



RUSSIAN RIVER WATERSHED ASSOCIATION  
MEETING OF THE BOARD OF DIRECTORS  
February 20, 2014, 9:00 AM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**A G E N D A**

**A. Call to Order and Introductions**

**B. Approval of the Agenda**

**C. Approval of Standing Items:** Minutes: December 12, 2013 Board of Directors Meeting

**D. Guest Speaker – Heidi Sanborn, California Product Stewardship Council – Alameda safe drug disposal ordinance and program**

**E. 2014-2015 Work Plan**

- Overview and changes since December
- Technical Working Group recommendation
- Consider for adoption

**F. BOD Business**

- Update on 2014 RRWA Officers
- Urban Creek Care Guide update
- Video Contest topic update
- North Coast Resources Partnership (NCRP) update
- Stormwater program update
- Safe Medicine Disposal Program update
  - Outreach campaign
- Quagga and Zebra Mussel Consortium
  - Consider recommendation of voluntary program
- Recent and on-going RRWA advocacy items
  - Next lunch meeting with NCRWQCB staff scheduled for March 17, 2014
- Next Board Meetings:
  - April 24, 2014 – Student Video Contest; Guest Speaker: Lesley Estes, City of Oakland Watershed and Stormwater Management Division – Trash Reduction Efforts for Lake Merritt
  - July 24, 2014 – Guest Speaker: TBD
  - September 25, 2014 – Guest Speaker: Hardeep Takhar, P.E. Caltrans District 4 – Regional Caltrans Projects, Agency Partnerships, and Stormwater Treatment
  - December 11, 2014 – Guest Speaker: North Coast RWQCB Executive Officer Matt St. John - dialogue with RRWA Board

**G. Technical Working Group Activities**

- Update on project team activities
- Meeting schedule: Apr 8, June 10

**H. Items of Interest**

**I. Public Comment**

**J. Adjourn**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Executive Director, Virginia Porter, at (707) 833-2553 with any questions.



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*Minutes*

Directors and Alternates Present

Jake Mackenzie, Chair	City of Rohnert Park
Mark Landman, Vice-Chair	City of Cotati
Kelly Burns	County of Sonoma
Ann DuBay	SCWA
Bob Cox	City of Cloverdale
Shaun McCaffery	City of Healdsburg
Mary Anne Landis	City of Ukiah
John Eder	City of Sebastopol
Pam Stafford	City of Rohnert Park
Bruce Okrepkie	Town of Windsor

Directors present represented nine of the eleven RRWA member agencies, constituting a quorum.

Additional Attendees

Virginia Porter	RRWA Executive Director
Andy Rodgers	RRWA Deputy Director
Daria Isupov	RRWA Staff
Rita Miller	City of Santa Rosa
Rocky Vogler	City of Santa Rosa
Teresa Gudino	City of Santa Rosa
Heather Johnson	City of Santa Rosa
Renae Gundy	City of Santa Rosa
Stuart Hayre	Town of Windsor
Ann Torrez	SCWA
Susan Keach	SCWA
Carly Cabrera	SCWA
Lisa Steinman	SCWMA
Gabrielle Trubach	SC Health Services
Lynn Campanario	SC Health Services
Heidi Sanborn	California Product Stewardship Council
Brenda Adelman	Russian River Watershed Protection Committee (RRWPC)

**A. Call to Order and Introductions** – Board Chair Jake Mackenzie (Rohnert Park) called the meeting to order at 9:00 AM.

- Jake Mackenzie announced his retirement from the Chair position after 7 years of service. Pam Stafford will take over as the Rohnert Park representative. Virginia Porter (RRWA) presented Jake Mackenzie with a plaque on behalf of the Board, and Vice-Chair Mark Landman (Cotati) gave him a framed photograph of the RRWA Board. Jake Mackenzie departed and Mark Landman led the rest of

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the meeting. The Board will have elections at their April meeting for the new Chair and Vice-Chair.

**B. Approval of the Agenda** – Mark Landman requested that the Board approve the agenda and the addition of two items to the agenda: Letter of Support: Santa Rosa City Hall Grant and Letter of Support: Senate Bill 1014. The agenda with the additional items was approved.

**C. Approval of Standing Items** – Minutes from the December 12, 2013 meeting of the Board of Directors were reviewed and approved.

