



RUSSIAN RIVER WATERSHED ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS
July 26, 2012, 9:00 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

A. Call to Order and Introductions

B. Approval of the Agenda

C. Approval of Standing Items

- Minutes: April 26, 2012 Board of Directors Meeting

D. Guest Speaker - *Diana Ramirez- District Representative for State Senator Noreen Evans - Legislative Update*

E. BOD Business

- RRWA Tap Water Proclamation
- RRWA Creek Week/Pollution Prevention Week Proclamation
- IRWMP Update
- Safe Meds Outreach Campaign Update
 - Bus ads
 - Potential new sites
 - September Take Back Events
- RRWA role in regional project implementation - discuss Board position
- Recent and on-going RRWA advocacy items
 - RRWA Chair and Executive Director update to RWQCB - August 23, 2012
 - Next meeting with RWQCB EO and staff - August 28, 2012
 - HR 192 (*Gulf of the Farallones and Cordell Bank Marine Sanctuaries Boundary Modification and Protection Act*)- discuss implications to member agencies
- Next Board Meetings:
 - September 27, 2012 – Dialogue with RWQCB EO Matt St. John, SCWA Water Smart Manual
 - December 6, 2012 - Stormwater Awareness Survey 2012, Work Plan 2013-2014, Election of 2013 RRWA Officers

F. Working Group Activities

- 2012-2013 Work Plan kick-off - July 10
- Strategies for reduced meeting schedule
- Phase II Forum - comments on draft permit: RRWA and member agency
- Safe Meds Team - special collection events

G. Items of Interest

H. Public Comment

I. Adjourn

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Executive Director, Virginia Porter, at (707) 833-2553 with any questions.



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Minutes

Directors and Alternates Present

Jake Mackenzie, Chair	City of Rohnert Park
Mark Landman	City of Cotati
Bob Cox	City of Cloverdale
Mike Kirn	City of Healdsburg
Mari Rodin	City of Ukiah
Mary Anne Landis	City of Ukiah
Marsha Vas Dupre	City of Santa Rosa
Jenny Kidd	County of Sonoma

Directors present represented seven out of the nine RRWA member agencies, constituting a quorum.

Additional Attendees

Diana Ramirez	Senator Evans Office
Elizabeth McCarthy	Senator Evans Office
Virginia Porter	RRWA Executive Director
Andy Rodgers	RRWA
Damien O'Bid	City of Cotati
Pam Stafford	City of Rohnert Park
Cheryl Scholar	Town of Windsor
Patrick Givone	Town of Windsor
Jennifer Burke	City of Santa Rosa
Glen Wright	City of Santa Rosa
Bob Anderson	United Winegrowers
Brenda Adelman	Russian River Watershed Protection Committee (RRWPC)

- A. Call to Order and Introductions - Board Chair Jake Mackenzie (Rohnert Park) called the meeting to order at 9:01 am and everyone introduced themselves.
- B. Approval of the Agenda - Jake Mackenzie requested that the Board approve the agenda; it was unanimously approved.
- C. Approval of Standing Items - Minutes from the April 26, 2012 meeting of the Board of Directors were reviewed and approved.
- D. Guest Speaker – Diana Ramirez, District Representative for State Senator Noreen Evans provided a legislative update and provided the Board with an information packet of current bills.
 - Jake Mackenzie asked if there is funding associated with bill AB 1961. RRWA staff will follow up.
 - Brenda Adelman (RRWPC) asked about AB 2398 and who to contact.

