



RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP SESSION

January 8, 2008, 8:30 AM – 10:00 AM  
Windsor Corporation Yard, Building 100  
8400 Windsor Road, Windsor, CA 95492

**A G E N D A**

- 1. Greetings and Introductions**
- 2. North Coast IRWMP Update**
- 3. Work Planning 2008-2009**
- 4. Pollution Prevention Programs Update**
  - Stormwater Topics
  - Pharmaceuticals Coordination
- 5. Environmental Column**
- 6. Future Meetings and Agenda Items**
- 7. Items of Interest**
- 8. Public Comment**
- 9. Adjourn**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Christy Kennedy at (707) 833-2553 with any questions.

**RUSSIAN RIVER WATERSHED ASSOCIATION  
TECHNICAL WORKING GROUP SESSION**

January 8, 2008, 8:30 AM – 10:00 AM  
Windsor Corporation Yard, Building 100  
8400 Windsor, Road, Windsor, CA 95492

*Meeting Summary (prepared by RRWA staff Christy Kennedy and Phoebe Grow)*

**1. Greetings and Introductions**

Attendees:

Phoebe Grow, RRWA  
Christy Kennedy, RRWA  
Terry Macote, Sonoma County Environmental Health  
Martin St. George, Santa Rosa  
Bruce Taylor, Santa Rosa  
Rita Miller, Santa Rosa  
Charlie Yanucil, Cotati  
Lisa Steinman, Sonoma County Waste Management Agency  
Kevin Booker, Sonoma County Water Agency  
Eydie Tacata, Rohnert Park  
Rick Seanor, Ukiah

**2. North Coast IRWMP Update**

The North Coast Technical Peer Review Committee has completed their review of Step 2 project proposals and submitted a list of their suggested revisions back to project proponents. The North Coast will submit its final application to the State by January 28th. There is no new news on Prop 84 – DWR is still planning to have draft guidelines out this spring with the final guidelines and call for proposals out in June/July 2008. DWR staff has indicated that they hope to be able to provide some early guidance on standards that we can expect to see in the draft out in January or February. More information about the North Coast IRWMP is available at [www.northcoastirwmp.net](http://www.northcoastirwmp.net).

**3. Work Planning 2008-2009**

Public Outreach & Funding (POF) Programs:

The Working Group discussed what an RRWA Trash Program could include. It was noted that the RWQCB has expressed a special interest in outreach to small contractors regarding trash. The Group agreed that a signs outside landfills could be especially effective at disseminating a message to small contractors about requirements for load strapping and fines for littering. RRWA will coordinate with the Sonoma County Waste Management Agency on the installation of such a sign at the Sonoma County Central Landfill (500 Mecham Rd.) as part of the 2008-2009 Work Plan. The signage program may be extended to other locations in Sonoma and Mendocino counties (including transfer stations) in subsequent years. The Working Group discussed other ways to get a message about trash to small contractors. Bill inserts were discussed but were generally agreed to be difficult to coordinate and not especially effective. It was noted that getting a

trash message into the newsletters of contractors/builders associations might be a better use of resources. Using contractors/builders association newsletters for trash outreach will be included in the 2008-2009 RRWA Work Plan.

### ACWA

The group also discussed RRWA participation in the annual Association of California Water Agencies (ACWA) conference. In past years, RRWA has had a booth at ACWA for the purpose of outreach to the RWQCB and the SWRCB. RRWA staff noted that they felt that ACWA participation had not been an especially effective mode of regulatory outreach and was relatively expensive. The Working Group agreed that ACWA participation could be left out of the 2008-2009 RRWA Work Plan.

### Media Relations

The budget for this task has been decreased from previous years because in previous years it was often not completely spent. Interactions with the media have been carried out via the Environmental Column and as-needed under the Forum task (for items such as coordinating a response to the OWL Foundation ad).

