



**RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP SESSION**

April 13<sup>th</sup>, 2010, 8:30 AM – 10:00 AM  
Windsor Town Council Chambers  
9291 Redwood Road, Windsor, CA 95492

**A G E N D A**

- 1. Greetings and Introductions**
- 2. RRWA Programs Updates**
  - **Outreach Strategies**
    - Environmental Column – Annual Calendar
  - **IRWMP Support**
  - **Phase II Stormwater Update**
  - **Russian River Friendly Landscape Guidelines**
  - **Remaining items from 2009/2010 Work Plan**
    - MS4 Support Items: Trash Program/Nursery Program
    - Speakers Bureau
    - Regulatory Advocacy/Forum
- 3. Forum and Advocacy**
  - **Recap of meeting with RWQCB Executive Officer on March 15, 2010**
  - **Discussion of potential future advocacy items**
  - **Discussion topics for future meetings with RWQCB staff**
- 4. Future Meetings and Agenda Items**
  - **May 11<sup>th</sup> Working Group meeting**
  - **May 20<sup>th</sup> Board of Directors meeting**
- 5. Items of Interest**
- 6. Public Comment**
- 7. Adjourn**

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*Meeting Summary (prepared by RRWA staff Christy Kennedy & Virginia Porter)*

**1. Greetings and Introductions (8:30)**

Attendees:

- |   |                                      |
|---|--------------------------------------|
| - Christy Kennedy, RRWA                             | - Forest Frasier, City of Santa Rosa |
| - Virginia Porter, RRWA                             | - Jennifer Burke, City of Santa Rosa |
| - Cristina Goulart, Winzler & Kelly/Town of Windsor | - Kevin Fredrickson, City of Cotati  |
| - Reg Cullen, So. Co. PRMD                          | - Eydie Tacata, City of Rohnert Park |
| - Michelle Julene, So. Co. Reg. Parks               | - Terry Macute, So. Co. Env. Health  |
| - Rick Seanor, City of Ukiah                        | - Lisa Steinman, Co. Co. WMA         |
| - Lauren McPhaul, City of Ukiah                     | - Brenda Adelman, RRWPC              |

**2. RRWA Program Updates**

**OUTREACH STRATEGIES**

Environmental Column: RRWA columns were discussed:

- **April:** Rick Seanor (City of Ukiah) wrote an article on spill response. Thank you Rick!
- **Future topics/annual calendar:** Christy Kennedy (RRWA) prepared a calendar and topic list for monthly column authors through the 2010/2011 Work Plan year. The following authors and topics are scheduled through the end of 2010:
  - **May** – Cloverdale/RRWA - What Not to Flush
  - **June** – Cristina Goulart (Town of Windsor) – Pool and Spa Operation and Maintenance
  - **July** – Eydie Tacada (City of Rohnert Park) – Car Washing
  - **August** – Lisa Steinman (So.Co. WMA) – Motor Oil
  - **September** – Rick Seanor (City of Ukiah) – Street Sweeping
  - **October** - Jennifer Burke (City of Santa Rosa) – Reduce Irrigation: water conservation and stormwater benefits
  - **November** - Reg Cullen (So.Co. PRMD) - Rainwater Harvesting
  - **December** – Lauren McPhaul (City of Ukiah) – Fats, Oils and Grease

**IRWMP SUPPORT**

Christy Kennedy updated the following: Final round of Prop 50 funding is expected to begin solicitation in May; no RRWA agencies are eligible for these funds. Proposition 84 draft guidelines and proposal solicitation packages (PSP) are circulating with comments due by April 23. RRWA staff will stay in contact with Lisa Renton (SCWA) regarding comments that might affect RRWA member agencies. At this time it seems that approximately \$3.5 million of the total \$37 million allotted to the North Coast region through Prop 84 might be available in this round one. The North Coast IRWMP policy makers are not certain if they will submit for this amount rather than waiting for more funding in round 2. RRWA will attend a Prop 84 guidelines and PSP comment meeting sponsored by the Department of Water Resources (DWR) immediately following this TWG meeting at the SCWA offices.

Brenda Adelman (RRWPC) asked that small and disadvantaged communities receive support in being able to compete for the IRWMP funds, noting that often they do not have the expertise to put an application together.

## PHASE II STORMWATER UPDATE

Christy Kennedy polled the group for interest in having a Phase II forum next month if Christine Sotello of the State Board is available. Staff will work toward a forum on May 11, or a date near this date, to include all Phase II agencies in the North Coast region. Previous information about schedule and permit content has not changed.

## RUSSIAN RIVER FRIENDLY LANDSCAPE GUIDELINES

Virginia Porter (RRWA) thanked TWG for feedback and comments on the draft Guidelines. Jennifer Burke informed the group that Santa Rosa will incorporate all comments and have StopWaste review the final draft. We may print as early as July and plan to have a launch workshop in November, 2010. RRWA is also participating with the City of Santa Rosa and SCWA in a table presentation in September at the Bay Friendly Conference in San Francisco.

