

RUSSIAN RIVER WATERSHED ASSOCIATION  
MEETING OF THE BOARD OF DIRECTORS

October 23, 2003, 9:00 A.M.  
Windsor Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**A G E N D A**

**1. Call to Order and Introductions**

**2. Approval of the Agenda**

**3. Approval of the Minutes:** September 25, 2003 Board of Directors Meeting

**4. Guest Speakers**

- Cheryl Diehm, Representative Thompson's office
- Linda Curry, Executive Director, Russian River Watershed Council

**5. Discussion of Board's vision for RRWA**

**6. Old Business**

- Development of Executive Director contract and 2003–2004 budget update  
Staff Recommendation: Approve updated 2003-2004 budget
- Draft RRWA press release and media talking points
- Update on Integrated Regional Water Management Planning and the California Watershed Council

**7. New Business**

- Potential sponsorship of student video competition on pollution prevention  
Staff Recommendation: Direct staff to implement a pollution prevention video production contest at local high schools under RRWA sponsorship using in-kind services.
- Technical committee formation update

**8. Items of Interest**

**9. Public Comment**

**10. Adjourn**

**MINUTES**  
**RUSSIAN RIVER WATERSHED ASSOCIATION**

Minutes for the meeting of the Russian River Watershed Association (RRWA) Board of Directors.

Date: Thursday, October 23, 2003  
Time: 9:00 a.m.  
Location: Council Chambers  
Town of Windsor  
9291 Old Redwood Highway  
Windsor, CA

**Directors Present.** Directors present included:

<b>Paul Kelley, Chair</b>	<b>Sonoma County Water Agency and County of Sonoma</b>
<b>Jane Bender</b>	<b>City of Santa Rosa</b>
<b>Deborah Fudge</b>	<b>Town of Windsor</b>
<b>Roland Sanford</b>	<b>Mendocino County Water Agency</b>
<b>Leah Gold</b>	<b>City of Healdsburg</b>
<b>Mari Rodin</b>	<b>City of Ukiah</b>
<b>Jennifer Murray</b>	<b>City of Cloverdale</b>

Directors present represented a quorum of 8 of the 10 RRWA participants.

**Board Actions**

1. Call to order. Paul Kelley, Chair, called the meeting to order at 9:00 a.m.
2. Approval of the agenda. The agenda was approved. The Board requested that in the future, attachments be provided in the Board packet prior to the meeting.
3. Approval of the Minutes. The minutes of September 25, 2003 were approved.
4. New Business:

A. *Guest Presentation: Cheryl Diehm, Representative, Congressman Mike Thompson's Office.* Ms. Diehm provided an overview of the water meetings Congressman Thompson has been convening between local agencies and tribal representatives throughout the First Congressional District. The purpose of these meetings is to develop a regional, cooperative effort and unified voice on water issues in the 1<sup>st</sup> District. Ms. Diehm reported that so far two meetings have been held in Davis and Hopland and a third is scheduled for November 10<sup>th</sup> in Eureka. Meetings have focused on pressures, priorities and long-term visions with regard to water and representatives have developed three subcommittees to gather and review water policy, water rights and watershed data district-wide.

B. *Guest Presentation: Linda Curry, Executive Director, Russian River Watershed Council (RRWC).* Rusty Klassen, President of the RRWC, gave the presentation. Mr. Klassen provided an overview of the RRWC which was formed 5 years ago and is made up of 57 voting members and three caucuses that bridge the environmental community, business interests, and the public. Mr. Klassen expressed that the Watershed Council's efforts have brought the group legitimacy and that they would like to offer their group to the RRWA as an advisory body of volunteers that could bring public input into the process. Some Council achievements include: the Russian River Information System, Willow Creek Plan and Education Program, development of a Scope of Work for Salmon Habitat and Assessment Inventory, and the development of a Plan of Action and Watershed Management Plan for the Russian River Watershed.

5. Discussion of Board's Vision for RRWA. Roland Sanford, Mendocino County WA, introduced the topic and Dave Richardson facilitated the discussion. The Board brainstormed long (5 years) and short-term (1 year) goals.