### Forum

The Forum budget has not been fully utilized this year because the RWQCB Executive Officer (EO) Cat Kuhlman has been on sabbatical and the acting EO has not been receptive to RRWA's efforts to set up bi-monthly meetings. Cat Kuhlman is expected to return to the EO position with the next several months at that time RRWA hopes to resume the bi-monthly meetings. As such, the Forum budget has not been significantly altered from last year. Additionally, in the 2007-2008 Work Plan year, the Forum budget was also used for activities such as responding to the OWL Foundation ad regarding recycled water. Similar activities would likely occur under Forum in the 2008-2009 Work Plan year.

### Mercury

The Group agreed that a mercury outreach event (such as a thermometer exchange) would not be included in the Work Plan as it is too expensive and Santa Rosa will be continuing its own thermometer exchange events. The mercury presentation at the Santa Rosa Junior College dental hygienists class will be continued as well as some outreach to the Redwood Empire Dental Association.

### Safe Medicines Disposal

The Group also discussed the Safe Medicines Disposal program. The intent of this program is to carry forward and regionalize the ongoing safe medicines disposal programs currently being implemented by SCWA and Santa Rosa. The Group agreed that it would be a good idea to refine the goals of this program and further detail the actions that will be carried out under the program. RRWA staff will coordinate a conference call with key parties to discuss the program prior to the next Working Group meeting.

### First Flush

It was discussed whether the First Flush program should be a General Benefit program or a Special Benefit program. It was decided that the First Flush program should be General Benefit because all member agencies benefit from the public outreach/education aspects of the program.

### IRWMP Support

The scope and budget for this program are similar to those of previous years. This program includes the coordination of a regional (watershed-wide) meeting for project proponents.

### Coordination with Partner Agencies

Partner agencies include the RCDs, the Laguna Foundation, the Russian River Watershed Coalition, and others.

### Regional Project

The program has the same scope and budget as last year. Because this program could not go forward in the 2007-2008 Work Plan year due to delays in the implementation of Prop 84, the budget from 2007-2008 will be rolled-over into 2008-2009. No additional funds will be required for this program.

### Carbon Footprint

The Group felt that the scope of this program should be further refined to ensure that it is not duplicating similar efforts already being carried out by the individual member agencies and the Climate Protection Campaign.

### FOG

This program will be discontinued, however, a continuation of the turkey fryer sticker outreach to hardware stores etc. will be included under public outreach efforts.

### NPDES Phase II

This program will be similar to last year and will include increased coordination with the RWQCB on permit renewal issues.

### Stormwater Training

Although some member agencies have previously expressed interest in a “train the trainer” workshop, it was discussed that this is not possible when an outside trainer is used. It was possible when member agency were available to conduct the workshop (i.e. Greg Desmond, formerly of PRMD). Greg’s training materials have previously been provided to the member agencies. Additional copies of the materials are available upon request. Also included in the budget this year will be help on coordinating the Phase I agencies LID workshop.

Collection System Strategy

The Group expressed an interest in having a portion of this program relate to sewer lateral rehab/repair/maintenance.

Executive Director Services

The scope/budget for Executive Director Services remains similar to last year. The level of effort has increase slightly because SCWA will no longer be providing BOD meeting minutes but also decreased slightly because the format the Working Group meetings has been compressed.

**4. Pollution Prevention Programs Update**

Stormwater Topics

It was noted that an LID Workshop will be held in Ukiah on January 28, 2008. Christy and Phoebe will be meeting with Holly Lundborg of the RWQCB after the Working Group meeting to discuss the RWQCB's Sediment Work Plan.

Pharmaceuticals Coordination

RRWA will set up a conference call with key staff from Santa Rosa, SCWA, and Sonoma County Environmental Health to discuss pharmaceuticals coordination.

**5. Environmental Column.** The January environmental column was authored by Janice Gillian (Sonoma County PRMD) and the topic was trash in creeks. February's column will be about Safe Medicine Disposal. RRWA staff will coordinate with SCWA and Santa Rosa for materials for the column.

**6. Future Meetings and Agenda Items:** The next meeting is scheduled for Tuesday, February 12, 2008 the Windsor Corporation Yard.

**7. Items of Interest:** None.

**8. Public Comment:** No public comment.

**9. Adjourn:** Meeting adjourned at 10:15 a.m.