Cotati  
Eydie Tacata – City of Rohnert Park  
Donald Coates – RWQCB  
Brenda Adelman – RRWPC

**2. RRWA PROJECT UPDATES**

- **Outreach Strategies**

- Environmental Column –

- **November** – Don McEnhill (Russian Riverkeeper – guest columnist) – “Dirty Streets + Rain = Dirty Creeks, River and Ocean.” Thank you Don!
- **December** – Lisa Steinman (So.Co. WMA) – Holiday recycling theme
- **January** – Lauren McPhaul (City of Ukiah) – “flushable” rags
- **Sign-ups and topics for 2012** – The group reviewed a list of areas where the RRWA web site needs content, so the columns could also serve to enhance the web site. The following column topics and authors were developed:
  - Patrick Givone (Town of Windsor) volunteered Cristina Goulart on the topic of cigarette butts – February
  - Lauren McPhaul (City of Ukiah) – eliminate fertilizers/pesticides – April
  - Rick Seanor (City of Ukiah) – automobile maintenance – March
  - Jennifer Burke (City of Santa Rosa) – recycled water
  - Heaven Hix (City of Santa Rosa) – Low Impact Development
  - Susan Keach (SCWA) – safe meds disposal

Patrick Givone asked if someone knows about Roundup. It may be included in the April column from Lauren. Donald Coates (RWQCB) offered to research the topic and write a column in the future.

- Interactive map – data layers

- The group concurred on the top four layers to recommend to the Board on 12/8:
  - Creeks and Russian River with names
  - River access points and facilities
  - Safe medicine disposal sites
  - Demonstration landscapes, including LID demonstration areas.

- Video Contest topic for 2012 – Virginia Porter (RRWA ED) introduced the item. Our Board will pick a topic at their December 8 meeting. The group considered topics that might generate a video that can be used. The following list was proposed:

- Solid waste (trash) around schools

- “Rethink your drink” – exploring ideas for tap water vs bottled water – possible partnership with group that is focusing on working with schools – the North Coast Network for a Healthy California – and supporting Senate Bill 1413 (pupil nutrition: availability of tap water)
- Car care and associated pollutants of concern
- Safe medicine disposal.

Ann DuBay (SCWA) mentioned RRWA presented the Greatest Hits of Videos to both the Regional Board and the State Board.

- **North Coast IRWMP Update** – Virginia Porter presented the update.
  - Project ranking would have been 17<sup>th</sup>, rather than 33<sup>rd</sup>, had it been evaluated properly. A higher ranking was no guarantee of funding, however; in fact, many funded projects ranked lower than 33<sup>rd</sup>, and many unfunded projects ranked higher than 17<sup>th</sup>.
  - NCIRWMP is changing the project upload process for the next round.
  - RRWA may be asked to present on the Phase II process to provide the PRP with an update on regulations affecting urban areas.
  - Next NCIRWMP PRP meeting is January 19, 2012, in Ukiah.
  - The NCIRWMP is applying for a Sustainable Communities Grant, as well as a Prop 84 planning grant.
  - There is no specific date at this time for the next round of Prop 84 implementation funding.
  - Jenifer Burke (City of Santa Rosa) mentioned that the NCIRWMP may be redesigning the evaluation and selection process, due to strong objections from other entities.
- **Stormwater Citizens Advisory Group** – Andy Rodgers (RRWA staff) presented the update.
  - The November date for the stormwater awareness outreach workshop has been cancelled to allow for greater participation.
  - January 26, 2012 is the selected date for the rescheduled workshop, which will take place at the same location and time.
- **Safe Medicine Disposal Program** – Andy Rodgers provided the update. The group discussed options for this year’s RRWA outreach campaign. Ann DuBay (SCWA) suggested outreach to the Latino community; there are two Spanish language papers and also Spanish language radio. Last year, RRWA’s campaign was English language radio only. There was strong group support for adding Safe Meds as a video contest topic.

### 3. FORUM AND ADVOCACY

- **Update on November 1, 2011 presentation to SWRCB**
  - Chair Jake Mackenzie, Virginia Porter and Cary Olin (SCWA) presented the “Best of High School Videos” to the State Water Board on November 1. It was very well received and may be used on the State Board web site.
- **Topics for November 29, 2011 lunch meeting with RWQCB staff**
  - Heaven Hix mentioned that Mona Dougherty was promoted to John Short’s former position. She is interested in hearing who will be filling her spot and when it might happen. Heaven will develop some talking points to bring to the lunch meeting.
- **Discussion of potential future advocacy items**
  - Patrick Givone asked how the RWQCB expects permittees to report when the permit is in draft, with basin plan amendments.

**4. WORK PLAN 2012-2013**

- **Develop first draft for Board review in December** – Virginia led the discussion and the following points were made. These will be used to develop the draft budget for Working Group review before our December 6 meeting, and for the December 8 Board meeting.
  - Jenifer Burke mentioned Santa Rosa has reduced its budget again, so RRWA is being asked to reduce its budget as well; possibly RMC’s work can be covered by other local consultants. It was very helpful to have the budget cut last year, and they would like to see the budget kept flat or reduced. The group supported the notion of keeping the budget flat.
  - Rick Seanor suggested not replacing the creek sign task/budget item.
  - Rick Seanor also suggested bringing in other members to cost share. Virginia will again approach the City of Sebastopol and Mendocino County.
  - Heaven Hix noted the Work Plan may change, depending on what the Phase II permit ends up looking like. Virginia Porter suggested inserting “place holder” funding in the Phase II project to support response to the final permit.
  - Virginia Porter will survey members for other potential members.
  - Regarding the MS4 Permit Support General Benefit Project, Heaven Hix said the Phase I Hydromodification Plan, which is just starting, is supposed to address changes in volume and velocity. A draft of this plan is expected in this Work Plan period. Virginia agreed that RRWA can fill the role to coordinate review of the Hydromodification Plan.
  - Patrick Givone suggested the possibility of TWG meeting every other month, possibly eight meetings per year; set it up as a monthly structure, but drop three. The group concurred on trying an eight-meeting year.
  - Group asked to expand the agenda to include more detail of the topics requiring action.
  - Rick Seanor asked ECON and the RRWA Executive Director to consider cutting their rates. Virginia said they would discuss this and get back to the group.
  - Jenifer Burke had a number of ideas for existing and new tasks summarized on a document that RRWA staff will distribute to the group. These projects include Russian River-Friendly Landscaping moving forward; MS4 permit support; Ag. Recycled Water Guidebook; adding Landpaths as a collaborative agency; and continued effort on the Salt and Nutrient Management Plan. Virginia Porter asked the group to review Jennifer’s list, to comment and also to send more ideas via email.
  - Heaven Hix asked about the possibility of combining Pollution Prevention Week and Creek Week. Virginia Porter said that it won’t affect the budget dollars, but we would need to rewrite the task if we want to make this change.

**5. FUTURE MEETINGS AND AGENDA ITEMS**

- **Working Group –December 6 (Town of Windsor Corporation Yard), January 10, 2012**
- **Board of Directors – December 8 – update from RWQCB Executive Officer; selection of map layers; and Work Planning 2012-2013 kick-off**

**6. ITEMS OF INTEREST** – No items were presented.

**7. PUBLIC COMMENT** – No comments were made.

**8. ADJOURN (10:30)**

**THE SAFE MEDS TEAM MEETING FOLLOWED THIS MEETING**