



RUSSIAN RIVER WATERSHED ASSOCIATION
TECHNICAL WORKING GROUP MEETING
July 9, 2013, 9:00 AM – 10:30 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Update from SCWA:** Summer Russian River Flows
- 3. July 25, 2013 Board meeting items**
 - Guest speaker - Supervisor Mike McGuire
 - End of Year Work Plan Report (per MOU)
 - Water Bond Proclamation
 - Creek Week/Pollution Prevention Week Proclamation
 - Map layer demonstration, update and report
 - Basin Plan Amendment between-meeting comments
 - Other?
- 4. Work Plan 2012-13 Wrap-up**
 - Budget summary reports will be sent mid-month
- 5. RRWA Project Updates/Work Plan 2013-14 Kick-off**
 - Outreach Strategies
 - Environmental Column
 - i. July – thank you SCWA/RRWA (Ann DuBay/Virginia Porter) – Updated Interactive Map
 - ii. 2013 Schedule:
 1. August – Santa Rosa (Jill Scott) – Creek Week/Pollution Prevention
 2. September – Rohnert Park (Eydie Tacata) – Clean up after paint
 3. October – Ukiah (Lauren McPhaul/Rick Seanor) – Single-use bags
 4. November – SCWMA (Lisa Steinman) – Environmentally-Friendly Holiday Season
 5. December – Cloverdale/SCWA (Craig Scott/Ann DuBay) – Erosion Control
 - Map layer launch web traffic update
 - North Coast IRWMP update
 - Annual Stormwater Activities Technical Memorandum to members early August 2013
 - Phase II Stormwater permit update
 - Phase IIs filed letters of intent with NCRWQCB by July 1
 - Next Phase II forum following today's meeting
 - Safe Medicine Disposal Program update
 - Take Back Events
 - Laguna de Santa Rosa Water Quality Credit Trading

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Virginia Porter at (707) 833-2553 with any questions.

- September Creek Week/Pollution Prevention Week
- 2013-2014 Work-Plan Kick Off – Planning for key projects
 - Russian River-Friendly Landscape Guidelines – consider sub-committee
 - Urban Creek Care Guide – options for review process/sub-committee
 - NPDES Wastewater Comment Forum
 - Clean Business Recognition Program
 - Update on Bulk Purchases
 - Other?

6. Forum and Advocacy

- Update from June 18, 2013 lunch meeting with RRWA and RWQCB
- Next lunch meeting with RWQCB staff – September 23, 2013
- Discussion of potential future advocacy items

7. Future Meetings and Agenda Items

- Schedule 2013-2014 Working Group meetings - Set 8 meeting schedule
 - Potential schedule: July 9, Sept 10, Oct 8 (introduce Work Plan projects), Nov 12, Dec 10, Feb 11 (final Work Plan review), Apr 8, June 10
- Board of Directors
 - 2013 Board Meeting Calendar
 - i. July 25 - Sonoma County Supervisor Mike McGuire – “Don’t Move a Mussel!”
 - ii. September 26 - Valerie Minton, Sotoyome Resource Conservation District - Water Quality Trading
 - iii. December 12 - NCRWQCB Executive Officer Matt St. John - dialogue with RRWA Board

8. Items of Interest/Networking re Successes

9. Public Comment

10. Adjourn

**PHASE II MS4 FORUM WILL MEET
IMMEDIATELY FOLLOWING THIS MEETING**

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SUMMARY

(Prepared by Virginia Porter and Andy Rodgers, RRWA staff)