**D. Guest Speaker – Heidi Sanborn, California Product Stewardship Council – Alameda safe drug disposal ordinance and program**

- Heidi Sanborn explained the mission of the California Product Stewardship Council (CPSC) is to shift the waste management system from government and ratepayer funded diversion to one that relies on producer responsibility. Pharmaceutical companies are fighting producer responsibility models in the US despite a successful, voluntary program that is producer-funded in Canada.
- CPSC is working with the County of Alameda to uphold a recent ordinance that requires producers to design, fund and operate a pharmaceutical collection system. The ordinance is the focal point of a legal battle between pharmaceutical producers and Alameda County. CPSC is working with other counties to develop and adopt ordinances and Heidi Sanborn urged Sonoma and Mendocino Counties to consider action as well.
- John Eder (Sebastopol) asked if there are efforts to eliminate over-prescription of drugs. Heidi Sanborn replied that there are effort being made to prevent over-prescription, overuse, and overproduction.
  - Lynn Campanario (SC Health Services) provided information on local efforts being made with providers to prevent over-prescription issues.
- Mark Landman remarked that this problem is a nexus of corporate responsibility and social responsibility and asks what to expect as a conclusion in the Alameda conflict. Heidi Sanborn replied that expects the issue to go in the court system.

**E. 2014-2015 Work Plan**

- Virginia Porter (RRWA) summarized the changes since the Board reviewed the Work Plan in December
- The Technical Working Group recommends adoption
- Consider for adoption
  - Mark Landman requested that the Board adopt the 2014-2015 Work Plan. There was unanimous approval. Mark Landman noted that Board members Carre Brown (Mendocino County) and Erin Carlstrom (Santa Rosa) sent him a notice by email that they support adoption.

**F. BOD Business**

- Update on 2014 RRWA Officers (occurred during item A)
- Urban Creek Care Guide update

- Daria Isupov (RRWA) summarized the project status and the schedule as it relates to Board involvement. The Board will have a chance to review the document in mid-April.
- Video Contest topic update
  - Virginia Porter said that current conditions motivated the RRWA Board and SCWA to change the video contest topic to drought awareness and water conservation. Informational flyers have been distributed to high schools throughout the Russian River watershed and the SCWA service area. Daria Isupov passed around copies of the flyers.
- North Coast Resources Partnership (NCRP) update
  - North Coast Integrated Regional Water Management (IRWM) Prop 84, Round 2 Implementation Grant Final Awards– full funding request for a total of \$10,909,982 to implement 13 North Coast projects was awarded
  - State Water Resources Control Board IRWM Workshop - March 4 in Sacramento
  - Dept. of Water Resources Process Improvement Workshop – Feb 25 in Sacramento
  - Next NCRP Policy Review Panel meeting - April 17 in Yreka
- Stormwater program update
  - Andy Rodgers (RRWA) provided an update on RRWA efforts to coordinate stormwater training.
- Safe Medicine Disposal Program update
  - Andy Rodgers provided an update on the 2013-14 outreach program. RRWA and the Safe Medicine Disposal Subcommittee will develop veterinary medication outreach materials and provide them to veterinary clinics, pet supply stores, feed stores, animal shelters, etc.
  - Through a recent collaborative effort with Santa Rosa and SCWA, ads were placed in 45 Sonoma County buses and 9 Mendocino County buses. Ad placement in County buses is free, making this a small budget item with a large reach
  - With the approval of the 2014-15 Work Plan, a Symposium event is planned for this September.
- Quagga and Zebra Mussel Consortium
  - Consider recommendation of voluntary program
    - Virginia Porter summarized the recent review of the Draft Zebra and Quagga Mussel Prevention Plan. The Technical Working Group recommends participation in a voluntary program.
    - Mark Landman requests approval of a voluntary program for Quagga and Zebra Mussel prevention. There was unanimous approval.
- Recent and on-going RRWA advocacy items
  - Next lunch meeting with NCRWQCB staff scheduled for March 17, 2014
  - Letter of Support: Santa Rosa City Hall Grant
    - There was unanimous approval to sign a letter of support for Santa Rosa's Sustainable Solutions for City Hall project.
  - Letter of Support: Senate Bill 1014
    - There was unanimous approval to sign a letter of support for Senate Bill 1014 (Jackson) – Safe Medicine Management.
    - Mark Landman encouraged individual member agencies to take this letter to their councils.

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**H. Items of Interest**

- Mary Anne Landis announced that Ukiah approved a plastic bag ban amendment that extends the ban to restaurant take-out bags; these sorts of bags are frequently found during creek cleanups.

**I. Public Comment**

- Brenda Adelman (RRWPC) stated her concerns over the use of recycled water.

**J. Adjourn – 10:55 AM**