## OTHER ITEMS FOR 2009/2010 WORK PLAN

The current work plan is on track for completion by the end of this fiscal year. These tasks still have outstanding deliverables:

MS4 Support Items – Trash Program/Nursery Program – RRWA is scoped to have an article and a print ad on controlling trash in this year's work plan. Several options to fulfill this item were discussed, and the group supported having an article in the North Coast Builders Exchange (NCBE) news letter, and paid advertisement in as many of the following trade newsletters as we can afford within the budget: NCBE, Engineering Contractors Association, and California Landscape Contractors Association. To wrap up the Nursery Program deliverable, RRWA is developing outreach materials on source controls for nurseries and bulk landscape materials yards.

Lisa Steinman noted that we need to have the flier that was developed for securing trash in truck beds translated into Spanish this work plan year.

Speakers Bureau – The Sonoma County WMA Board of Directors will receive a presentation by RRWA on May 19 on the recently completed Stormwater and Watershed Awareness Survey. RWQCB staff will receive a presentation by RRWA staff on May 11 on how RRWA works and how we can effectively coordinate with the RWQCB.

Regulatory Forum/Advocacy – RRWA will speak at the April 29 meeting of the Regional Board to update on our newly adopted work plan.

### **3. Forum and Advocacy**

#### RECAP OF MARCH 15 MEETING WITH RWQCB EO AND STAFF

RWQCB is beginning work on their triennial review of the Basin Plan. RWQCB staff is participating in Santa Rosa's Salt and Nutrient Management Plan stakeholders group. Regarding the phase II stormwater permit, RWQCB staff supports the phase I's supporting the phase II's in getting prepared for industrial inspections, recommends that we expect low impact development (LID) requirements, and also that we expect a retrofit requirement that might allow for retrofit as offset. RRWA will speak to the Board on 4/29 on RRWA background and new work plan, and to RWQCB staff on 5/11.

#### POTENTIAL FUTURE ADVOCACY ITEMS

The group discussed a recent decision by the Commission on State Mandates in the San Diego area questioning the legality of the State imposing unfunded mandates in the stormwater program. The group decided to hold off on discussing this with the RWQCB pending a legal appeal of the Commission decision.

#### AGENDA FOR MEETING WITH RWQCB EO AND STAFF

RRWA is meeting with RWQCB EO and staff on Thursday May 20. Potential topics for discussion include a request for more detailed comments from RWQCB staff when projects are submitted to them for review; and inquiry regarding whether the State Water Board is considering a Stormwater Policy similar to their Recycled Water Policy.

**4. Future Meetings and Agenda Items**

- June 8, 2010 next TWG meeting. May 11, 2010 TWG cancelled; Phase II Stormwater forum tentatively scheduled in this time slot.
- May 20, 2010 next BOD meeting is the last meeting of this Work Plan year. The agenda will include Student Video Contest winners and guest speaker Guinness McFadden who will present on the National Marine Fisheries Service storage curve for Lake Pillsbury and now this affects Russian River flows.

**5. Items of Interest:**

- Jennifer Burke notified the group that a stakeholders group has been form and meets this Thursday (4/15) to provide input to the process the State is undertaking to develop the fourth method for determining the per capita cutback goal in implementing the 20% water use reduction by 2020 legislation (SB x7 -7).
- Jennifer Burke updated that the stakeholders group for the Santa Rosa Plain groundwater study being headed by USGS and SCWA is underway.
- Brenda Adelman notified the group that the State Water Board is taking comments until May 13 on the proposed reduction in flow in the Russian River.
- Jennifer Burke reported that at the recent North Bay Watershed Association conference, a presentation stated that five federal agencies are working on Bay Delta issues which might include changes to the Federal Reclamation Wastewater and Groundwater Study and Facilities Act of 1992 (Title 16 of Public Law). These changes could affect how recycled water projects are carried out and funded in California.
- Lisa Steinman presented a proposal from Maverick Media for radio promotion of our Safe Medicines Disposal Outreach effort in next year's Work Plan which has \$4,000 for radio or print ads. The group discussed the proposal and supported it in general with the following recommendations: check in with the Safe Meds team (City SR, SCWA, County) to assure that they all support it; RRWA would like to get some of the Public Service Announcements to use on the Public Radio Stations in our areas; and our ad placement should be heavily weighted to the Froggy station since it is heard in both Sonoma and Mendocino Counties. Lisa said Maverick's proposal is good until the end of this month. RRWA staff will work toward resolving the items raised by the group in time to respond to the proposal.

**6. Public Comment:**

Public comment was taken throughout the meeting and those comments are reflected in the meeting notes on the specific topics.

**7. Adjourn:** Meeting adjourned at 9:55 am