



RUSSIAN RIVER WATERSHED ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS
April 28, 2011, 9:00 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

A. Call to Order and Introductions

B. Approval of the Agenda

C. Approval of Standing Items

- Minutes: February 24, 2011 Board of Directors Meeting

D. Student Video Contest Awards Presentation

E. BOD Business

- IRWMP Update
 - MOMU – Consider for adoption
- Russian River Friendly Landscaping Proclamation
 - Consider RRWA Proclamation for adoption
- Safe Medicine Disposal Program update
 - Consider letters to CVS and Walgreens
- KRCB TV Watershed proposal
- RRWA Web Site update
- 2010-2011 Work Plan wrap-up
 - Executive Director Services
 - General Benefit Projects
 - Special Benefit Projects
 - Potential additional efforts for current Work Plan
- Recent and Ongoing Advocacy Items
 - Next meeting with RWQCB EO and staff – May 12, 2011
 - RRWA update to RWQCB – August 11, 2011
- RRWA Board information binders
- Next Board Meetings:
 - July 28, 2011 – Low Impact Development Technical Design Manual (SUSMP Update)
 - September 22, 2011 – Ukiah area – Upper watershed
 - December 8, 2011

F. Working Group Activities

- Next meeting, June 14, 2011

G. Items of Interest

H. Public Comment

I. Adjourn

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Executive Director, Virginia Porter, at (707) 833-2553 with any questions.

MINUTES
RUSSIAN RIVER WATERSHED ASSOCIATION

Minutes for the regular meeting of the Russian River Watershed Association (RRWA) Board of Directors.

Date: Thursday, April 28, 2011
Time: 9:00 a.m.
Location: Windsor Town Council Chambers

Directors and Alternates Present. Directors present:

Robin Goble, Vice Chair	Town of Windsor
Richard Burt	Town of Windsor
Bob Cox	City of Cloverdale
Pam Stafford	City of Rohnert Park
Marsha VasDupre	City of Santa Rosa
Mark Landman	City of Cotati
Chris Anderson	County of Sonoma

Directors present represented six out of the nine RRWA member agencies, constituting a quorum.

Additional Attendees.

Virginia Porter	RRWA Executive Director
Phoebe Grow	RRWA
Andy Rodgers	RRWA
Damien O'Bid	City of Cotati
Glen Wright	City of Santa Rosa
Rita Miller	City of Santa Rosa
Ann DuBay	SCWA
Cary Olin	SCWA
Scott Rodolph	City of Healdsburg
Bob Anderson	United Wine Growers
Korbin Bunch	Rancho Cotati High
Ryan Yantes	Rancho Cotati High
Paul Smith	Instructor Rancho Cotati High

Board Actions.

- A. Call to Order and Introductions. (Robin Goble, meeting Chair). Ms. Goble called the meeting to order at 9:10 a.m. and everyone introduced themselves.
- B. Approval of the Agenda. Ms. Goble requested that the Board approve the agenda. The agenda was approved.
- C. Approval of Standing Items. The minutes from the February 24, 2011 Board of Directors meeting were reviewed and approved as submitted.
- D. Student Video Contest Awards Presentation
Cary Olin (SCWA) introduced this year's Student Video Contest, with the topic, Keep Pet Waste from Polluting our Waterways. The contest allows either individual or group effort, and prize awards are split 50/50 between the individual/s who submit the video and the high school they attend. All 26 high schools in the Russian River watershed and SCWA service areas received information on the contest in January.

This year, there were ten videos from three schools, with eleven students participating from Santa Rosa, Marin School of the Arts (Novato HS), and Rancho Cotati.

Winning videos are used by SCWA as public service announcements and educational outreach materials. They will be aired on local community media channels, linked to the SCWA website, and uploaded to YouTube.

The videos were viewed by the Board and attendees, after which Chair Goble announced the awards.

3rd Place	Miles Brown – <i>Don't Pollute Water</i> – Marin School of the Arts (Novato HS) (\$500 award - \$250 to the student)
2nd Place	Korbin Bunch – <i>Dogs</i> - Rancho Cotati High (\$1,000 award - \$500 to the student)
1st Place	Ryan Yantes – <i>Beaver Rap</i> – Rancho Cotati High (\$1,500 award - \$750 to the student)

RRWA member agencies can also use the videos for outreach.