E. BOD Business

- Tap Water Proclamation: Virginia Porter (RRWA) introduced the Tap Water Proclamation, Jake Mackenzie moved, and Mark Landman (Cotati) seconded. The Proclamation, which was developed collaboratively between ACWA Region 1, City of Santa Rosa, and Network for Healthy California, passed unanimously.
 - Marsha Vas Dupre (Santa Rosa) added that she has put this program on Facebook. So many people are spending so much money on water bottles. Jenny Kidd (Sonoma County Board of Supervisors) added that there are good examples at the County and the Cities that use glass, and other re-usable containers.
 - Jake Mackenzie mentioned that he would like to have a discussion on social networking at the next meeting, and asked staff to have the Technical Working Group discuss this topic. Most member agencies have Facebook pages.
 - Mark Landman mentioned Soda Stream is a great product for reducing the number of carbonated water bottles.
- RRWA Creek Week/Pollution Prevention Week Proclamation: Virginia Porter introduced the Creek Week/Pollution Prevention Week Proclamation, Mark Landman moved, and Bob Cox (Cloverdale) seconded. The Proclamation passed unanimously.
- IRWMP Update
 - Jimmy Smith announced on Aug 3rd that he is stepping down from Humboldt County Board of Supervisors after serving for twelve years. Jake Mackenzie read a Tribute Proclamation to him at the last Board of Supervisors meeting, where there were many other local representatives in attendance.
 - Proposition 94 and 1E Grant Program Guidelines are posted in draft. Round 2 of grant monies are in play and the comment period is going on now.
 - Funding has been directed toward small disadvantaged communities. Jimmy Smith was a leader in this regard.
 - There is now a mechanism for projects to go in to the plan on an ongoing basis. North Coast IRWMP staff is estimating turnaround time of approximately one month. This ongoing process is very positive for our region.
 - Marsha Vas Dupre asked who can submit projects. Virginia Porter said any public agency or non-government organization who is eligible to apply for funding can. The projects need to be in the IRWMP, so they can be considered for funding.
- Safe Meds Outreach Campaign Update
 - Bus Ads
 - Andy Rodgers (RRWA) reviewed the exterior and interior bus ads currently on display in Sonoma and Mendocino County. Collection totals will be closely monitored during this ad campaign to determine if the ads have an effect.
 - Potential new sites
 - Andy Rodgers updated the Board that Alliance Medical Center has expressed an interest in having disposal bins in their Windsor and Healdsburg clinic locations. Cost estimates for the bin and

disposal of medications for this work plan year were developed and approved by the City of Healdsburg and Town of Windsor. Alliance also offered their locations for the September Take Back events.

- Jake Mackenzie motioned to approve staff's proposal to amend the current Work Plan to add two new sites, Mike Kirn (Healdsburg) seconded. Cheryl Scholar (Windsor) voiced Windsor's support for the proposal. There was unanimous approval. With this action, the 2012-2013 Work Plan was amended as follows:
 - a. Change the budget for Special Benefit Project C.3.7 as follows: Increase hours for Project Manager from 12 to 24; increase hours for Admin/Tech from 36 to 48; increase Other Direct Costs from \$3,000 to \$17,500 for purchasing bins and hauling/disposal at new sites; changing the project cost from \$7,780 to \$24,655, an increase of \$16,875.
 - b. Allocate the increased costs equally between the Town of Windsor and the City of Healdsburg.
 - c. Add language to the "Assumptions/Comments" portion Appendix C to read: *Mid-year modification includes purchase of two bins, hauling and disposal, and RRWA administration for one new site for each of Windsor and Healdsburg.*
- Andy Rodgers mentioned Alameda County recently passed an ordinance requiring pharmaceutical companies to develop outreach and collection plans.
 - Jake Mackenzie suggested that there be a future Board item discussing a similar vehicle in Sonoma County. Mike Kirn suggested also that the city managers group may also consider this item.
 - Mari Rodin (Ukiah) asked if this is similar to cigarette legislation.
 - Mary Anne Landis (Ukiah) mentioned that Mendocino County passed plastic bag ban.
 - Marsha Vas Dupre suggested relating our concern with the waterways to waste disposal contracts – maybe recycling/diversion efforts could be part of individual contracts.
 - Jake Mackenzie said that Santa Monica was the first entity to bring cigarette butts to the public eye. Virginia Porter mentioned that Keep America Beautiful which funds some cigarette butt diversion efforts is 100% funded by the tobacco industry – and TWG had a "Butts-Only-Box" vendor speak at their meeting.
- September Take Back Events
 - Andy Rodgers summarized Take Back Events during Creek Week/Pollution Prevention week.
 - RRWA will distribute copies of the outreach materials to all member agencies.
- RRWA role in regional project implementation - discuss Board position

