



RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP MEETING  
February 14, 2012, 8:30 AM – 10:30 AM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**A G E N D A**

**1. Greetings and Introductions**

**2. RRWA Project Updates**

- Outreach Strategies
  - Environmental Column – Sign up and topics for 2012
    - i. January – “Flushable” rags – thank you Lauren McPhaul for City of Ukiah
    - ii. February – Cigarette butts – thank you Cristina Goulart for Town of Windsor
    - iii. March – to be determined
    - iv. April – to be determined
    - v. May – Eliminating Pesticides/Fertilizers (Lauren McPhaul)
    - vi. Topics for consideration for March/April columns:
      - 1. storing household products
      - 2. litter and trash
      - 3. recycled water
      - 4. potable water
      - 5. low impact development
  - Interactive map
    - i. Data collection for Demonstration Landscapes
    - ii. Map layer update’
  - So Co WMA items – stormdrain labels and car care brochures
  - Video Contest Greatest Hits - view
- North Coast IRWMP Update
  - January 19 meeting in Ukiah
  - Latest from NCIRWMP staff
- Russian River-Friendly Landscape Guidelines
  - SRJC class
  - Email distribution list
  - Occidental Arts and Ecology Center (OAEC) plant propagation project
- Stormwater Training
  - LID Training – March 28, Santa Rosa Utilities Field Office
    - i. Discuss logistics – target audience; getting the word out
    - ii. Tentative agenda
    - iii. Save the Date!
- Stormwater Citizens Advisory Group
  - Stormwater Watershed Café project
    - i. Review how it went
    - ii. Next steps – how to use the information
- Safe Medicine Disposal Program
  - Outreach – review options for annual outreach plan

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Virginia Porter at (707) 833-2553 with any questions.

**3. Forum and Advocacy**

- Update on January 19, 2012 presentation to NCIRWMP PRP
- Topics for February 15, 2011 lunch meeting with RWQCB staff
- Discussion of potential future advocacy items

**4. Work Plan 2012-2013**

- Review final draft and member agency input
- Make recommendation to Board

**5. Future Meetings and Agenda Items**

- Working Group – March 13; April 10; May 8; June 12 (will skip one remaining meeting)
- Board of Directors – February 23 (Work Plan approval); April 26 (Video Contest)

**6. Items of Interest**

**7. Public Comment**

**8. Adjourn**

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**RUSSIAN RIVER WATERSHED ASSOCIATION**  
**TECHNICAL WORKING GROUP SESSION**  
February 14, 2012, 8:30 AM – 10:00 AM  
Windsor Town Hall Council Chambers  
9291 Old Redwood Highway, Windsor CA

*Meeting Summary (prepared by Virginia Porter and Andy Rodgers, RRWA Staff)*

**1. GREETINGS AND INTRODUCTIONS (8:35)**

Attendees:

Virginia Porter - RRWA	Corbin Johnson – So. Co. Parks
Andy Rodgers – RRWA	Ben Kageyama– City of Ukiah
Patrick Givone – Town of Windsor	Eydie Tacata – City of Rohnert Park
Cristina Goulart – Town of Windsor	Lauren McPhaul – City of Ukiah
Paul Wade – City of Cloverdale	Kevin Fredrickson – City of Cotati
Teresa Gudiño – City of Santa Rosa	Mynda Songer – City of Cotati
Heaven Moore – City of Santa Rosa	Jennifer Sylvester – So. Co. Env. Health
Forest Frasier – City of Santa Rosa	Lisa Steinman – So. Co. WMA
Ann DuBay – SCWA	Suzanne Stephensen – City of Healdsburg
Susan Keach – SCWA	Angie Koski – City of Healdsburg
Reg Cullen – So. Co. PRMD	Brenda Adelman – RRWPC

**WORK PLAN 2012-2013/SECOND DRAFT OF BUDGET**

- Overview
  - Budget is approximately \$255,000; about \$20,000 more than last year, mostly due to the stormwater survey cost.
  - Work Plan is substantially similar to prior year.
  - Event added in Russian River-Friendly Landscaping project.
  - Eight technical meetings will be scheduled next Work Plan year.
  - Bulk purchases of grease scrapers and water bottles.
  - Special Safe Meds events for Ukiah, Windsor and Healdsburg.
- Survey
  - Phase I agencies want to participate.
  - A total of 400 surveys will be conducted.
  - Data Instincts will be contractor.
  - Phase II's all wanted to wait until the new permit is out.
- Safe Medicine Disposal
  - Additional collection events will take place at the same time as current campaign.
  - Brenda Adelman (RRWPC) expressed her opinion that pharmaceutical companies should help pay for this.
- Outreach Materials – Bulk Order
  - Grease scrapers and door hangers.
  - Refillable water bottles – “Rethink your Drink/Take it from the Tap”:
    1. Santa Rosa, Windsor and Cloverdale participating.
    2. Teresa Gudiño (Santa Rosa) said Santa Rosa is also ordering 750 bottles and may provide logo design.
    3. Bottles will be 17 oz. unlined stainless steel.

- Comments
  - Ann DuBay (SCWA) thanked Virginia Porter (RRWA EO) and RRWA staff for keeping the costs down.
  - Paul Wade (Cloverdale) said he is comfortable moving forward with the Work Plan, but will provide final comments on narrative by Thursday.
  - Jennifer Sylvester (SCEH) said it looks good.
  - Virginia Porter asked if everyone was comfortable with bringing the Work Plan to the Board, with the understanding that narrative changes can be received until Thursday, February 16.
  - Group agreed to move forward with the Work Plan.