E. Board of Directors Business.

- IRWMP Update – Virginia Porter (RRWA Executive Director) provided the following update to the Board: the North Coast was awarded \$1M for a planning grant from Prop 84; Prop 1E submissions were due April 15; and the North Coast IRWMP staff presented at the DWR/WEF statewide conference in May. Chair Goble proposed that the RRWA Board become signatory to the North Coast IRWMP Memorandum of Mutual Understandings; the Board approved unanimously.
- Russian River Friendly Landscaping Principles Proclamation - The Board considered adopting the Proclamation and voted unanimously to do so. Many member agencies have also adopted this proclamation of support.
- Safe Medicine Disposal – Ms. Porter and Phoebe Grow (RRWA staff) provided the update. CVS and Walgreens pharmacies are leaving our program. Chair Goble asked the Board if RRWA should send letters urging these pharmacies to reconsider leaving, and the Board voted unanimously to send the letters provided to the Board. Other updates included: all outreach materials and bus ads are being updated, and SCWA and the City of Santa Rosa are sponsoring special collection events on April 29.
- KRCB TV Watershed Proposal – Ms. Porter introduced the item. KRCB TV is proposing to develop ten short video segments with the “Know Your Watershed” theme. North Bay Watershed Association (NBWA) and SCWA are providing financial and technical support. RRWA can consider supporting both technically and financially, as recommended by the Technical Working Group. More discussion under potential additional efforts in the Work Plan wrap-up discussion.
- RRWA Web Site Update – Andy Rodgers (RRWA staff) provided the update. Staff is seeking Board support to update the RRWA web site to support the increasing complexity of the material that is posted, the new Pollutant Specific Outreach page, and to increase functionality. The Technical Working Group considered this item and recommends support. No added funds are required at this time. The Board discussed and supported fully.
- 2010-2011 Work Plan Wrap-Up – Ms. Porter presented the status of each Work Plan task, as of the end of April 2011, and made recommendations to the Board to reallocate certain funds. The following summarizes the status, recommendations and Board actions:
 - Executive Director Services – Expected to be fully expended.
 - General Benefit Projects – With the exception of the Regulatory Forum, all tasks expected to be fully expended. Recommendation to consider using a portion of the Regulatory Forum budget for other efforts.
 - Special Benefit Projects - All projects will be completed or reimbursed, with the following specific reimbursements: \$4,382 in Stormwater Training for LID Training; all of the Salt and Nutrient Management Plan budget due to project delay.
 - Potential additional efforts for current Work Plan – Ms. Porter recommended and the Board approved reallocating \$3,000 from the Forum for Advocacy to the KRCB Watershed Project, and \$1,000 from Forum for Advocacy for an update to the RRWA Brochure.

- Recent and on-going advocacy items
 - Next meeting with RWQCB EO and staff – May 12, 2011
 - RRWA Update to RWQCB – August 11, 2011
- RRWA Information Binders – Chair Goble introduced the item. The Board can opt to have physical binders produced with resource information or “e-binders” with relevant documents available on the web site. The Board opted to use electronic resources..

F. Working Group Activities

- Upcoming meetings: August 9, September 22 (with BOD), October 11, November 8

G. Items of Interest. The Board presented a letter of appreciation to Phoebe Grow of RRWA staff for her many years of support, recognizing that Ms. Grow and RMC Water and Environment will still be part of the RRWA staff team, although she will no longer regularly attend Board meetings.

H. Public Comment. Public comment was taken during the course of the meeting.

I. Adjourn. The meeting adjourned at 10:10 am.

NEXT MEETING INFORMATION

Date: Thursday, July 28, 2011
 Time: 9:00 a.m.
 Location: Windsor Town Hall

FUTURE MEETINGS

- 2011 Board of Directors Meeting Calendar
- Sept. 22 – Ukiah (time to be determined)
 - Dec. 8 – Windsor (regular meeting time)