



RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP SESSION

July 13<sup>th</sup>, 2010, 8:30 AM – 10:00 AM  
Windsor Town Council Chambers  
9291 Redwood Road, Windsor, CA 95492

**A G E N D A**

- 1. Greetings and Introductions**
- 2. RRWA 2009-2010 Program Wrap-up**
  - MS4 Support Items: Nursery Program
  - MS4 Support Items: Trash Program
- 3. RRWA 2010-2011 Program Kick-off**
  - Outreach Strategies
    - Environmental Column
    - Outreach to Eligible Entities
  - Russian River Friendly Landscape Guidelines
  - Regulatory Forum and Advocacy
    - Potential Future Advocacy Items
    - Topics for August Region 1 Executive Officer Meeting
  - MS4 Permit Support
  - IRWMP Support
    - Recent update from North Coast IRWMP Policy Review Panel Meeting
  - Coordination with Partner Agencies
  - Phase II Stormwater Update
    - Phase 2 Inspection Discussion, Rohnert Park Case Study
  - Stormwater Training
  - Stormwater Citizens Advisory Committee
  - Creek Week Development
    - Date and Campaign Discussion
  - SUSMP Update Coordination
  - Salt/Nutrient Management Plan Support
  - Safe Medicine Disposal Program
    - Proposed Radio Advertisement
  - Outreach Material Order
- 4. July 29<sup>th</sup> RRWA Board of Directors Meeting Agenda Development**
- 5. Future Meetings and Agenda Items**
  - August 10<sup>th</sup> Working Group meeting
  - July 29<sup>th</sup> Board of Directors meeting
- 6. Items of Interest**
- 7. Public Comment**
- 8. Adjourn**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Phoebe Grow at (707) 833-2553 with any questions.

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9291 Old Redwood Highway, Windsor CA

*Meeting Summary (prepared by RRWA staff Phoebe Grow & Virginia Porter)*

**1. Greetings and Introductions (8:30)**

Attendees:

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| - Virginia Porter, RRWA              | - Heaven Hix, City of Santa Rosa     |
| - Phoebe Grow (phone), RRWA          | - Jill Scott, City of Santa Rosa     |
| - Patrick Givone - Town of Windsor   | - Kevin Fredrickson, City of Cotati  |
| - Terry Macute, So. Co. Env. Health  | - Eydie Tacata, City of Rohnert Park |
| - Rick Seanor, City of Ukiah         | - Lisa Steinman, Co. Co. WMA         |
| - Jennifer Burke, City of Santa Rosa | - Brenda Adelman, RRWPC              |
| - Teresa Gudino – City of Santa Rosa |                                      |

**2. 2009-2010 Work Plan Wrap-up**

The final two deliverables from last year’s work plan are related to the MS4 support task: outreach for the Trash Program and Nursery Program.

Regarding the trash program - the North Coast Builders Exchange (NCBE) news letter will feature out “secure your load” ad, and we are scheduled to have an article on this topic in the California Landscape Contractors Association new letter in the near future.

To wrap up the Nursery Program deliverable, the group reviewed draft posters targeting nurseries and bulk landscape materials yards. The poster and flier will be printed with English on one side and Spanish on the other. The group decided on the poster design and provided input on the picture selection, such as including a dust pan in the maintenance photo and trying to get a storm drain inlet into the pictures. Members discussed how to distribute the materials and decided each agency would be responsible for delivery to the target businesses, perhaps during inspection or outreach meetings. Posters and fliers for employees will be available at the next Working Group meeting. Poster and fliers will also be available on the RRWA web site in PDF for use by member agencies.

**3. 2010-2011 Program Kick-off**

Because this is the first meeting of the new Work Plan year, each project was reviewed so member agencies could provide input to the implementation plans.

