



RUSSIAN RIVER WATERSHED ASSOCIATION  
WATER QUALITY & REGULATIONS  
WORKING GROUP SESSION

February 13, 2007, 8:30 AM – 10:00 AM  
Windsor Corporation Yard, Building 100  
8400 Windsor Road, Windsor, CA 95492

**A G E N D A**

- 1. Greetings and Introductions**
- 2. Phase II Stormwater Awareness Program**
  - Environmental Column
  - NPDES Forum
  - Stormwater Training
- 3. Mercury Pollution Prevention Program**
  - Thermometer Exchange Update
- 4. Finalize 2007-2008 Work Plan**
- 5. Future Meetings and Agenda Items**
- 6. Items of Interest**
- 7. Public Comment**
- 8. Adjourn**

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8400 Windsor, Road, Windsor, CA 95492

*Meeting Summary (prepared by RRWA staff Christy Kennedy, Phoebe Grow)*

**1. Greetings and Introductions**

Attendees:

Forest Frasier, City of Santa Rosa  
Cristina Goulart, City of Cotati  
Phoebe Grow, RRWA  
Christy Kennedy, RRWA  
Eydie Tacata, Rohnert Park  
Brenda Adelman, RRWPC  
Craig Scott, Town of Windsor  
Jarrod King, SC Regional Parks  
Rick Seanor, City of Ukiah  
Dave Smith, Santa Rosa  
Alex Marcy, PRMD  
Martin St. George, City of Santa Rosa  
Dave Richardson, RRWA  
Kevin Booker, SCWA

**2. Phase II Stormwater Awareness Program:**

**Environmental Column.** Eydie Tacata (Rohnert Park) prepared the February article on Pet Waste. Dennis Slota (MCWA) is preparing the March column on “Drainage Design”. The Pet Waste column was sent in to the PD to the “Close to Home” editor, and RRWA staff contacted Bob Norberg who is a columnist identified by Santa Rosa as being interested in environmental columns. Forest Frasier will author the April article on Benefits of Creek and Riparian Areas. The May article was tentatively scheduled to be the use of native plants in home gardens, however, RRWA staff may move this column to June to fit in a column on Mercury Pollution Prevention that would help advertise the Thermometer Exchange. An email comment was received on the Pet Waste article from a Sebastopol resident asking about flushing kitty litter. RRWA Staff is researching the comment and will be coordinating with Santa Rosa to respond to the comment with specifics.

**NPDES Phase II Forum.** The group discussed ideas regarding the next NPDES Phase II Forum meeting. David Woltering, the planning director for Cotati, will be a speaker at the next NPDES Forum. He will discuss the Lowe’s project including the planning process for getting post-construction BMPs into the design, the construction phase, how the BMPs are working/not working, and post-construction maintenance. RRWA staff is trying to coordinate with Al Musetti in the Community Development Department who supervises the Stormwater Inspectors for Santa

Rosa, to also discuss implementing post construction BMPs into the design phase. The next NPDES Forum will be tentatively scheduled for March 20<sup>th</sup> (pending speaker and RWQCB participation) and will likely be held in Santa Rosa.

**Stormwater Training.** RRWA staff passed out a potential agenda for an 8-hour Stormwater Training session to be conducted by an outside consultant. RRWA is looking into using AEI-CACS Consulting to provide the training services and RRWA staff will contact the Regional Board to find out if they are familiar with AEI-CACS's training. The training will incorporate the "Train the Trainer" concept and the Greg Desmond material will be passed out to the trainers attending the training session. The training session will be scheduled for late March/early April.

### **3. Mercury Pollution Prevention Program:**

**Thermometer Exchange.** A utility bill insert opening came up and Karina Chilcott of SCWMA developed an insert to advertise the thermometer exchange. There are four scheduled thermometer exchange events in Sonoma County starting May 22<sup>nd</sup> through July. RRWA Staff will coordinate with Mendocino Solid Waste Management Authority (MSWMA) on an event in Mendocino County this fiscal year. RRWA staff noted that BAPPG was purchasing digital thermometers with button batteries and that RRWA would like to use gallium instead of digital due to the battery disposal issue. It was decided by the group to purchase a mix of digital and gallium (or other) thermometers. The utility bills will be distributed in Petaluma, Santa Rosa, Cotati, and Rohnert Park. RRWA will find out which utility bills the insert will go into and report back to the group. Martin St. George (Santa Rosa) attended the meeting and shared that Santa Rosa is planning a number of thermometer exchange events, and is purchasing 2000 thermometers through BAPPG. Santa Rosa would like to coordinate these events with RRWA. RRWA staff spoke with the Press Democrat to find out the cost of running the ad (using the utility bill as a mock-up). The cost for running the ad on a Sunday was \$798 in black and white. Santa Rosa is willing to help with advertisement costs.