## 2. RRWA PROJECTS UPDATE

- Outreach Strategies
  - Environmental Column
    1. January – Thank you Lauren McPhaul (Ukiah) for the article on flushable rags.
    2. February – Thank you Cristina Goulart (Windsor) for the article on cigarette butts.
    3. March – Suzanne Stephensen (Healdsburg) will write an article for March; draft due by end of next week.
    4. Future columns
      - a. Teresa Gudiño offered to have Santa Rosa write an article on recycled water for April.
      - b. Lauren McPhaul is scheduled to write the May column on eliminating pesticides and fertilizers.
      - c. Rick Senor (Ukiah) signed up for future article on auto maintenance.
      - d. “Single-use bags” was a suggested future topic, and Lisa Steinman (SCWMA) committed to write one this summer.
      - e. Susan Keach (SCWA) will write one on safe meds this summer – in conjunction with the collection events.
    5. Topics for consideration for future columns
      - a. Storing household products
      - b. Litter and trash
      - c. Recycled water
      - d. Potable water
      - e. Low impact development
  - Interactive Map
    1. Data collection for Demonstration Landscapes
      - a. Virginia Porter asked group to submit the LID and RRFLG sites to Ashlee Llewellyn at ECON soon.
      - b. Ann DuBay (SCWA) said she would check with Amy Bolton at SCWA about work being done on the relationship between LID, RRFLG, WELO (Water Efficient Landscape Ordinance), etc.
  - Sonoma County WMA Items
    1. Lisa Steinman passed around storm drain labels and car care brochures. They received orders from Santa Rosa, SCWA and a few others for free storm drain labels. Cloverdale is also placing an order.
  - Video Contest Greatest Hits – viewing

- North Coast IRWMP Update on January 19 meeting in Ukiah
  - Grant review process is being changed – and the Project Review Panel (PRP) has a challenging role in managing equity, fair review and comparative selection.
  - North Coast Region is slated to receive Prop 84 funds. RRWA wants to be well-positioned for the next round of funding.
  - Many grants require that projects be included in IRWM plans, so the North Coast is trying to allow project upload at any time.
  - Next PRP meeting is in April.
- Russian River-Friendly Landscape Guidelines
  - SRJC class using guidelines as text.
  - Email distribution list is complete.
  - Occidental Arts and Ecology Center (OAEC) plant propagation project email solicitation was sent to all – please forward to landscape professionals.
- Stormwater Training
  - LID training March 28 at the Santa Rosa Utilities Field Office
    1. RRWA is tasked by member agencies, particularly Phase I's, with hosting a training. Virginia Porter and Heaven Moore (Santa Rosa) have been working together to put on a full day training on March 28 in Santa Rosa – with no cost to RRWA for training facility.
    2. Heaven Moore said it targets contractors, developers, designers, architects, and builders. She asked that members please spread the word to the TWG constituency.
    3. Patrick Givone (Windsor) said that, having been a participant at the earlier training, the content is clear and useful.
    4. RRWA staff asked member agencies to forward on the save-the-date message, which went out this morning.
    5. RRWA will provide lunch, and possibly there will be an opportunity to visit a site or two. A few experts might be brought in.
    6. Ann DuBay asked what press might be considered.
    7. Reg Cullen (PRMD) asked about the presenter; Heaven Moore said she would present, but there might be a panel of experts added.
    8. Eydie Tacata (Rohnert Park) asked if the two-day training would be pushed into one. Heaven Moore said it will be simplified, divided between overview/general in the morning and the detail in the afternoon.
- Stormwater Citizens Advisory Group
  - Stormwater Watershed Café project
    1. Review; next steps
      - a. Virginia Porter asked that we agendize the results and what-next for the next TWG meeting.
      - b. Teresa Gudiño asked that contacts be shared, plus all the links.
- Safe Medicine Disposal Program
  - Outreach – review options for annual outreach plan
    1. Wine country radio has a Spanish language station
    2. Libraries
    3. Utility bill
    4. Bus station poster
    5. Newspaper
    6. Radio
    7. Used pill piggy bank
    8. Target physicians

- TWG's top options
  1. Back of bus
  2. Newspaper
  3. Radio

**3. FORUM AND ADVOCACY**

- January 19, 2012 presentation to NCIRWMP PRP
  - Update on Phase II permit and challenges to urban areas.
- No topics were presented for the February 15 meeting with the RWQCB EO and staff.
- Discussion of potential future advocacy items
  - Heaven Moore mentioned that the Regional Board has hired Colleen Hunt as Mona Dougherty's replacement.
  - Heaven also mentioned that Santa Rosa has an US EPA audit coming up.

**4. FUTURE MEETINGS AND AGENDA ITEMS**

- Next scheduled meeting of Working Group - March 13, 2012.
- Next scheduled meeting of Board of Directors – February 23, 2012:
  - The 2012-2013 Work Plan to be approved.
  - Update on Copeland Creek.

**5. ITEMS OF INTEREST**

- Virginia Porter said that the Salt and Nutrient Plan team is moving forward, and proposed that a draft plan be ready for review in June/July of this year.

**6. PUBLIC COMMENT**

**7. ADJOURN – 10:30**