**OUTREACH STRATEGIES**

Environmental Column: RRWA environmental columns were discussed:

- **July:** The City of Cloverdale and RMC wrote the July column with the topic The Toilet is not a Trash Can – Thank you Jay Robinson, City of Cloverdale, and Phoebe Grow, RMC!
- **Future topics/annual calendar:** The following authors and topics are scheduled through the end of 2010:
  - **August** – Eydie Tacata (City of Rohnert Park) – Car Washing
  - **September** – Rick Seanor (City of Ukiah) – Street Sweeping
  - **October** - Jennifer Burke (City of Santa Rosa) – Reduce Irrigation: water conservation and stormwater benefits
  - **November** - Reg Cullen (So.Co. PRMD) - Rainwater Harvesting
  - **December** – Lauren McPhaul (City of Ukiah) – Fats, Oils and Grease
  - **April 2011** – Forest Frasier (City of Santa Rosa) Stormwater topic

### Outreach to Eligible Entities

Virginia Porter is meeting with the Sebastopol City Manager in July to discuss their membership. Sebastopol is the only incorporated city in the watershed that is not a member and we hope they join. We are also tasked to outreach to Mendocino County and the special districts in Mendocino County.

### RUSSIAN RIVER FRIENDLY LANDSCAPE GUIDELINES

The Guidelines are fully designed and will be printed late summer. We hope to print at least 1,000 copies and produce a bookmark with the link to the web document for non-professionals seeking a copy. The “launch” event is scheduled for the morning of November 16 at Finley Community Center in Santa Rosa. The audience is green industry professionals – landscape contractors, designers, architects and nurseries. The group discussed how to get the word out and agreed that RRWA should initiate the outreach with each member agency also informing their interested green industry professionals. RRWA is also sharing a table with SCWA at the Bay Friendly Conference – September 17.

### REGULATORY FORUM FOR ADVOCACY

Known advocacy items in this work plan year include the Phase II Stormwater permit and various member agency projects. Virginia Porter will be attending the July 15 RWQCB meeting where the SWRCB is providing an update on the General Construction Permit and our RWQCB staff will update on the Russian River Watershed and Laguna TMDL (total maximum daily load) development.

The next meeting with RWQCB staff is scheduled for August 17. This is not a public meeting.

### MS4 PERMIT SUPPORT

RRWA is tasked to provide a forum for the development of pollutant-specific outreach materials for sediment, temperature, pathogens, pH, dissolved oxygen, nitrogen, and phosphorus; and to update the mercury and copper information previously developed.

The Stormwater Activities Table for last year’s work plan projects will be distributed to the group in Word format and available in August for submittal with the member agencies’ annual reports to the RWQCB.

### IRWMP SUPPORT

Virginia Porter attended the Policy Review Panel (PRP) meeting in Ukiah on June 24 (on her own time – outside current task scope). Key topics at that meeting include:

- PRP approved adding three seats for tribal representation on the PRP and Technical Review Panel. The MOMU will be amended and the seven counties as well as any interested signatories will be asked to sign the new memorandum.
- The North Coast region is waiting for the final Guidelines for Propositions 84 and 1E before setting a plan in place for opening the North Coast Plan for new projects. Proposition 1E projects apply directly to the State but need to be consistent with (or in) an integrated plan. It is expected that Prop 84 and Prop 1E timelines for application and award will be staggered with Prop 84 being first.
- Final round of Proposition 50 funding within the North Coast region is ongoing. Within the Russian River watershed, a project on Forsythe Creek has been recommended for a portion of this funding.

The PRP also directed the TRP to designate a new chair. The TRP selected Roland Sanford of Mendocino County Water Agency as its new chair.

### COORDINATION WITH PARTNER AGENCIES

The group reviewed the list of agencies designated in the Work Plan for coordination. Brenda Adelman, RRWPC, suggested that the Sonoma County Water Coalition be added to the group.

## PHASE II STORMWATER UPDATE

Staff will continue to participate in CASQA calls on the Phase II permit and develop discussion forums as needed when the permit is released or new information is available.

Eydie Tacata, City of Rohnert Park, provided the group with a summary of her city's recent inspection by the RWQCB for compliance with their Phase II stormwater permit. It was noted that a number of other Phase II agencies in the State have been inspected recently. Rohnert Park had the first step of a two-step audit, the second meeting scheduled for field inspection later. The first step occupied a full afternoon and was primarily a "desk audit." Eydie mentioned that RWQCB staff (Mona Doherty and two interns) inquired about items outside the stormwater permit including Low Impact Development (LID), post-construction BMP's and incidental runoff. In general there was good input from the RWQCB.