1. Greetings and Introductions (9:00 AM)

Attendees

Virginia Porter – RRWA

Andy Rodgers – RRWA

Daria Isupov – RRWA

Ann Torrez – SCWA

Ann DuBay – SCWA

Jill Scott – City of Santa Rosa

Teresa Gudino – City of Santa Rosa

Forest Frasier – City of Santa Rosa

Heaven Moore – City of Santa Rosa

Rick Seanor – City of Ukiah

Jarod Thiele - City of Ukiah

Eydie Tacata – City of Rohnert Park

Scott Carter – City of Healdsburg

Jose Mederos – City of Healdsburg

Patrick Givone – Town of Windsor

Cristina Goulart – Town of Windsor

Colleen Hunt – NCRWQCB

Brenda Adelman – RRWPC

2. Update from SCWA: Summer Russian River Flows

- Ann DuBay (SCWA) presented on summer flows in the Russian River as well as the conservation campaign efforts undertaken by the Water Agency.
 - Ann DuBay showed the critical storage curve for Lake Mendocino. SCWA requested permission from the State Water Board for a reduction in releases to preserve storage in the Lake for fisheries benefits. The State approved the reduction but specified conditions on flow and required outreach efforts and reporting.
 - SCWA has launched an expansive outreach campaign to reduce water use by 20 gallons per day per person (“The 20 Gallon Challenge”). The campaign is widespread and bilingual.
- Brenda Adelman (RRWPC) said her concern is water quality in the lower river.

3. July 25, 2013 Board meeting items

- Guest speaker - Supervisor Mike McGuire
- End of Year Work Plan Report (per MOU)
- Water Bond Proclamation
- Creek Week/Pollution Prevention Week Proclamation
- Map layer demonstration, update and report
- Basin Plan Amendment between-meeting comments
- The group was asked if there are other items they want our Board to hear. Nothing was proposed
- Virginia Porter (RRWA) mentioned the following changes to the Board of Directors:
 - Mike Kirn has left Healdsburg and that there will be a new Board member assigned to represent Healdsburg.
 - Mari Rodin will be leaving Ukiah and her alternate, Mary Anne Landis, will take over her Board position for now.
 - Jenny Kidd has taken a new job so will no longer represent Sonoma County as an alternate for Mike McGuire.

4. Work Plan 2012-13 Wrap-up

- End of year budget summary reports will be sent to each member agency mid-month.

5. RRWA Project Updates

- Outreach Strategies
 - Environmental Column
 - i. July – thank you SCWA/RRWA (Ann DuBay/Virginia Porter) – Updated Interactive Map
 - ii. 2013 Schedule:
 1. August – Santa Rosa (Jill Scott) – Creek Week/Pollution Prevention
 2. September – Rohnert Park (Eydie Tacata) – Clean up after paint
 3. October – Ukiah (Lauren McPhaul/Rick Seanor) – Single-use bags
 4. November – SCWMA (Lisa Steinman) – Environmentally-Friendly Holiday Season
 5. December – Cloverdale/SCWA (Craig Scott/Ann DuBay) – Erosion Control
- Map layer launch web traffic update
 - Daria Isupov (RRWA) presented statistics related to the June 27 launch of the updated interactive map. The full launch has yet to be captured because phased outreach has yet to be complete, but to date, it has surpassed last year's success.
- North Coast IRWMP Update
 - Virginia Porter announced that the Policy Review Panel meeting is scheduled for July 18 in Weaverville, CA.
 - The North Coast Resources Partnership Conference is scheduled for October 2-4 in Fortuna, CA. RRWA has been requested to be a sponsor of the event and Virginia Porter would like feedback on whether the funds should be designated for sponsorship Staff suggested sponsorship at the \$500 level..
 - Eydie Tacata (Rohnert Park), Teresa Gudino (Santa Rosa), and Rick Seanor (Ukiah) said they supported sponsorship of \$500 and others agreed.
- Annual Stormwater Activities Technical Memorandum will be sent to members in early August 2013 with a format much like past years.
- Phase II Stormwater permit update
 - Phase IIs filed their letters of intent by July 1 to participate in the Regional Phase I Permit.
 - Colleen Hunt (NCRWQCB) said that member agencies that submitted letters of intent need to also go on record in the SMARTS system. When the State Board approves the submitted letters, she will begin working with member agencies on permit boundary maps and guidance documents.
 - Rick Seanor asked whether the fees are indicated in the SMARTS system are accurate and Colleen Hunt answered that they are.
- Safe Medicine Disposal Program update

