WHEREAS, throughout the United States the third week of September is recognized as National Pollution Prevention (P2) Week; and

WHEREAS, throughout much of California, including the Russian River watershed, cities, counties and other stewardship organizations recognize Creek Week the third week of September; and

WHEREAS, our pollution prevention practices are intrinsically linked to the health of our watershed lands and waterways; and

WHEREAS, the Russian River Watershed Association supports all its member agencies in implementing programs to reduce pollution, increasing the environmental quality of our watershed lands and waterways, and providing our communities with the tools to equip each citizen with the knowledge and ability to be an effective steward of the Russian River watershed lands and waterways; and

WHEREAS, the nearly 1,500 square miles of lands, 150 creeks, and approximately 350,000 residents of the Russian River watershed are connected and mutually support each other; and

WHEREAS, pollution in the form of trash and debris, chemicals from industry and everyday living, and sediment from construction and many land uses and activities all have the potential to degrade the quality of life and the quality of resources within the Russian River watershed; and

WHEREAS, Russian River Watershed Association and its member agencies strive to protect our lands and waterways through ongoing pollution prevention outreach which aims to raise awareness of the harmful effects of pollutants to our natural systems; and

WHEREAS, during Creek Week/Pollution Prevention Week, creek, river and ocean clean-up campaigns; and Safe Medicine Disposal events will take place throughout Sonoma and Mendocino Counties.

NOW, THEREFORE, the Board of Directors of the Russian River Watershed Association proclaims on this day, July 26, 2012, at Windsor Town Hall, that September 15-22, 2012 is Creek Week and Pollution Prevention Week in the Russian River watershed, and asks all members of the community to support efforts to protect and enrich our watershed health by participating the many Creek Week/Pollution Prevention Week activities, and to take active steps to reduce pollution and care for our environment throughout the year.

City of Ukiah
City of Cloverdale
City of Healdsburg
Town of Windsor
City of Santa Rosa
City of Rohnert Park
City of Cotati
Sonoma County Water Agency

County of Sonoma