



RUSSIAN RIVER WATERSHED ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS

May 26, 2005, 9:00 AM
Windsor Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

- 1. Call to Order and Introductions**
- 2. Approval of the Agenda**
- 3. Approval of the Minutes**
March 24, 2004 Board of Directors Meeting
- 4. Guest Speaker**
“The Ahwahnee water principles for resource efficient land use”
Presented by: Jake Mackenzie and Virginia Porter
- 5. Old Business**
 - A. Update on North Coast IRWMP (*Renton*)
 - B. RRWA Web Page www.rrwatershed.org (*St. Charles*)
- 6. New Business**
 - A. RRWA Stormwater Baseline Survey Results (*Millan: Data Instincts*)
 - B. Presentation of the 2005 Student Video Contest Winners (*Olin*)
 - C. RRWA Summer BOD Meeting Schedule (*Kelley*)
- 7. Working Group Activities**
 - A. Public Outreach and Funding (*TBA*)
Next meeting: June 8, 2005 (11:00 AM – 12:00 PM)
 - B. Integrated Resources Planning (*TBA*)
Next meeting: June 8, 2005 (10:00 AM – 11:00 AM)
 - C. Water Quality and Regulations (*TBA*)
Next meeting: June 8, 2005 (8:30 AM – 10:00 AM)
- 8. Items of Interest**
- 9. Public Comment**
- 10. Adjourn**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Persephene St. Charles at (707) 833-2553 with any questions.

MINUTES
RUSSIAN RIVER WATERSHED ASSOCIATION

Minutes for the meeting of the Russian River Watershed Association (RRWA) Board of Directors.

Date: Thursday, May 26, 2005
Time: 9:00 a.m.
Location: Council Chambers
Town of Windsor
9291 Old Redwood Highway
Windsor, CA 95492

Directors Present. Directors present included:

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|--------------------------------|--|
| Paul Kelley | Sonoma County Water Agency/County of Sonoma |
| Dick Dowd (Alt.) | City of Santa Rosa |
| Jake Mackenzie | City of Rohnert Park |
| Brain Bacciarini (Rep.) | City of Cotati |
| Jessalee Raymond | City of Cloverdale |
| Jennifer Murray (Alt.) | City of Cloverdale |
| Roland Sanford | Mendocino County Water Agency |
| Debra Fudge | Town of Windsor |
| Matt Mullan (Alt.) | Town of Windsor |

Directors present represented a quorum of 8 out of the 11 RRWA participants.

Board Actions.

1. Call to order. (Paul Kelley, Chair). Mr. Kelley called the meeting to order at 9:00 a.m. and everyone introduced themselves.

2. Approval of the agenda. The agenda was approved.

3. Approval of Minutes of the Meeting of March 24, 2005. The minutes from the March 24, 2005 meeting were approved with minor modifications made to the spelling of Matt Mullan's name.

4. Guest Speaker (Jake Mackenzie and Virginia Porter). Jack and Virginia presented an overview of the Ahwahnee water principles for resource efficient land use. The presentation identified the project's objectives in water and land use planning for smart growth. Participants are local elected official and community leaders. This year the co-chairs are Jake Mackenzie and Kathy Long (Ventura County). Sonoma County is the first county to put water resources in their General Plan. The presentation reviewed the 9 community principles that encourage a blueprint for the future and the 5 implementation principles. The next steps for local government commissions focus on implantation of a handbook scheduled for the fall of 2005 and a workshop scheduled for 2006. Public agency's next steps are to introduce the principles to policy makers, affected departments/agencies and the adoption of the principles. Adoption of the Ahwahnee principles by RRWA will be brought before the Board at the October meeting.

5a. Old Business-Update on North Coast IRWMP (Renton). Lisa Renton reported that the Planning Grant application was submitted May 12, 2005 by Humboldt County on behalf of the North Coast signatories. 54 applications were submitted to the State with 9 applications coming from coastal regions. Planning grant requests totaled over \$22 million with only \$12 million of available funding. Regarding the Implementation Application, the NC IRWMP Technical Review subcommittee will review and prioritize all of the projects submitted for funding. They will meet next on June 2 and 3 (full days). On June 8 both the Review Committee and the Technical Review subcommittee will meet together. The Implementation Grant application is due July 14.

