



RUSSIAN RIVER WATERSHED ASSOCIATION

TECHNICAL WORKING GROUP SESSION

January 11th, 2011, 8:30 AM – 10:00 AM
Windsor Town Council Chambers
9291 Redwood Road, Windsor, CA 95492

A G E N D A

1. Greetings and Introductions

2. RRWA Programs Updates

- Outreach Strategies
 - Environmental Column – complete this year's topics calendar
 - RRWA Web Site Update
- Russian River Friendly Landscape Guidelines
 - Web link live
 - Proclamation/Declaration
 - Budget for this task
- IRWMP Update
 - MOMU update
- Phase II Stormwater Update
- Stormwater Training
 - Schedule for training and certification testing
- Safe Medicine Disposal Program Update
 - Radio ads – schedule and content

3. Forum and Advocacy

- Discussion topics for February 10, 2011 meetings with RWQCB staff
- Discussion of potential future advocacy items

4. 2011-2012 Work Plan

- Second draft of budget
- Map project for web site
- Promotional items

5. Future Meetings and Agenda Items

- February 8, Working Group meeting
- Working Group "skip" meeting for current Work Plan – April, May or June
- February 24, Board of Directors – Work Plan adoption
- Potter Valley area meeting in 2011

6. Items of Interest

7. Public Comment

8. Adjourn

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Virginia Porter at (707) 833-2553 with any questions.

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9291 Old Redwood Highway, Windsor CA

Meeting Summary (prepared by RRWA staff Phoebe Grow & Virginia Porter)

1. Greetings and Introductions (8:40)

Attendees:

- | | |
|---------------------------------------|---|
| - Virginia Porter - RRWA | - Rick Seanor – City of Ukiah |
| - Phoebe Grow - RRWA (phone) | - Eydie Tacata - City of Rohnert Park |
| - Patrick Givone - Town of Windsor | - Kevin Fredrickson – City of Cotati |
| - Teresa Gudiño – City of Santa Rosa | - Lisa Steinman – So.Co. WMA |
| - Jennifer Burke – City of Santa Rosa | - Jennifer Sylvester - So.Co. Env. Health |
| - Forest Frasier – City of Santa Rosa | - Belén Grady - RWQCB |
| - Ann DuBay – SCWA | |

2. RRWA Programs Update

OUTREACH STRATEGIES

Environmental Column: RRWA environmental columns were discussed:

- **January:** Due to holiday deadlines, RRWA staff “brushed up” an art article on “What is a Watershed” from many years ago, bringing the information up to date and adding some enhancements. The previously planned article on “Bottled Water vs Tap Water” will be rescheduled for summer 2011.
- **Future topics/annual calendar:** SCWA volunteered to write an article about the Russian River Biological Opinion (BO). The group suggested focusing on what an individual can do, and to focus on the full watershed. All agreed this was an appropriate topic. The 2011 schedule shifted slightly with this decision. The following authors and topics are scheduled in this Work Plan year:
 - **February** – Lisa Steinman (So Co. WMA) Keep Florescent Bulbs out of the Trash
 - **March** – SCWA (Ann DuBay) Russian River Biological Opinion
 - **April** – Forest Frasier (City of Santa Rosa) Stormwater/Earth Day topic
 - **May** – City of Cotati will author
 - **June** – Reg Cullen (So Co PRMD) – Watershed knowledge/Stormwater behaviors – from baseline surveys

RUSSIAN RIVER FRIENDLY LANDSCAPE GUIDELINES

Web link is live

Virginia Porter updated that the web site now has the complete document, and all the bookmarks have been distributed along with the actual documents to member agencies.

Proclamation/Declaration

The group discussed the draft proclamation and template staff report for the Russian River-Friendly Landscaping Proclamation which was introduced last month. Discussion regarding having our Board adopt the proclamation followed. There is support from the Working Group for our Board to adopt the proclamation and for member agencies to do the same.

Budget for this task

The RRFLG project was developed in the Work Plan with the best estimate of cost, but the project required more hours than expected. The Work Plan budget for this task has been expended and a few hours have been charged also to the Regulatory Forum budget and General Administration budget. The budget and billing info is available for any member agency to review.

IRWMP UPDATE

The group has reviewed copies of the proposed new NCIRWMP Memorandum of Mutual Understandings (MOMU) as well as the current MOMU. The RRWA Board is currently signatory and will want to become signatory to the new MOMU. Jennifer Burke (City of Santa Rosa) asked if our Board could discuss but not vote to sign the MOMU at the February meeting to allow time for member agencies to bring it to their governing body. The group concurred with this approach and will bring the MOMU to our Board at their February meeting for discussion, and to the April meeting for approval.