- Mary Ann Landis said seeking efficiencies was a part of their budget discussions. They looked at having employees vs. consultants. She saw consultants with large bills who develop plans and guidelines that tend to sit on shelves, and that all cities are doing the same thing. She asked whether it would make more sense to have a shared person(s) that would carry out tasks – saving funding.
- Virginia Porter said RRWA structure is fortunate to be set up so it can facilitate a regional support mechanism. Damien O’Bid (Cotati) added that the pending Phase II program is a good example of possibly having RRWA provide support – another option is to team up with a Phase I.
- Jake Mackenzie said this kind of thing is exactly what the RRWA could do Mike Kirn said there was approximately a ten-day turnaround to decide to move forward with the med disposal location.
- Jake Mackenzie asked whether the Board wants the TWG to take up this issue. The Board supported bringing this to the TWG. Virginia Porter suggested that we inventory opportunities for shared tasks at the TWG – and that we bring something back to the Board of Directors meeting in December. Virginia Porter mentioned that the pending stormwater permit may present opportunities for shared compliance.
- Recent and Ongoing RRWA Advocacy Items – presented by Virginia Porter
 - RRWA Chair and Executive Director update to RWQCB is scheduled for August 23, 2012
 - Next meeting with RWQCB EO and staff - August 28, 2012
 - HR 192 (Gulf of the Farallones and Cordell Bank Marine Sanctuaries Boundary Modification and Protection Act)- discuss implications to member agencies
 - Jake Mackenzie said this is one of Lynn Woolsey’s legacies. She is looking to expand the boundaries before she retires. Virginia Porter said that Cloverdale brought this forward asking if RRWA has a position. Virginia Porter said that RRWA does not recommend taking a position expressing concern or support at this point.
 - Marsha Vas Dupre asked that RRWA staff contact Lynn Woolsey’s and Mike Thompson’s offices and get clarification on bottom line goals of the bill. Mike Kirn said he thinks the language may be larger than NPDES impacts. The Board directed Jake Mackenzie and Virginia Porter to investigate the legislation and report back to the Board. Motion by Marsha Vas Dupre and second by Mark Kirn – unanimous approval.
- Next Board Meetings:
 - September 27, 2012 – Dialogue with RWQCB EO Matt St. John, SCWA Water Smart Manual
 - December 6, 2012 – Stormwater Awareness Survey 2012, Work Plan 2013-2014, Election of 2013 RRWA Officers

F. Working Group Activities – summarized by Virginia Porter

- 2012-2013 Work Plan kick-off - July 10
- Strategies for reduced meeting schedule
- Phase II Forum - comments on draft permit: RRWA and member agencies

- Virginia Porter summarized the significant feedback member agencies and RRWA developed that were submitted to the state. RRWA hosted one of the four statewide meetings. RRWA will be making comments at the State Water Board Public Hearing on Aug 8.
- Safe Meds Team - special collection events

G. Items of Interest

- Take it from the Tap meeting (June 22, 2012) was a great meeting – said people are shifting their thinking to tap water being a desirable beverage.
- KRCB watershed videos. We will be sending copies to Board member of all member agencies.
- Jenny Kidd said that the airport expansion resulted in increased mitigation requirements from transportation dollars - surrounding the airport – and an additional \$5 million was designated for the mitigation. Recently approved for \$5 million for Mark West Creek and Tributary restoration and \$100-200K for Kuhl creek.
- Jake Mackenzie said that Mike Thompson (SCWA) reported to him that Rohnert Park will be a recipient of Caltrans mitigation funds of approximately \$1 million for Copeland Creek. It is worthwhile to remember that transportation improvement requests do come in the door – often at the last minute – so it's always good to have projects ready to go for those occasional opportunities.

H. Public Comment

- Brenda Adelman mentioned that she's been working on the endocrine disruptors issue and has a big article going in the West County Gazette. She expressed concern that low doses of endocrine disruptors are the doses that have the highest effect. Jake Mackenzie asked Brenda Adelman to send Virginia Porter a copy of the article.
- Jenny Kidd suggested a topic for a future meeting: implementing a regional mussel tracking program. Mike McGuire is doing a lot of work in this regard.

I. Adjourn (10:35 am)