**4. 2007-2008 Work Plan:** The Draft Work Plan was presented to the BOD in January and the board had very few comments. The group discussed the minor changes to the work plan that included

- Forum name changed to *Regulatory Forum and Advocacy*. Dave Richardson (Executive Director) briefly discussed the Regulatory Forum and Advocacy task.
- Environmental column moved from Stormwater Awareness project to the Implementation of Outreach Strategies general benefit project
- Stormwater Awareness name changed to *Stormwater Phase II Support*
- Copper Program name changed to *Copper Source and Quantification Plan*
- Additional detail added to Strategic Planning – however, the Strategic Planning budget remained the same. Dave Richardson discussed Strategic Planning. The idea for Strategic Planning next year is to start the working group thinking about the current set of vision and goals and assess how the association is doing. The working group would then refine the goals and get them ready for an off-site Strategic Planning Workshop that would be attended by senior management and interested board members. Ideas from the strategic planning workshop would then be taken to the board for prioritization. Dave noted that the strategic planning workshop should be held in the September/October timeframe.
- Regional Project budget decreased from \$10,000 to \$7,500. It was determined that the lead agency on the project could submit a proposal to receive some funds to the RRWA BOD during

the application period to the NC IRWMP and therefore some funds were removed from the coordination budget.

- Additional detail regarding Stormwater Training. Stormwater training would be the same 8-hour workshop as is to be held this spring. Information from the stormwater inspector's regional meeting will be incorporated into the training to distinguish the training from the spring training. A second training for planners, plan reviewers, and engineers will be held to discuss incorporation of BMPs into the design and it was recommended that EOA Inc (the firm that put together the SUSMP Guidelines) do this training.
- No decrease in Implementation of Outreach Strategies budget because SCWA was not able to provide in-kind services for RRWA website updates due to software incompatibility
- The group discussed the work plan process. It was agreed that the work planning process ran smoothly and that it should be conducted the same way next year.
- RRWA Staff noted that a Final Draft work plan would be sent out immediately following the working group meeting and that any remaining feedback should be submitted by noon on 2/15/07 to be included into the Final Work Plan being submitted to in the BOD packet.

**5. Future Meetings and Agenda Items:** The next meeting is scheduled for Tuesday March 13, 2007 the Windsor Corporation Yard.

**6. Items of Interest:**

- Forest Frasier circulated a notice for the Green Living Expo on April 18, 2007.
- Phoebe Grow noted that the California Watershed Network is hosting the 2007 "Watershed Day at the Capitol" on March 21, 2007 in Sacramento. The Watershed Day at the Capitol is an opportunity to learn about the political climate regarding the future of watershed stewardship. It also provides an interactive forum for watershed practitioners to meet with elected officials and network with other watershed groups. More information about the event is available at <http://www.watershednetwork.org>. RRWA staff noted that the POF/IRP group would be discussing whether RRWA should be represented at this event.
- RRWA staff circulated a flyer for the CWEA Pretreatment and Pollution Prevention Conference in Napa February 26-28<sup>th</sup>. Christy Kennedy will be in attendance as an emerging contaminants session moderator.

**7. Public Comment:** No public comment.

**8. Adjourn:** Meeting adjourned at 9:57 a.m.



RUSSIAN RIVER WATERSHED ASSOCIATION  
INTEGRATED RESOURCES & PLANNING  
and  
PUBLIC OUTREACH & FUNDING  
COMBINED WORKING GROUP SESSION

February 13, 2007, 10:00 AM – 11:00 AM  
Windsor Corporation Yard, Building 100  
8400 Windsor Road, Windsor, CA 95492

**A G E N D A**

- 1. Greetings and Introductions**
- 2. Update on North Coast IRWMP**
- 3. Finalize 2007-2008 Work Plan**
- 4. Funding Discussion**
- 5. Future Meetings and Agenda Items**
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The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Christy Kennedy at (707) 833-2553 with any questions.