The Day at the Capital is scheduled for Monday, June 6 from 8:00 a.m. to 3:00 p.m. Invitations have been sent and RSVPs are due by June 1. This event conflicts with the next Sonoma County Water Advisory Committee meeting. The focus of this event is to gather support for future funding for IRWMP projects.

Minutes - Continued

5b. Old Business-RRWA Web Page www.rrwatershed.org (St. Charles): Persephene St. Charles reported the website is up and running. If you have suggestions please forward them to your Public Outreach and Funding representative. The original idea was to keep the website simple and non-updateable but this may change.

6a. New Business-RRWA Storm Water Baseline Survey Results (Millan: Data Instincts): Mark Millan and Lisa Brew-Miller reported the statistical results of the study and distributed copies of the summary report. The study report highlighted 3 components; residential behavior and knowledge; residential knowledge of the watershed; and demographics. Total sample size was 750 in 6 geographic areas. The study identified car washing and fertilizing runoff as areas for future public education. The study further identified local newspapers as being a major education source and email broadcasts. Emails are affordable means to get information out. The report was compared with the 2001 results. The report will be shared the Waste Management. In summary, Mark and Lisa reminded the Board there is not just one fix but rather multiple solutions.

6b. Presentation of the 2005 Student Video Contest Winners (Olin). Cary Olin presented the finalists and their videos to the Board. Cary reported 40 videos from 6 schools were submitted. Each video is 30 seconds to 1 minute in length. The topic for the contest was Storm Water Pollution Prevention. The videos will be used as public service announcements in the future. The 8 member judging panel included individuals from Mendocino County Water Agency, City of Santa Rosa, Sonoma County Water Agency, Community Media Center in Santa Rosa, and Access Healdsburg. The criteria the judges used included the incorporation of the storm water pollution prevention message, creativity, originality, entertainment value, accuracy of information, and composition. The winners of the 2005 Video Contest are students from Ukiah High School, Kendall Asbell and William Knox. They and their instructor, Mark Danner, will share the prize of \$1500. Second Place went to Novato High School/Marin School of the Arts students Tucker Forbes and Keith Tonini. They and their instructor, Dana Tamura, will share the prize of \$1000. Third Place was a tie. Representing Ukiah High School are students Ian Blue and Andrew Pappas and their Instructor Mark Danner. Representing Analy High School is student Lewis Hurrell and his instructor Ann Humphreys. Both schools and their students will share the \$500 prize. Congratulations to the winners.

6c. RRWA Summer BOD Meeting Schedule (Kelley). The Board will not meet in June or August. The Board will meet July 28, September 22, and October 27. Technical Working Groups will continue to meet monthly.

7. Working Group Activities.

- A. Public Outreach and Funding: Summary of meeting provided as handout. The next meeting is scheduled for June 8, 2005 11:00 – 12:00 p.m.
- B. Integrated Resources Planning: Summary of meeting provided as handout. The next meeting is scheduled for June 8, 2005 10:00 a.m. – 11:00 a.m.
- C. Water Quality and Regulations: Summary of meeting provided as handout. The next meeting is scheduled for June 8, 2005 8:30 a.m. – 10:00 a.m.

8. Items of Interest.

- A. Tim Anderson reported on legislative updates on 2 bills. SB820 has been amended and now does not include language that would be of concern to RRWA. AB371 also has been amended and the measures identified by RRWA have remained in the bill. Craig Long will be invited to the July BOD meeting to provide another legislative update.
- B. Jennifer Murray expressed how helpful the 2004-05 Working Plan summaries have been and requested that an update be given at the July BOD meeting. Persephene St. Charles indicated that a 2004-2005 year in review will be presented at that meeting.
- C. ABAG will be discussing its water and land use plan at the next meeting.
- D. The next Bay Area Water Forum/CalFed meeting is June 13.
- E. Jake Mackenzie shared the highlights of Nathanson Creek tour of project's use of funding.

Minutes - Continued

9. Public Comment. There was no public comment.

10. Adjourn. Chairman Kelley adjourned the meeting at 10:40 a.m.

Submitted by: Phyllis Reason

NEXT MEETING INFORMATION

Date: Thursday, July 28, 2005
Time: 9:00 a.m.
Location: Council Chambers
Town of Windsor
9291 Old Redwood Highway
Windsor, CA 95492

FUTURE MEETINGS

September 22, 2005
October 27, 2005