Additional updates – the Proposition 84 Round 1 request was submitted by the NCIRWMP on January 7; the request was for \$8.2M and total project value including in-kind service is about \$25M. RRWA staff will meet with NCIRWMP staff in February to discuss how to make our project more successful. Efren Carrillo will be taking Paul Kelly’s place on the Policy Review Panel, and Jake Mackenzie will stay on board as Sonoma County’s second representative and as co-chair.

Proposition 1E is having a public meeting January 14, and staff will send an email to all with this notice.

PHASE II STORMWATER UPDATE

The current schedule is not changed from our last update - permit review and adoption is: spring 2011 – public draft; summer 2011 – public workshops; fall 2011 – permit adoption. Staff will continue to follow this closely.

STORMWATER TRAINING

The schedule for Qualified SWPPP [Storm Water Pollution Prevention Plan] Developer (QSD) and Qualified SWPPP Practitioner (QSP) training and certification testing is as it was in our December meeting:

Training/Testing	Date	Location
QSD/QSP Exam	Dec 13 th , 2010	RWQCB (Santa Rosa)
Construction General Permit workshop	February 2011	Santa Rosa area
QSD/QSP Training	March, 2011	Santa Rosa area
QSD/QSP Exam	March/April 2011	Santa Rosa area
QSD/QSP Training (if needed)	June 2011	Possibly Ukiah area
QSD/QSP Exam	June 2011	Possibly Ukiah area

In addition, staff is investigating having training and testing for some of the “prerequisite” certifications in our watershed in this timeframe. These certifications can actually be achieved after testing for the QSP/QSD certification, but an individual can not officially become QSP/QSD certified until both the prerequisite status and specific certification have been achieved.

SAFE MEDICINE DISPOSAL PROGRAM UPDATE

Phoebe Grow provided the update. The radio ad campaign with Maverick Media is currently being aired. Phoebe Grow will send out information on the frequency and timing of the ads on the three radio stations.

3. Forum and Advocacy

Discussion topics for future meetings with RWQCB staff

RRWA will be meeting with the RWQCB EO and staff February 10, 2011. No topics were proposed for this meeting.

Discussion of future potential advocacy items

No specific items were proposed.

4. Work Plan 2011-2012

Second draft of budget

There were no general comments on the budget. It was noted that the Salt and Nutrient Management Plan budget and the Low Impact Development training budget will likely roll over to the next Work Plan. The group agreed we should leave \$4,000 in the Safe Meds Outreach budget for advertising.

Map project for web site

ECON has developed a project that is an interactive map using Google maps which is included in the Outreach budget in the draft Work Plan. The map would clearly delineate the watershed with a RRWA specific pull down menu which could include member agency locations, Safe Meds drop off locations, the river and its tributaries etc. For the first year we could build in 3 or 4 core data sets and in the long run add on other information such as IRWMP projects and demonstration gardens. It is not envisioned as an input source but more of an information center. The group discussed and agreed that we want to recommend this to our Board.

Promotional items

The group agreed we should leave a \$500 budget in outreach for a simple RRWA outreach item.

Patrick Givone (Town of Windsor) introduced the idea of bulk purchase of creek signage modeled after Santa Rosa's "ours to protect" campaign. Virginia Porter will present this idea to each member agency in the individual meetings and build a Special Benefit Project if there is interest.

Adoption schedule

Virginia Porter to meet with each Member Agency between January and February Working Group
February 8 – Working Group to incorporate Member Agency input
February 24 - Board to consider Work Plan adoption

5. Future Meetings and Agenda Items

Working Group

- February 8 – Work Plan – review final budget and text document, incorporate member agencies' input
- Working Group "skip" meeting during current Work Plan – April, May or June

Board of Directors

- February 24th – Work Plan adoption, Dave Smith update from WateReuse, NCIRWMP MOMU review. and RRFLG Proclamation consideration
- May have one Board meeting in Potter Valley area/Ukiah in 2011. The group discussed options, including touring Lake Mendocino and the hydroelectric plant, or visiting the Potter Valley Project. Virginia will follow up with the Board, the City of Ukiah, and SCWA to evaluate our options.

6. Items of Interest

Forest Frasier updated the group that the Santa Rosa sent a letter to portable toilet companies about Best Management Practices for cleaning and how to handle discharge water. Forest will provide a Word file and RRWA staff will distribute to the group.

Brad Sherwood (SCWA) provided some written updates to the group:

- SCWA is under contract with C2Alternatives and they can provide Spanish translation for RRWA
- SCWA will be doing a public opinion poll this spring
- SCWA is releasing its first annual report soon

7. Public Comment:

Public comment was taken throughout the meeting and those comments are reflected in the meeting notes on the specific topics.

8. Adjourn: Meeting adjourned at 10:00.