Minutes - Continued

**Short-Term Goals:** Promote the purpose and awareness of RRWA before beginning work on projects, clarify the MOU and entity relationship with regard to RRWA Bylaws, continue IRWMP development, understand what other entities do and find RRWA's niche, seek opportunities for partnership with RRWC on the Plan of Action, look for funding opportunities and select projects that would gain funding support, continue outreach to agencies that haven't joined RRWA, form technical committees and bring project ideas forward.

**Long-Term Goals:** Obtain a reputation as a group that works cooperatively with others, improve the health of the watershed evident by an increase in salmonid populations, support coalition efforts throughout northern California including the IRWMP, avoid duplication of efforts, achieve recognition and respect of state and federal govt. organizations, work to get all public agencies in the watershed to join RRWA.

The Association noted that RRWA goals have been previously approved. The brainstorming information brought forward today will be integrated into the Association's existing goals, and shaped into a vision outline for future Board consideration.

6. Old Business.

A. *Development of Executive Director Contract and 2003-04 Budget Update.* The Board approved the updated 2003-04 budget.

B. *Draft RRWA press release and media talking points.* Mr. Kelley reported that at the September Board Meeting, the Board directed staff to prepare a press release and media talking points regarding the RRWA. Drafts were distributed to members and review was requested. Staff will incorporate Board comments and distribute the article to area media for release.

C. *Update on Integrated Regional Water Management Planning.* Lisa Renton, SCWA, distributed an October Update describing the outreach and coordination activities for the North Coast IRWMP effort and a draft Memorandum of Mutual Understanding that will be reviewed by IRWMP interested parties in November. A North Coast IRWMP technical committee meeting is scheduled for December 10<sup>th</sup> in Eureka.

7. New Business.

A. *Potential Sponsorship of Student Video Competition on Pollution Prevention.* Ms. Renton provided the report recommending that RRWA sponsor a pollution prevention video contest at high schools throughout the Russian River Watershed. Ms. Renton reported that staff has contacted area high schools and community media centers and found positive response from both. The contest would aim to increase awareness of storm water pollution prevention and the winning videos could be used as public service announcements on local community access stations. Additionally, the contest would be an outreach program suitable for regulatory reporting requirements as a part of storm water discharge, NPDES permits. The program would be recorded as an in-kind contribution by the SCWA who would implement the program at no cost to the RRWA. The Board moved and approved the sponsorship and asked staff to prepare a Board report outlining program specifics for approval at a future meeting.

B. *Technical Committee Formation Update.* The Board formed an Ad-Hoc committee including: Matt Mullan, Roland Sanford, Virginia Porter, George Hicks and Renee Webber, to brainstorm RRWA technical committee categories. The group will bring a recommendation for the Board's consideration at the December meeting.

8. Items of Interest. Jennifer Murray reported that MOU changes are being drafted and will be out for review soon. Paul Kelley noted that due to the Thanksgiving and Christmas holidays, the November and December Board meetings will be consolidated and held on December 11, 2003. Mr. Kelley asked staff to distribute items to the Board in advance of the meeting and determine whether Board members prefer email or some other mode of receiving RRWA information. Mr. Richardson stated that it is their goal to have items to Board members one week in advance of the meeting.

9. Public Comment. Brenda Adelman, Russian River Watershed Protection Committee, expressed concern regarding documents, such as meeting minutes, not being available at a public meeting. Ms. Adelman recommended that the Board discuss the California Toxics Rule at a meeting and express their respective views openly.

Minutes - Continued

10. Adjourn. Mr. Kelley adjourned the meeting at 10:50 a.m.

Submitted by: Lisa Renton

**NEXT MEETING INFORMATION**

Date: Thursday, December 11, 2003  
Time: 9:00 a.m.  
Location: Council Chambers  
Town of Windsor  
9291 Old Redwood Highway  
Windsor, CA

**FUTURE MEETINGS**

\*\*Please note that there will be no RRWA Board Meeting in November.\*\*  
January 22, 2004  
February 26, 2004  
March 25, 2004