- Andy Rodgers (RRWA) updated the group on recent Spanish language outreach efforts being made by C2 Alternatives, including specific radio stations and community events.
- Andy Rodgers reported that the Safe Medicine Disposal sub-committee has begun planning the annual Take-Back events which are scheduled for September 16-20.
- Laguna de Santa Rosa Water Quality Credit Trading
 - Andy Rodgers updated that RRWA has been following the program and has participated in several meetings and conference calls.
- September Creek Week/Pollution Prevention Week
 - Creek Week will take place September 21-28 and Pollution Prevention Week will take place September 15-21. Proclamations for each will be sent to member agencies soon.
 - The August Environmental Column will feature both campaigns and list Creek Week events and Safe Medicine Disposal Take-back events.
- 2013-2014 Work-Plan Kick Off – Planning for key projects
 - Russian River-Friendly Landscape Guidelines (RRFLG) – consider sub-committee
 - Virginia Porter said last year’s RRFLG event was very successful and included brainstorming on how to improve and implement ideas. Virginia Porter asked if the TWG would like to continue to have the project guided by a subcommittee of RRWA, Santa Rosa and SCWA. The TWG supported keeping the current structure.
 - Urban Creek Care Guide – Options for review process/sub-committee
 - Andy Rodgers asked the TWG for feedback on a desired review process for the development of the document.
 - Representatives from the Santa Rosa Creek Stewardship Program as well as a representative from SCWA will likely review the document.
 - Rick Seanor suggested the TWG review the draft in the later stages of development, and that outside entities review after the TWG.
 - NPDES Wastewater Comment Forum
 - Virginia Porter recommended affected member agencies be included in issues related to wastewater regulations as they arise; the group concurred.
 - Clean Business Recognition Program
 - Virginia Porter explained that in the Work Plan the project is written in such a way that the first step is to assess options for a recognition program that captures a number of permit requirements/practices. Staff will start by doing research on project options and bring recommendations to the TWG on whether to move forward or not. The group supported this concept.
 - Update on Bulk Purchases
 - Daria Isupov reported that all orders are in progress, and she may have artwork needs to proceed with certain items and will contact TWG members.

6. Forum and Advocacy

- Update from June 18, 2013 lunch meeting with RRWA and RWQCB

- Virginia Porter reported that the newly approved Work Plan was discussed.
- The RWQCB staff brought up their interest in the WQCT model and that they see it as a great tool for compliance pathways.
- Matt St. John said they are looking at a Region 2 model for monitoring for Constituents of Emerging Concern (CECs).
- RRWA and the RWQCB also discussed the Phase II process and their support for the direction this process has taken.
 - Colleen Hunt said she is giving a presentation to the Board on August 22 on the Phase II process.
- Next lunch meeting with RWQCB staff – September 23, 2013
- Discussion of potential future advocacy items
 - No new items were discussed.

7. Future Meetings and Agenda Items

- Schedule 2013-2014 TWG meetings:
 - August 13
 - October 8 – introduce Work Plan projects
 - November 12
 - December 10
 - February 11 – final Work Plan review
 - April 8
 - June 10
- Board of Directors
 - 2013 Board Meeting Calendar
 - July 25 - Sonoma County Supervisor Mike McGuire – “Don’t Move a Mussel!”
 - September 26 - Valerie Minton, Sotoyome Resource Conservation District - Water Quality Trading
 - December 12 - NCRWQCB Executive Officer Matt St. John - dialogue with RRWA Board

8. Items of Interest/Networking re Successes

- Ann DuBay announced the ACWA Region 1 conference on the Take it from the Tap campaign that it will take place on July 19.
- Forest Frasier (Santa Rosa) said that Santa Rosa applied for a Keep America Beautiful grant and will inform that group on whether they receive the grant.

9. Public Comment

10. Adjourn – 10:30 AM