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**PUBLIC OUTREACH AND FUNDING**  
**COMBINED WORKING GROUP SESSION**  
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*Meeting Summary (prepared by RRWA staff Christy Kennedy & Phoebe Grow)*

**1. Greetings and Introductions**

Attendees:

Brad Sherwood, Sonoma County Water Agency  
Cristina Goulart, City of Cotati  
Forest Frasier, Santa Rosa  
Christy Kennedy, RRWA  
Phoebe Grow, RRWA  
Dave Richardson, RRWA  
Eydie Tacata, Rohnert Park  
Rick Seanor, City of Ukiah  
Jarrod King, SC Regional Parks  
Brenda Adelman, RRWPC  
Alejandro Perez, Town of Windsor  
Martin St. George, City of Santa Rosa

**2. Update on North Coast IRWMP:** Item tabled until March 13<sup>th</sup> TWG meeting.

**3. Finalize 2007-2008 Work Plan:** The group briefly reviewed the updates to the work plan that were discussed in the WQR meeting (see WQR summary for details). The regional project was discussed in greater length. RRWA Staff had a conference call with the RCDs and Circuit Rider regarding the Regional Project in January. Circuit Rider is looking into ways to incorporate the southern region into the Arrundo removal project by involving Laguna groups in the revegetation aspect of Arrundo removal. The BOD requested that RRWA staff review the Laguna Foundation's restoration plan to see if there were projects that could be easily incorporated into the Regional project. RRWA staff reviewed the Restoration Plan, but did not identify any specific projects that were ready to go and be incorporated into the Regional Project. The group decided that the Regional project should move forward without the Laguna projects if there were not specific Laguna projects that could be incorporated (to be determined by a discussion with the Laguna Foundation). The RCDs are finalizing the benefits memo for the March TWG meeting and RRWA staff will prepare a Draft Resolution of Support for the regional project to be presented for approval at the April BOD meeting.

**4. Funding Discussion:** Funding outside of the IRWMP program has not recently been discussed by the group. Previously RRWA staff developed a grant tracking spreadsheet that was updated on a monthly basis to be shared with the group. The tracking spreadsheet broke out grants into categories, however did not prove to be a very effective method of tracking grants. It

was decided by the group that the most beneficial funding discussion would be “on-demand” grant tracking where member agencies request RRWA staff to look for specific types of grants for specific projects. Rohnert Park requested that RRWA staff search for a grant that could fund a multi-agency creek master plan. RRWA staff will also periodically look for grants that could be used to help fund RRWA programs and will report back to the group on these grants.

**5. Future Meetings and Agenda Items:** The next meeting is scheduled for Tuesday, March 13, 2007 at 10:00 am at the Windsor Corporation Yard. The POF and IRP meetings will again be combined. A future agenda item for the POF Group is a calendar for upcoming press releases.

**6. Items of Interest:**

- The group discussed the ACWA conference coming up in May 2007. There is no budget identified in the current work plan for this conference, however, the working group decided that money should come from Implementation of Outreach Strategies and Regulatory Forum to cover ACWA costs. The booth fee is approximately \$1300 and it will be requested that the booth be placed adjacent to the SCWA booth so that SCWA members can staff the RRWA booth in-kind. It was determined that new “give-aways” should be ordered and that the group identified canvas bags as a potential give-away. RRWA staff will look into give-aways and report back at the March meeting.
- The WQR thermometer exchange media coverage was discussed with Brad Sherwood. Brad will coordinate any press releases for the event and will try to organize a press conference if deemed appropriate. RRWA Staff will meet with Brad and Santa Rosa within the next two months to coordinate media coverage.
- A notice for the Green Living Expo on April 18, 2007 was circulated.
- Phoebe Grow noted that the California Watershed Network is hosting the 2007 “Watershed Day at the Capitol” on March 21, 2007 in Sacramento. The Watershed Day at the Capitol is an opportunity to learn about the political climate regarding the future of watershed stewardship. It also provides an interactive forum for watershed practitioners to meet with elected officials and network with other watershed groups. More information about the event is available at <http://www.watershednetwork.org>. The group agreed that it would be beneficial for RRWA staff to represent RRWA at the 1-hour exhibit table reception time schedule at the beginning of this event. RRWA staff will not bill travel time for attendance at this event.
- RRWA staff circulated a flyer for the CWEA Pretreatment and Pollution Prevention Conference in Napa February 26-28th. Christy Kennedy will be in attendance as an emerging contaminants session moderator.

**7. Public Comment:** No public comment.

**8. Adjourn:** Meeting adjourned at 10:57 a.m.