## STORMWATER TRAINING

There are two specific training events in this task – a fall stormwater training focusing on the Statewide General Construction Permit which will be carried out in conjunction with the SWRCB and RWQCB. In addition, the LID training from last year's work plan is carried forward into this year's work plan. This training will be developed in coordination with the stormwater permit agencies and may be in the spring of 2011.

Heaven Hix, City of Santa Rosa emphasized the difference in requirements for field inspection and reporting with the new General Construction Permit, and the importance of the training focusing on the new requirements, including the centralized reporting requirement, storm event action plans and requirement for "grab samples."

Christy Kennedy, RRWA staff, is the lead on these two training projects for RRWA.

## STORMWATER CITIZENS ADVISORY COMMITTEE

One meeting will be held with agencies, watershed groups and the public. Brenda Adelman offered to help with the contact list. No date is set for this meeting.

## CREEK WEEK DEVELOPMENT

RRWA is tasked to coordinate the campaign among the member agencies. Jill Scott, City of Santa Rosa, provided the group an update of the campaign that Santa Rosa is working on and proposed the week of September 25 – October 2 as the official week for this campaign. This week coincides with the Coastal Clean-up and many Creek Clean-ups. Rick Seanor, City of Ukiah, noted that in Ukiah this is also stormwater awareness week. The themes seem compatible. There was concurrence on the dates proposed.

Heaven Hix provided information about Santa Rosa's plan to produce heat-detecting aerial images of Santa Rosa creek to uncover illegal discharges. Heaven also updated on Santa Rosa's new creek labeling which is going up soon, with the message "ours to protect." The sign is not Santa Rosa specific and could be used by others. Heaven also provide the group with information about an on-line tool Santa Rosa has developed for calculating stormwater volumes.

There was discussion about notification of illegal dumping. The Keep Sonoma Clean web site and hotline were noted.

## SUSMP UPDATE COORDINATION

RRWA is tasked to provide a forum for agencies using the SUSMP (Standard Urban Stormwater Mitigation Plan) to provide coordinated input on the update being lead by the City of Santa Rosa and the Phase I copermittees.

#### SALT/NUTRIENT MANAGEMENT PLAN SUPPORT

Virginia Porter will be representing RRWA in this forum which will be driven by Santa Rosa's schedule. The process is delayed in the data collection stage at this time.

#### SAFE MEDICINE DISPOSAL

Updates to the existing program include Windsor's CVS being out of the program and all Safeway's now pulling out.

The group discussed the proposed Maverick Media radio and web outreach plan. Staff will follow-up with SCWA and the City of Santa Rosa about the advisability of outreach at this time since the program is in a lot of flux.

#### OUTREACH MATERIALS ORDER

RRWA will order grease scrapers on door hangers, and storm drain labels as soon as possible and distribute to the participating agencies.

#### **4. July 29 RRWA Board of Directors Meeting**

Virginia Porter reported that the Board will have a presentation of member agency projects at their July meeting. The City of Healdsburg wastewater treatment plant will be one topic, and the City of Santa Rosa urban recycled water project will be another. We could have one or two more projects at this meeting. Eydie Tacata offered to present to the Board on Rohnert Park's Phase II stormwater inspection by the RWQCB.

This type of presentation might be before the Board once or twice a year. Santa Rosa is interested in presenting on spill response in the future, and Ukiah on their new groundwater well.

#### **5. Future Meetings and Agenda Items**

- August 10<sup>th</sup>, 2010 next TWG meeting.
- July 29<sup>th</sup>, 2010 next BOD meeting.

#### **6. Items of Interest**

Heaven Hix distributed a spill response card that the City of Santa Rosa developed.

Heaven Hix also informed the group that Santa Rosa submitted a plan to the RWQCB last month addressing activities that generate non-storm discharges, such as potable water line flushing, and corresponding BMPs. The plan carries out portions of the Basin Plan Amendment that was approved by the RWQCB last year which is awaiting approval from SWRCB. The Santa Rosa Plan is awaiting comments from RWQCB.

Jennifer Burke announced that the SB 7x7 Taskforce is meeting in Sacramento July 28.

#### **7. Public Comment:**

Public comment was taken throughout the meeting and those comments are reflected in the meeting notes on the specific topics.

#### **8. Adjourn:** Meeting adjourned at 10:40 am